

Client Deliverables



Digital Content

Photos	Google Folder link below and make sure it's shared
Pick out your most professional photos - x10 gives me a lot to work with - Headshots, facility, storefront	https://drive.google.com/drive/folders/1ZNiHgosVyOEKVVJrjJXxJF34H_B8dO0H?usp=share_link
Branding brand assets, logos, and brand guide →	☒ Added to google folder ☒ Primary font: Rohza One

Privacy Policy	Google Doc Link
Create a google doc & add privacy policy copy. Here is a great resource	https://docs.google.com/document/d/1Kt_Y5t8tFoDxTywFcKMbAKtb8_zS26ne4AQXD7DZCpk/edit?usp=sharing

Log In Info	Username	Password
Create a Squarespace Account (choose plan that fits your needs)	emily@littlesonliberty.com	Wawajamesy1528!
Domain account (if you have a domain, list site + user and password)	godaddy.com User: emily.grainger89@gmail.com	Lovepink89!
Instagram for live feed integration Shopify login Zapier Login	littlesonliberty Emily@littlesonliberty.com emily@littlesonliberty.com	Lovepink89! Wawajamesy1528! Wawajamesy1528!

External Links	URL Link
Current Website facebook page	www.facebook.com/littlesonliberty.com

Great job!!

Now let's tackle the written portion on your site: 📝

Home Page:

Welcome Headline (Example: Tell Your Story Online)

Upscale clothing and gift boutique for babies and children

(2-3 sentences Short) About Me Bio For Home Page

☒ ~~Storefront (exterior, interior, checkout) added to Google Folder~~

- The Beaufort Bonnet Company Signature Store located in the heart of downtown Savannah, Georgia and owned by Mother/Daughter duo, Laura Rice + Emily Grainger
- Littles on Liberty serves to dress babies and children with upscale style and functionality while celebrating all of life's special moments.

3 Customer Testimonials (See example)

1.

2.

 Ann Kasperski recommends Littles on Liberty.
October 13, 2023 · 

I love this shop! I was walking by with my 23mo daughter and the cutest little pink dress in the window caught my eye. I decided to pop in. I found the adorable pink dress print (it has little houses and reminds me of the children's book The Little House by Virginia Lee Burton) came in other styles. I ended up buying us matching sweatshirts! They are so soft and I can't wait to wear them! After we checked out, my daughter found a lamb lovey and was instantly enamored. I went ahead and snagged that too! It's so soft and I think it's going to be a favorite for years to come. I want to add that the shop owner was very friendly and helpful! I don't live in Savannah but I will definitely stop in next time we're in the area.

 1 1 comment

3.

Call to Action (Buttons)

Shop Now

Our Story

About you + the Biz

☒ ~~Headshot / family portrait candid or posed added to Google Folder~~

- How did we get here?

Laura and Emily are a mother/daughter duo with a passion for precious children's clothing. They dreamed of owning a boutique together. L + E adored the T.B.B.C. brand + style for years, even before Emily had children of her own. Once the opportunity presented itself, it was a no brainer to both Laura and Emily that Savannah needed a T.B.B.C. Signature Store. Location was key and the hunt for the perfect spot was a grueling task. Stumbling upon their "sweet shop on the corner" on social media, they toured the space the next day and fell in love. Things moved quickly and within 6 months, they were opening their doors to the Savannah area and the low country. Littles on Liberty has been nothing short of a dream for this mother/daughter duo. Serving the sweet families that pop into the shop and establishing lifelong relationships with those local and visiting Savannah has been their favorite part.

- Why do you run this biz?

Laura and Emily are a mother/daughter duo with a passion for precious children's clothing.

Laura and Emily's vision was to bring joy to every person that crosses the threshold of Littles on Liberty by ensuring that every experience is a positive one and keeps them coming back day after day, year after year. Customer experience is truly our priority and our reason that Littles has taken off the way it has the past year.

- 3 Fun Facts About you or the biz

Fun Facts about Laura:

1. She hand smocked almost every piece of clothing her three children wore in the late 80's/early 90's along with shadow embroidery and french hand sewing for special occasions.
2. She was a lifelong cheerleader and homecoming queen at Calvary Day School.
3. She has three children and three grandchildren that are the loves of her life!

Fun Facts about Emily:

1. She is often mistaken for Reese Witherspoon.
2. She did live theatre in the Savannah area for years before having her three children.
3. She has a labradoodle named Jackson that has an affinity for eating pacifiers

but also giving the best snuggles.

Shop Online

Headline

Shopping with Littles at home is a breeze!

Products integrated through shopify

☐ Shopify has been connected

Sales Copy (if applicable)

2-3 sentences explaining checkout

Thank you for shopping with us! We hope you had the sweetest experience. Have any questions? Email hello@littlesonliberty.com.

Add all T.B.B.C items to your cart and follow the prompts to receive a link to purchase! All non-T.B.B.C items can be purchased immediately from check out.

Littles on Liberty Return Policy:

All in store purchases have to be returned within 14 days of purchase for store credit or exchange only.

All online purchases have to be returned within 14 days of receipt of package for store credit or exchange only.

To be eligible for an exchange, all items must be unused and in the same condition as you received it with tags attached.

All pink price items, undergarments and personalized items are final sale.

Contact Page:

Your Information

- ☐ **Social Media links added**
- ☐ **Email info:** Hello@littlesonliberty.com
- ☐ **Phone Number:** (912) 226-7626

Address (if applicable) + Hours

129 E Liberty Street, Savannah, GA, United States, Georgia

Monday

10:00 AM - 5:00 PM

Tuesday

10:00 AM - 5:00 PM

Wednesday

10:00 AM - 5:00 PM

Thursday

10:00 AM - 5:00 PM

Friday

10:00 AM - 5:00 PM

Saturday

10:00 AM - 3:00 PM

Sunday

CLOSED

