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Introduction

The recently passed federal tax and budget bill — H.R. 1, the One Big Beautiful Bill (OBBB); though more accurately called Trump's ugly megabill or the federal tax scam — includes many harmful policy changes that strip access to essential health, food, education, and safety net programs for communities across the county in order to give tax breaks to the ultrawealthy. These funding decreases will put significant fiscal pressure on state budgets to raise revenues to protect, feed, provide health care for our families, and fund our schools and our futures.

There are immediate and longer-term harms that need to be addressed quickly — responding cannot wait. State legislatures have an opportunity and responsibility to pass new revenue raisers that capture the immense tax breaks being given to the wealthiest in our states in order to mitigate harm and fund the services that keep residents healthy and safe. State advocates are key to facilitating the opportunity — leading the public education, mobilization, and political efforts that will necessitate and embolden state action.

Thankfully, we have momentum and the facts on our side. The public understands that the Trump administration has initiated the largest transfer of wealth from the working class to the billionaire class in our history. At the same time, the cross-country state tax justice movement continues to grow in size, diversity, and strength. This growing power is shaping narratives, driving policy change, and improving outcomes; and this power will be essential to meeting the current moment in order to build prosperity for generations in the future.

This toolkit includes resources for organizations, lawmakers and advocates across the country. You'll find state-level research and data, messaging guidance, policy options, and examples that can help support state changemakers in driving tax justice progress in the states during 2025 special sessions and into 2026 legislative sessions. The materials are not intended to be a definitive list of supports. We encourage you to use what works for you, to ask for more, and send us your resources to add to this toolkit.

For questions, further information, or suggested additions, please reach out to the <u>State Revenue Alliance (SRA)</u> and <u>State Innovation Exchange (SiX)</u> teams.



State Revenue Landscape and Policy Options

State revenue advocates — including statewide revenue coalitions made up of grassroots, labor and policy groups, allied organizations, and champion state legislators — have been developing proactive revenue raising policies for years that are specific to their state tax code and state landscape. These are often long-needed, ambitious policies aimed at raising long-term, sustainable revenue to better fund the vast range of services that community members rely on that have already been introduced, heard in key committees, and been at the center of community meetings and constituent mobilization efforts. Many state and national policy experts are also working quickly to review, adapt, and draft legislation to meet this specific opportunity in the wake of the federal tax bill's passage, even while state agencies are still in early stages of identifying examples of what the budget gaps will be.

- Recommendation for State Lawmakers: Ask your state budget offices and fiscal research teams to do a thorough analysis of the federal tax bill to determine the direct and indirect costs to your state.
- SRA's and SiX's <u>Funding Our Futures Tax Justice in the States Legislative Debrief (Event Recording)</u>: In July, SRA and SiX partnered to host a State Legislative Debrief reviewing themes and trends on revenue advocacy from 2025 state legislative sessions and featuring a panel of advocate leaders and state legislators reflecting on their state contexts and experiences. View the webinar recording here.
 - SRA's 2025 Legislative Session Overview: During the 2025 Legislative Session, the State Revenue Alliance worked in partnership with grassroots organizations, policy and advocacy partners, labor groups and state lawmakers as they introduced 105 tax justice bills across the country. This document shares highlights and movement of bills in 27 states, grouped by the type of legislation.
- The Center on Budget and Policy Priorities (CBPP) has an extensive body of <u>State and Local Revenue Raising Options</u> resources across numerous different revenue areas.
- The Institute on Taxation and Economic Policy's (ITEP's) <u>State Tax Watch</u> and <u>State</u>
 <u>Rundown newsletter</u> are must-read resources for staying up to date on state tax
 happenings. ITEP's <u>State Policy resources</u> page has a wealth of state-specific tax research.

Looking for in-state connections to other revenue advocates or interested in learning more about priority revenue bills that may already have momentum? The State Revenue Alliance (SRA), the State Innovation Exchange (SiX), and our partners would be happy to help make connections to state-based tax justice champions.

- For connections to advocacy organizations and revenue campaigns, please email info@staterevenuealliance.org
- For connections to state legislators, please email <u>info@stateinnovation.org</u>





• For information on leading fiscal policy organizations in 41 states that are part of the State Priorities Partnership network, see here.

State Data

State-specific data is often a critical tool for crafting your message and tailoring your educational materials to meet the interests of various stakeholders — be they new revenue partners, key legislators, or local media contacts. There are numerous state and national organizations who have led an effort to translate the impacts of the federal tax bill to the state context — a number of those key resources are linked below.

Federal Tax Bill Impact & Implementation

- Timeline and Implementation Impacts
 - <u>Final Reconciliation Bill Summary</u> (Center on Budget and Policy Priorities)
 - o <u>Implementation Timeline Graphics</u> (Fair Share America)
 - o GOP Tax Scam Timeline Graphic (Families Over Billionaires)
 - <u>Budget Reconciliation Implementation Timeline</u> (Center on Budget and Policy Priorities)
 - Resources on Harmful Republican Megabill (Center on Budget and Policy Priorities)
 - Advocacy resource page on Medicaid (Community Catalyst)
- State Specific Data on Harms
 - State Impacts Sheets: Designed state-specific sheets outlining impacts in areas like healthcare, food, energy costs, and rural hospitals (Fair Share America)
 - State-Specific Fact Sheets: Fact sheets for each state on the impacts the federal tax bill will have on healthcare, cost of food and energy, cost-shifting to the state, and the outsized benefits the wealthiest 1% in the state will receive (Center on Budget and Policy Priorities)
 - Data on <u>health</u>, <u>food</u> (also <u>here</u>) and <u>tax</u> Impacts of federal tax bill (Center on Budget and Policy Priorities)
 - Car Prices: <u>Trump Megabill's Deduction for Car Loan Interest Would Not Offset</u>
 <u>Tariff-Related Auto Price Increases for Most Buyers</u> w/ state-by-state estimates
 (Institute on Taxation and Economic Policy)
 - Job losses: <u>How Medicaid and SNAP Cutbacks in the "One Big Beautiful Bill" Would</u>
 <u>Trigger Big and Bigger Job Losses Across States</u> (Commonwealth Fund)
 - State Fact Sheets: <u>How the Trump Administration and Congressional Republicans</u>
 <u>Are Increasing Costs for American Families</u> (Center for American Progress)
 - o Grocery Prices: Track the prices of everyday items, groceries, and more





• Who Benefits?

- How Much Would Every Family in Every State Get if the Megabill's Tax Cuts Given to the Rich Had Instead Been Evenly Divided? (Institute on Taxation and Economic Policy)
- How Will the Trump Megabill Change Americans' Taxes in 2026 w/ state-by state estimates (Institute on Taxation and Economic Policy)
- Analysis of Tax Provisions in the Trump Megabill as Signed into Law: National and State Level Estimates w/ state-by-state estimates (Institute on Taxation and Economic Policy)
- Trump Megabill Will Give \$117 Billion in Tax Cuts to the Top 1% in 2026. How Much in Your State? (Institute on Taxation and Economic Policy)
- The SALT Caucus, Fortunately, Comes Up Short w/ state-by-state data (Institute on Taxation and Economic Policy)

Federal Impacts on State Budgets

- Who Gives and Who Gets? Explore the Balance of Payments between States and the Federal Government, (Rockefeller Institute of Government)
- <u>Trump's Tax Law Clobbers State Budgets. Now's the Time to Prepare</u> (Institute on Taxation and Economic Policy)
- Tracking the Fallout From State Tax Cuts (Center on Budget and Policy Priorities)
- State Budgets Increasingly Strained as House, Senate Republican Plans Would Impose Major Costs (Center on Budget and Policy Priorities)
- <u>States Should Move Quickly to Chart Their Own Course on SALT Deductions</u> (Institute on Taxation and Economic Policy)
- Quite Some BS: Expanded 'QSBS' Giveaway in Trump Tax Law Threatens State Revenues and Enriches the Wealthy (Institute on Taxation and Economic Policy)
- Media coverage: <u>States Brace for Added Burdens of Trump's Tax and Spending Law</u> (New York Times)
- Shifting the Burden: How the Recently Passed Budget Reconciliation Package Reshapes SNAP and Strains State Budgets (Food Research & Action Center)

Resources from State Partners

Leading state-based organizations across the country have published state-specific reports
and factsheets that highlight the impacts of the federal tax and budget changes on their
own states and communities. For more information and links, please see the 'Example
Responses' section below, visit the websites of state-based SPP policy organizations, or
reach out to the SRA team.





Messaging Strategies

Just as important as having a strong policy in hand is the need to communicate with your community and key stakeholders about revenue in order to build power and drive demand for bold solutions. These revenue conversations must happen with the public, in the media, and in your state legislature. Messages that connect personal experiences and community needs with policy solutions are essential for shaping the tax justice narrative.

Message Strategy Resources

<u>This message strategy document</u> is designed to help you to tell your story about the state-focused response to the One Big Ugly Bill. It contains strategic recommendations and example language from several thought-leading organizations. When it comes to tax policy, the key is to focus on the people you care about and build a case for them. For state examples of post-vote message guides, check out the excellent work at <u>Invest in Our New York</u> and <u>Fair Share America</u>, plus revenue-focused narrative support from Topos, <u>We Make the Future</u> and <u>Winning Jobs Narrative</u>.

Polling and Modeling

Tax justice is an incredibly popular issue. This has been true for years, and has been increasingly evident in the <u>lead up to and passage of this harmful federal tax bill</u>. Residents across this country, regardless of the political make-up of their district, **believe that corporations and wealthy residents aren't paying their fair share in taxes** and that their communities would be better served by **increased investment in public education, transportation, and other vital services**.

- <u>2024 State Revenue Alliance and Data For Progress District-Level Modeling Project</u>: This
 dashboard displays modeled support for state, congressional district, state house and
 state senate districts for eight revenue-specific questions including:
 - Raising Taxes on Wealthy Corporations
 - Raising Taxes on Wealthiest Households
 - Raising Taxes on \$400k+ Households
 - State Corporate Tax Based on In-State Sales and Worldwide Profits
 - Expanding the Child Tax Credit
 - Increasing Corporate Tax Accountability
 - \$500 Guaranteed Income Program
- State/District Specific One-Pagers Highlighting Modeled Data: State Revenue Alliance has
 produced district-specific one-pagers for more than 1,000 districts across 25 states. An
 example of this resource can be found here. For support building one-pagers for districts in
 your state, please contact info@staterevenuealliance.org.
- 2025 National Poll: <u>Most Americans continue to favor raising taxes on corporations</u>, <u>higher-income households</u> (Pew Research Center)



- 2025 National Poll: <u>GOP budget bill faces nearly 2-1 opposition, with many unaware</u> (full poll results <u>here</u>) (Washington Post)
- 2025 National Poll: <u>Ahead of GOP Tax Fight, Republican Voters Increasingly Want to See</u> <u>Rich Pay More</u> (Morning Consult)
- 2025 National Poll: <u>Voters Overwhelmingly Oppose Extending Tax Cuts for Wealthy Individuals and Corporations</u> (Heart Research and Families Over Billionaires)
- 2025 National Poll: <u>Majorities Say the Republican Budget Will Mostly Benefit the Rich</u> and <u>Most Oppose Tax Cuts for the Rich</u> (Navigator Research)

Additional State Resources to Respond to OBBB Budget Cuts Medicaid & SNAP

- Reduce state administrative burdens: States can design easier processes to help people
 enroll and stay covered. States can modernize state benefits enrollment portals, create
 full-time call centers, set up audit and appeals processes, hired compliance review teams,
 train local organizers/navigators to provide tech and enrollment assistance, send letters
 alerting enrollees to the new policy (make them attention-grabbing and easier to
 understand).
- Automatic confirmation via data collection: As learned in Michigan, state employment and
 wage data can help mitigate harm by confirming employment without the enrollee having to
 act. "If the state can figure out on its own, without having to ask you if you're working, that's
 great, because then you don't have to do anything. You're just exempted."
 - A new toolkit developed by Manatt Health highlights <u>potential data sources for</u> <u>verifying compliance with work reporting requirements and exemptions for</u> <u>enrollees</u> which states can use to identify data sources that will require new IT builds.
- Medicaid Trust Funds: New Mexico enacted a law this year creating a Medicaid trust fund gradually stocked with up to \$2 billion that can be tapped to prop up the program if federal funding cuts would otherwise cause a reduction in coverage or benefits.
- Mandatory Job Assistance for Medicaid: Kentucky is aiming to become the first state that will automatically ferry certain Medicaid beneficiaries to a job placement assistance program, according to a Medicaid waiver application. Kentucky's program is unique because it establishes an automatic process for referring individuals to these work assistance programs. Kentucky is seeking a five-year trial period under what's known as a Section 1115 special demonstration waiver. The waivers allow states to experiment with initiatives that forgo certain statutory requirements of Medicaid if the Centers for Medicare & Medicaid Services finds that the initiative promotes the program's objectives.
 - Colorado lawmakers <u>passed two bills</u> during the legislature's special session to protect access to certain safety-net programs:



- <u>SB25B-002 State-Only Funding for Certain Entities:</u> Directs the Colorado Department of Health Care Policy and Financing to use state Medicaid dollars to reimburse funding for services like cancer screenings, birth control consultations, and STI testing.
- <u>SB25B-003</u>: Boosts state funding for SNAP by amending current ballot initiative language designed to support school lunch programs. The two ballot initiatives, Proposition MM and Proposition LL, would raise more money for school meals by increasing taxes on Coloradans who earn more than \$300,000 a year.

Data & Resources:

- Administration's ACA Marketplace Rule Will Raise Health Care Costs for Millions of Families (Center on Budget and Policy Priorities)
- Interactive state-by-state and CD fact sheets (Keep Americans Covered)
- State-Based Marketplace 2026 Enrollment Timeline (State Marketplace Network)
- Work Requirements Don't Work (Center on Budget and Policy Priorities)
- SNAP: State-by-State Data, Fact Sheets, and Resources and research on the immense harms (by state) that could result from SNAP cuts (Center on Budget and Policy Priorities)
- 12 Actions Advocates and States Should Take Now to Mitigate Harm of H.R.1 SNAP Cuts (Food Research & Action Center)
- SNAP's Critical Role in Rural Communities and the Consequences of Cuts (Food Research & Action Center)
- Q+A: Understanding SNAP Time Limites and the Burden of Expanded Work-for-Food Requirements (Food Research & Action Center)
- The Far-Reaching Impacts of the Reconciliation Bill on Families, Older Adults, Immigrants, and State Budgets (Food Research & Action Center)
- The Deep Cost of President Trump's and Republicans' SNAP Cost-Share: 10
 Things to Know (Food Research & Action Center)
- One Big Beautiful...Privatization Threat? (In the Public Interest)

Immigration

- o The Anti-Immigrant Policies in Trump's Megabill (National Immigrant Law Center)
- <u>Protecting Immigrant Communities: A Toolkit for State Action</u> (State Innovation Exchange)
- An <u>expert perspective outlines the changes</u> for state programs and discusses the new challenges that non-citizens will face in accessing care.





Housing

 House Bill Would Leave Over 400,000 More People Without Stable, Affordable Housing (Center on Budget and Policy Priorities)

General Resources and Supports

- <u>State Revenue Alliance List of Supports</u> A short summary of the various areas where SRA can provide capacity and strategic support to state partners (SRA)
- <u>State Revenue Alliance District Look-up Tool</u> State, congressional, and state legislative district specific modeling of questions on support of wealth corporations paying more, high-earners taxes, and funding programs like Child Tax Credits (SRA)
- <u>State Revenue Alliance's State Rankings Database</u> with state ranking info from nearly 20 different sources (SRA)
- Institute on Taxation and Economic Policy (ITEP) Who Pays? Assesses the progressivity
 and regressivity of state tax systems and is a tool to better understand how state tax policy
 affects taxpayers at all income levels (Institute on Taxation and Economic Policy)
- <u>Center on Budget and Policy Priorities Special Session Tracker</u> Tracking 2025 special legislative sessions
- Tax Payments by Undocumented Immigrants (Institute on Taxation and Economic Policy)
- Black Women Best Framework Points the Way to Equitable and Just State Tax Reform (Center on Budget and Policy Priorities)
- <u>U.S. Tax & Spending Explorer</u> and a <u>long-term series</u> on the failure of the Southern tax and economic system (Economic Policy Institute)
- <u>Financial Exposure: Rating the States on Economic Development Transparency</u> (Good Jobs First)
- State Strategies to Challenge Corporate Subsidies (SiX)
- Shutting Down Data Center Subsidies (Good Jobs First)
- Next Generation Democracy & Resource Library (Participatory Budgeting Project)
- <u>Trump Rescission Proposal Builds on Illegal Impoundments, Would Undermine Future</u> <u>Funding Deals</u> (Center on Budget and Policy Priorities)



Example Responses (Messaging and Campaign Activities)

Every state has a different political landscape that requires tweaking the guidance above to fit your specific context. Here are a few examples of how state advocates and legislators have been communicating about and organizing around the passage of this harmful federal bill. Have additional examples? Send them our way.

- Alabama
 - Alabama Arise's Press Release: Federal Cuts to SNAP Health Benefits Will Harm
 People Across Alabama
 - Alabama Poor People's Campaign Moral Monday <u>Congressional Office Protest</u>
- California
 - California Budget and Policy Center
 - Press Release
 - Series: <u>How Corporate Tax Loopholes Drain Resources from Californians</u>
- Connecticut
 - Connecticut Senate Caucus Press Conference (Instagram)
 - Connecticut House Caucus Press Conference (Instagram)
 - Connecticut Senator Maher Visits Impacted Nonprofit (Instagram)
 - Connecticut Representative Kate Farrar Statement
- Hawaii
 - Hawaii Rep. Amy Perruso on revenue & food security (Instagram)
- Illinois
 - o Illinois Rep. Lilian Jiménez Community Townhall (Instagram)
- Pennsylvania
 - Pennsylvania Policy Center's Press Statement: <u>The Trump Bill a Disaster for</u> <u>Human Decency and our Economy</u>
 - Pennsylvanians Together's <u>Broken Vows Town Hall</u>: <u>Families vs. the Big Ugly Bill</u>
 and Families First, Not Billionaires Town Hall
 - Pennsylvania House Caucus: <u>How the Big Bad Bill hurts you and every</u> <u>Pennsylvanian</u>
- Maine
 - Maine Center for Economic Policy's (MCEP's) Press Statement: <u>Statement on Final</u> <u>Passage of Federal Budget Reconciliation Bill</u>
 - MECEP's Explainer/Testimonial Video Series: What do Trump Voters and Independents Think About Cutting Taxes for Billionaires
- Minnesota
 - o MN Rep. Kim Hicks at We Make Minnesota Press Conference (Instagram)
- New Jersey
 - New Jersey Policy Perspective's (NJPP's) Press Statement: "Beautiful" Bill
 <u>Perspective Statement</u>
 Devastates NJ Families While Delivering Massive Tax Breaks to the Wealthy





- NJPP's Blog Post: <u>Sleepwalking into Catastrophe New Jersey's Fiscal Year 2026</u>
 Budget Failed to Meet the Moment
- New York
 - Invest in Our New York's Calling for a Special Session
 - Messaging Guide: <u>Fighting the Republican Budget Scam in NY</u>
 - Press Release: Governor Hochul + State Lawmakers Must Do What GOP
 Congressmembers Refused to Do: Stand Up for New Yorkers
 - Social Media Toolkit: <u>Special Session Campaign</u>
 - Petition: Calling for a Special Session
 - Canvassing Toolkit
 - Events: Rallies, Phonebanks, Canvasses, Town Halls
 - Example Key Stakeholder "Calling for a Special Session" through direct-to-camera <u>X video</u> call to action and an <u>Op-Ed</u>
 - Legislator Event <u>Rally: Tax the Rich, Fill the Cuts</u>, Assemblymember Shrestha and Ulster County Executive Metzger
- North Carolina
 - North Carolina Black Alliance:
 - Community Event: Virtual Town Hall: Big "Beautiful" Bill
 - Statement: Big "Beautiful Bill means real harm for impacted communities
 - North Carolina Budget and Tax Center
 - Action Page: <u>Tell Your Lawmakers: Protect NC's Future</u>
 - Blog: It's Time for a Millionaires Tax in North Carolina
 - Event Press Conference: <u>NC lawmakers urged to act as federal cuts</u> threaten state services
 - Graphic Explainer Carousels: The "Big Beautiful Bill Has Been Signed into Law: What does it mean for North Carolina?"; North Carolina Rural Communities Will Suffer Under Congressional Budget Bill
 - Statement: <u>Statement on NCGA Legislative Action From Alexandra Sirota</u>, <u>Executive Director of NC Budget & Tax Center</u>
 - Statement: <u>Statement on Passage of Congressional Budget Bill From Heba</u>
 <u>Atwa, BTC Director of Legislative Advocacy</u>
 - Legislator Event Community Education Series: <u>Bringing the Capital to</u>
 <u>Constituents with Guest Speaker from NC Budget + Tax Center</u>, Representative Pierce
- Oregon
 - Rep. Pham: What's going on with OR's transportation budget? (Threads)
- Washington
 - Balance Our Tax Code's direct-to-camera video: <u>Instagram</u>
 - Washington Budget and Policy Center's Facebook Post: Who Benefits?





o Legislators release updated progressive revenue proposal, hearings in coming days



Template Email & Action Alert Communications

(Legislator) Constituent Update re: OBBB Impact & Response

Subject: What the Federal Budget Bill Means for You & How We Take Action

Dear [Name],

I'm sure you've heard by now of the "big, beautiful bill"—the disastrous budget bill passed by the U.S. Congress that is a dream come true for billionaires and corporate lobbyists and a <u>nightmare</u> for our state's hardworking families.

This federal tax bill poses brutal consequences. It is expected to threaten healthcare access for [# state residents], limit food assistance for [# state residents], threaten special education funding, raise household energy costs and gas prices, and potentially force closure of [#] rural hospitals. When will this all happen? The permanent tax cuts for the ultra-wealthy will take effect immediately while many of the benefit cuts will not be implemented until after midterm elections.

<<u>Insert State Impact</u> & <u>Timeline Graphic</u> Here>
<If available & with their consent, share a constituent story</p>

All of this is to give <u>costly tax cuts</u> to the wealthy and corporations and to expedite Trump's <u>inhumane</u> anti-immigrant agenda. Even prior to the passage of this federal bill, [state residents/our members] have been struggling with affordability with rising daily costs in housing, childcare, groceries, etc. This bill will only exacerbate those affordability challenges, putting the lives and safety of constituents at risk.

As your state legislator, I'm committed to doing everything in my power to make your life more affordable. That means doing what the Trump administration refuses to do: pass common sense state tax policy to fund healthcare, food programs, and education—by making sure the ultra-wealthy and corporations pay their fair share. But I can't do this fight alone. Sign on to be a people's co-sponsor of my bill [Bill Title & #] that [Brief Bill Description]. Together we can make our state a place where our families thrive, no matter the chaos and corruption from the White House.

(Legislator) Special Session Call [DATE]

The Honorable [Special Session Designator Name & Title]
[Office Held]
[Building]





[Address] [City, State, Zip]

Dear [Special Session Designator Title & Name],

Under the provisions of [Specific Article of your State Constitution] of [State] Statutes, I write to request a special session of the Legislature this fall to address the harms caused by the passage of the recent federal tax bill, by passing [insert key revenue raisers/leg priorities]. As state legislators, we must do all in our power to ensure funding of the programs that keep our state residents healthy and safe. By ensuring the ultra-wealthy and corporations pay their fair in state taxes, we can help fund essential programs working families depend.

The federal tax bill is expected to threaten healthcare access for [# state residents], limit food assistance for [# state residents], threaten special education funding, raise household energy costs and gas prices, and potentially force closure of [#] rural hospitals. Even prior to the passage of this federal bill, [state residents/our members] have been struggling with affordability with rising daily costs in housing, childcare, groceries, etc. This bill will only exacerbate those affordability challenges, putting the lives and safety of constituents at risk.

[State] has strong options for raising new revenue, including [policies/bills]. These bills are a needed step to ensure the wealthiest in our state, who will be receiving tens of thousands of dollars in federal tax cuts, are paying their fair share to fund the services that make [state] a great place to live.

The members of the [State] legislature who have affixed their signatures to this and similar letters both attest to the urgency of this situation and to call a special session on this matter. Please accept this letter, and the similar letters and signatures of my colleagues in the Legislature, as certification that a special session is warranted.

Sincerely,

[Title] [Name] [State Chamber], District [#]

(Advocate) Special Session Call Dear [Legislator],

Our organization, [Organization Name], is reaching out to request your leadership and support in calling for a special session this fall in [State] to address the harms caused by the passage of the recent federal tax bill. Specifically, we are calling for the passage of [insert key revenue raisers/leg





priorities] in order to ensure funding of the programs that keep our state residents healthy and safe.

As you know, this federal tax bill is expected to threaten healthcare access for [# state residents], limit food assistance for [# state residents], threaten special education funding, raise household energy costs and gas prices, and potentially force closure of [#] rural hospitals. Even prior to the passage of this federal bill, [state residents/our members] have been struggling with affordability with rising daily costs in housing, childcare, groceries, etc. This bill will only exacerbate those affordability challenges, putting the lives and safety of constituents at risk.

We believe the federal law is fundamentally unfair, will hurt millions of people, and is fiscally irresponsible by shifting costs to state and local governments.

Our [state] leaders [didn't create the crisis/contributed to this crisis by cutting taxes] but they can earn our trust by responding quickly to it. Before our neighbors lose their [healthcare/go hungry/etc], we demand [elected leader(s)] act by now.

[State] has strong options for raising new revenue, including [policies/bills]. These bills are a needed step to ensure the wealthiest in our state, who will be receiving tens of thousands of dollars in federal tax cuts, are paying their fair share to fund the services that make [state] a great place to live.

Please join [Organization/other electeds] in calling for a special session to pass these [revenue raisers].

(Advocate) Click-to-Action

Email to Activists with Legislator Contact Ask) HR-1 & Support for State Revenue

SUBJECT: ACTION: Fighting back for [state]

PRE-HEADER:

TEXT:

Hi {{Name}},

I'm sure you've heard by now of the "big, beautiful bill"—the disastrous bill passed by the U.S. Congress that guts funding for (among other things) Medicaid, SNAP, and the Affordable Care Act. The new policies in this bill will make it harder for people to access health care, harder for families with low incomes to afford groceries, and harder for students to graduate college. And meanwhile,



corporations and the ultra-rich are getting a massive windfall in the form of unprecedented tax cuts.

What you might not have heard is that we're calling on our state representatives to [pass key bill/call special session/other priority here]. The BBB punched holes in our state budget, so the legislature needs to raise revenue to meet [state's] needs.

[Action link] Can you help out by [action] and urging your state reps to [bill/policy/session priority]?

[Number] people are on Medicaid in [state]. [Number] rely on SNAP to feed their families. The BBB takes away from working people, from people already doing all they can to get by, and puts a fortune in billionaires' pockets. There is enough money in [state] to fund every public service and program—if corporations and the ultra-wealthy pay their fair share in taxes, like the rest of us already do.

State reps really do want to hear from their constituents: your voice can make a big difference. Can you [action]?

We'll keep you updated on our progress. In the meantime, thank you for [action]!

[Signer]

