



NNELL Sponsorship Opportunities

Recognition and Visibility Structure

NNELL sponsorship provides visibility within our community.



<p>PLATINUM \$1,200</p>	<p>JOURNAL VISIBILITY</p> <ul style="list-style-type: none"> • Full page advertisement in NNELL Journal • Named recognition as a Platinum Sponsor in the journal <p>DIGITAL VISIBILITY</p> <ul style="list-style-type: none"> • Logo and link on NNELL website homepage and Sponsors page • 2 featured placements on Sponsors page • Dedicated social media feature post during the sponsorship year <p><i>NNELL-authored; sponsor provides content for NNELL review and approval</i></p> <ul style="list-style-type: none"> • Priority placement in monthly NNELL newsletter — logo + one-line description <p>EVENT VISIBILITY</p> <ul style="list-style-type: none"> • Verbal and visual recognition at Summer Summit opening session • Named recognition in all Summit event materials and slide presentations • First consideration for Partnership Corner newsletter feature
<p>GOLD \$1,000</p>	<p>JOURNAL VISIBILITY</p> <ul style="list-style-type: none"> • Full page advertisement in NNELL Journal • Named recognition as Gold Sponsor in journal <p>DIGITAL VISIBILITY</p> <ul style="list-style-type: none"> • Logo and link on NNELL website homepage and Sponsors page • 1 featured placement on Sponsors page • Social media mention in NNELL sponsor spotlight • Monthly newsletter logo placement <p>EVENT VISIBILITY</p> <ul style="list-style-type: none"> • Named recognition in Summit event materials and slide presentations
<p>SILVER \$800</p>	<p>JOURNAL VISIBILITY</p> <ul style="list-style-type: none"> • Half page advertisement in NNELL Journal • Named recognition as Silver Sponsor in journal <p>DIGITAL VISIBILITY</p> <ul style="list-style-type: none"> • Logo and link on NNELL website homepage and Sponsors page • Quarterly newsletter logo placement <p>EVENT VISIBILITY</p> <ul style="list-style-type: none"> • Named recognition in Summit event materials and slide presentations
<p>BRONZE \$250</p>	<p>JOURNAL VISIBILITY - Quarter-page advertisement in NNELL Journal</p> <p>DIGITAL VISIBILITY - Logo and link on NNELL Sponsors page</p> <p>EVENT VISIBILITY - Named recognition in Summit event materials</p>
<p>NNELL FRIEND</p>	<ul style="list-style-type: none"> • Raffle prize contribution for a specific NNELL event • Named recognition on NNELL website and event materials
<p>NNELL PARTNER</p>	<p>COLLABORATIVE VISIBILITY</p> <ul style="list-style-type: none"> • Collaborative initiatives aligned with NNELL mission • Logo, link, and testimonial on Partners page • Recognition in event materials

Updated April 2026.



NELL Sponsorship Guidelines

Publicity, Product Promotion & Professional Development

<p>Publicity & Product Promotion Opportunities</p>	<ul style="list-style-type: none"> ● All Sponsors may provide raffle prizes for NELL events. ● Platinum-Silver Sponsors may provide table flyers for the NELL Breakfast. (Promotional flyer content will be pre-confirmed by NELL.) ● Platinum Sponsors may provide a 30-60 second video for the NELL Breakfast slideshow. (Video content will be pre-confirmed by NELL. Video length may be impacted by program time constraints.) ● Platinum Sponsors may provide a 60 second video for the Sponsors Page at NELL.org. <p>Please note:</p> <ul style="list-style-type: none"> ● Due to time and space limitations for the NELL Breakfast, vending and display space will not be provided. ● In-person events are designed for professional engagement. Direct solicitation is not permitted. ● NELL does not share its membership contact lists. ● Sponsorship at any level does not include or guarantee access to Summer Summit programming. Session proposals are evaluated separately.
<p>Summer Summit Program Opportunities</p>	<p>Vendors interested in contributing a session at Summer Summit may submit a proposal for consideration. Opportunities are limited and subject to approval by the NELL Proposal Committee. Acceptance is not tied to sponsorship level. Accepted sessions will be identified as vendor-contributed sessions. Direct selling or product promotion is not permitted during sessions. NELL retains sole discretion over all programming decisions.</p>
<p>Professional Development Opportunities</p>	<p>Professional development at NELL is always driven by our mission and by member needs, not by sponsorship level. Our sponsorship structure outlines visibility and recognition benefits, but PD opportunities are considered separately. PD sessions are approved at NELL's discretion, based on member needs when they fill an identified gap, provide clear value to educators, and fit strategically into the overall calendar without oversaturating our members.</p> <p>When sponsors participate in PD, the focus must remain on expertise and educator learning. Sponsors may include their logo and organizational affiliation, but direct selling or product promotion is not permitted during PD sessions. This is standard practice and important for maintaining trust with our members.</p> <p>Partners who are interested in offering professional development, please submit a brief proposal outlining the topic, learning objectives, intended audience, and how the PD aligns with NELL priorities. NELL will review proposals carefully and will work with partners to ensure the topics are distinct, mission-aligned, and well spaced.</p>