

SL: Open to Opportunities, Dan?

Hello Dan,

I saw your post on Instagram about hacks to improve sleep, and I use them very often; they're helpful.

I saw you were a coach with quite a following, and I read many posts. I am impressed by the number of engagements you had.

Some profiles I see, with millions of followers, have way less interaction than your posts. The content you have, the format, the frequency of posts, genius.

Furthermore, I visited your website. You have done a great job getting people from Instagram to sign up for the E-Mail list.

Yet, I noticed you don't have testimonials. You have your reasons for not implementing them; I respect that.

I understand you have created trust and credibility through social media and your E-Mail list.

But not all traffic signs up, and most of the traffic scrolls at least a little bit before leaving.

Appealing and compelling testimonials would help elevate the time of stay. This results in more sign-ups and clients.

I have a gift that would be of great value to your E-Mail list and want to send it.

There are a few more ideas in connection to this gift, which I want to share.

So, do I send the gift?

Best Regards,