

Graphic Design for Marketing

Допълнителни ресурси

За гледане:

- [The Psychology Behind Good Advertising](#)
- [The Evolution of Advertising](#)
- [10 Creative Commercial Product Ad I](#)
- [The Secret Behind Coca-Cola Marketing Strategy](#)
- [The Secret Science Of Advertising](#)
- [Psychology And Advertising](#)
- [IKEA – What if?](#)
- [Ice cream. Food retouching in photoshop | Making of advertising k...](#)
- [The Design Brief \(Ep1/4\) | Free Example | Design Insights](#)
- [6 Typography Golden Rules \(NEED TO KNOW\)](#)
- [Typography Tutorial - 10 rules to help you rule type](#)
- [LEVEL 100 GRAPHIC DESIGNS Using Psychology?](#)
- [Marketing Color Psychology: What Do Colors Mean and How Do Th...](#)
- [15 Graphic Design Trends for 2023](#)
- [Every product carbon neutral by 2030 | Apple](#)
- [Visual Storytelling 101](#)
- [Color Psychology - How Colors Influence Your Choices and Feelings](#)
- [Design Theory: How To Make Dynamic Compositions](#)
- [Control A Viewers Eye For BETTER Graphic Designs \(Professional Ti...](#)
- [Beginning Graphic Design: Branding & Identity](#)
- [branding 101, understanding branding basics and fundamentals](#)
- [What Is Branding? 4 Minute Crash Course.](#)
- [7 MIND BLOWING Logo Design Tips !\[\]\(38441ceaa711016e0bf2ad46ad394ff4_img.jpg\)](#)
- [Why Companies Are 'Debranding'](#)
- [14 packaging trends of 2023 | Packaging trends 2023 | Packaging d...](#)

- [▶ 2023 Color Trends I Design Trend Forecast](#)
- [▶ Packshot Factory Showreel](#)
- [▶ TOP 5 WEBSITES EVERY WEB DESIGNER SHOULD VISIT: Mind-blo...](#)
- [▶ 2023 Design Trends](#)
- [▶ Illustrator Tutorial | Simple Web Banner Design | Food Restaurant |...](#)
- [▶ Be a follower:Side Biz - Publicis Italy - Diesel](#)

За четене:

- [Detailtypografie.: Forssman, Friedrich, Jong, Ralf de: 9783874396424: Amazon.com: Books](#)
- [Identity Designed: The Definitive Guide to Visual Branding: Airey, David: 9781631595943: Amazon.com](#)
- [Brand Identity Essentials: 100 Principles for Designing Logos and Building Brands](#)
- [The Package Design Book 6: TASCHEN: 9783836585026: Amazon.com](#)
- [Logo Modernism: Müller, Jens, Remington, R. Roger: 9783836545303: Amazon.com: Books](#)
- [Invisible Influence: The Hidden Forces that Shape Behavior: Berger, Jonah: 9781476759739: Amazon.com](#)
- [Paid Attention: Innovative Advertising for a Digital World: Yakob, Faris: 9780749473600: Amazon.com](#)
- [Contagious: Why Things Catch On: Berger, Jonah: 9781451686586: Amazon.com: Books](#)

За вдъхновение:

- [socmus.com](#)
- [New Bulgarian Typography](#)
- [Design Inspiration](#)
- [Behance](#)
- [Inspiration Grid](#)
- [adsoftheworld](#)
- [Dieline](#)
- [Pinterest](#)
- [Dribbble](#)

- [Lürzer's Archive](#)
- [Cannes Lions](#)
- [Adweek](#)
- [Droga5](#)
- [Wieden+Kennedy](#)
- [Jung von Matt](#)
- [Awwwards](#)
- [Marcus Eriksson](#)
- [Eva Habermann](#)

Ресурси:

- [graphicburger](#)
- [Undesign](#)
- [Adobe Color](#)
- [Color Space](#)
- [fonts.google](#)
- [Adobe Fonts](#)
- [Logo Lab](#)
- [Free stationery mockups](#)
- [WhatTheFont Font | MyFonts](#)
- [Magdeleine](#)
- [Renderforest](#)
- [Huemint](#)
- [Coverr](#)
- [Untools](#)
- [Mr.Pugo](#)
- [FontSpace](#)
- [The Drum](#)
- [FlowCV](#)
- [WordPress.com](#)