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**CONTACT: [BART SMITH'S OFFICE](#)**

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## Bart Smith Releases Free Audiobook “Rich Coach ♦ Broke Coach” On YouTube — A Comprehensive, MBA-Level Playbook For Building A Profitable Coaching Business

**101+ tactics to start, run & grow a coaching practice and income — now streaming at no cost on @BartSmithWorld.**



**Las Vegas, NV – September 2, 2025** — Author-entrepreneur Bart Smith today announced the free YouTube release of his audiobook, *Rich Coach ♦ Broke Coach: 101+ Coaching Business & Marketing Tactics To Start, Run & Explode Your Coaching Business & Your Income*, a practical, action-oriented guide for life, business, and specialty coaches who want to systemize operations and scale revenue. The audiobook brings to life more than 250 pages of step-by-step strategies — from pricing and packaging to client acquisition and marketing — and is available to stream at no charge on Smith’s channel.

**“Coaches don’t just need inspiration — they need a business model,”** said Smith. **“This audiobook distills the forms, frameworks, and marketing moves working for top-earning coaches and puts them in your ears so you can take action faster.”**

The work covers core business training most coaches never receive: setting fees, creating packages, building multiple income streams, and using proven client forms to run a professional practice.

### **Why Audio — Not Just Text — Matters For Coaches**

- **Learn while you work:** Train between sessions, on commutes, and during admin blocks — no screen time required.
- **Faster implementation:** Hear real-world examples and prompts you can mirror immediately in sales calls and client onboarding.

- **Better retention:** Re-listen to key chapters (pricing, packaging, objections) to reinforce concepts when you need them most.
- **Accessibility & focus:** Audio supports diverse learning styles and reduces screen fatigue.

## What Listeners Will Learn

- **Define and design a “Rich Coach” business** — including niche selection, a simple business plan, and smart outsourcing so you can spend more time coaching and marketing. Master pricing and packaging — create and name services, establish rates, introduce group programs, and build passive/residual income with products. You’ll also hear Smith’s “Money Pie,” “Money Funnel,” and a repeatable coaching system for predictable earnings.
- **Work with clients like a pro** — implement welcome packets, agreements, questionnaires, session formats, and workflows that elevate the client experience and your perceived value.
- **Enroll more clients** — navigate discovery calls, handle top objections, and follow up effectively to close engagements ethically and confidently.
- **Market across channels** — deploy website, email, podcast, interview, networking, social media, speaking, webinar, and publicity tactics — plus “Top 10” marketing plays and 51 website tactics

## Release Highlights

- **Free to stream:** The complete audiobook is available at no cost on Bart Smith’s YouTube channel @bartsmithworld; listeners can subscribe and start immediately.
- **Multi-format availability:** Paperback and Kindle editions are also offered for readers who want a physical or e-reader reference alongside the audio.

## Availability For Interviews

Smith is available for interviews (radio, podcasts, YouTube, print/online features, livestreams, and Q&As) to discuss coaching business models, pricing psychology, packaging, marketing, and how to operationalize a high-integrity, high-profit practice — as taught in the book and audiobook.

## Call To Action

Listen free today: Search “Bart Smith ([@BartSmithWorld.com](https://www.BartSmithWorld.com)) Rich Coach Broke Coach” on YouTube to stream the audiobook now. Then visit [BartSmith.com](https://www.BartSmith.com) for book previews, excerpts, and companion materials.

## About The Book

*Rich Coach ♦ Broke Coach* is a comprehensive business-building system for new and established coaches. Organized into practical chapters on niche selection, pricing, packaging, client workflows, and omni-channel marketing, the book includes checklists, forms, and step-by-step guidance designed to accelerate implementation and income growth.

## About The Author

Bart Smith is a prolific author, YouTuber, content creator, speaker, voiceover talent, trainer, and chef whose catalog spans business, personal growth, media/PR, and lifestyle titles. He is a marketing strategist who has coached creators, experts, and entrepreneurs on writing books, building brands, and media-ready platforms for two decades. He writes practical, fast-action guides that help people get booked—and get results—across TV, radio, podcasts, and YouTube. A sought-after trainer and creator, Smith brings a practical, straight-talk approach to networking that audiences can apply immediately.

Bart Smith creates step-by-step resources for creators, coaches, and small business owners. Smith is a creator known for practical, no-nonsense guides that turn ambition into action across health, cooking, personal growth, and entrepreneurship. He teaches practical, no-nonsense methods for writing, designing, publishing, and marketing books, along with broader training in business, media, and content creation. He's known for practical, visually driven guides that help people execute faster—whether they're launching a YouTube channel, building a brand, or scaling an online presence.

He writes and teaches with a “show me, then let me do it” philosophy, pairing concise manuals with action-oriented training and tutorials. He specializes in teaching practical skills that help individuals create opportunities, earn income, and build confidence. Where his relationship books and work are concerned, his messages emphasize clarity, character, communication, and common-sense strategies for thriving relationships.

In addition to writing over [30 books on personal development, coaching, motivation, business growth](#), and lifestyle improvement—including a cookbook—he produces book videos and tutorials across his media channels. Bart adopts a DIY ethos by writing and producing all projects

in-house while designing covers and websites himself.

Through books, videos, workshops, and online training at BartSmith.com and his YouTube channel @BartSmithWorld, he translates complex life topics into actionable plans for immediate use. Committed to empowering individuals to take control of their lives and careers with a practical approach to confidence and clarity, he has also baked and shipped over 250,000 of his “world’s best” chocolate chip cookies nationwide while documenting 35 years of cookie research in his free chocolate chip cookie book available online.

### **Learn more at his websites and social media channels:**

Website (1) → [BartSmith.com](https://BartSmith.com)

Website (2) → [BartsCookies.com](https://BartsCookies.com)

YouTube → [@BartSmithWorld](https://@BartSmithWorld)

Instagram (1) → [@BartSmithWorld](https://@BartSmithWorld)

Instagram (2) → [@BartsCookies](https://@BartsCookies)

TikTok → [@BartSmithWorld](https://@BartSmithWorld)

### **Interviews & Appearances**

Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform’s style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

### **Request An Interview**

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

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**Phone:** (323) 510-5155 (PST)

**Website:** [BartSmith.com](https://BartSmith.com)

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