

Worksheet 2 Belief Statement

(for Lesson 2 — Believe Before You Build)

BELIEVE BEFORE YOU BUILD: CONVICTION WORKSHEET

Purpose:

Clarify why your idea deserves to exist — and how you will show conviction through action, risk ownership, and leadership.

① Why This Idea Matters to Me

Look at Biola's example:

She believed in the project enough to say, "If it fails, it's on me."

Write your own version:

"I believe in this idea because..."

Write 2–3 sentences:

2 What Risk Am I Willing to Own?

Entrepreneurs take responsibility — even when outcomes are uncertain.

Think of one risk you are willing to take because you believe in your idea.

Examples:

- sharing it publicly
- testing it with real users
- investing small personal funds
- allocating time consistently

My risk to own:

“I am willing to take responsibility for _____ because _____.”

3 Proof of Conviction

Copy Biola's principle:

“Conviction comes before capital.”

List three actions you can take *before* you get money or permission:

- _____
- _____
- _____

4 Founder Belief Statement

Use this structure:

“I believe this idea creates value for *[group]*, and I am committed to *[action]* even if success is uncertain.”

Write yours:

5 Who Values This Idea Enough to Pay?

Identify one group or person who will benefit financially or emotionally from your idea.

- _____

What would they pay for?

Final Reflection

How will you demonstrate belief through action this week?
