

**COM 100: Introduction to
Communication Studies
Section 3
Fall 2022**

Professor: Keston Pierre, Ph.D.

Class: Monday, Wednesday, and Friday 11:00 a.m. – 11:50 a.m.

Classroom: CSS 170

Email: kpierre@rollins.edu

Canvas: <https://rollins.instructure.com/courses/13366>

Office: CSS 181

Office Hours: M & W 2-4 p.m., or by appointment

Phone: 407.691.1395

What book(s) will you need?

1. [The Communication Age: Connecting and Engaging Interactive eBook. Autumn Edwards; Chad Edwards; Shawn T. Wahl; Scott A. Myers](#)
2. [The Communication Age: Connecting and Engaging Companion Website: Student Resources](#)
3. Other resources are provided through Canvas

The course....who is it for? What is it about?

In this course, we will dig deeper into understanding human communication and what makes it interesting to us. We will have an overview of the history, practices, and key areas of research that inform the discipline of communication studies. We will introduce several areas of communication research, including rhetoric, listening, interpersonal, mediated, and intercultural communication. Finally, we will develop an understanding of various research methods and theories relevant to the discipline.

Credit Hour Statement for Rollins Courses

This course is a four-credit-hour course that meets three hours per week. The value of four credit hours results, in part, from the work expected of enrolled students both inside and outside the classroom. Rollins faculty require that students average at least 2 ½ hours of outside work for every hour of scheduled class time. In this course, the additional outside-of-class expectations are fieldwork, research, experiential education, and individual projects.

What will you learn?

Upon successfully completing COM 100 you will be able to:

1. Identify and describe the key historical points in communication studies
2. Discuss and apply major theories associated with the communication discipline
3. Interpret, evaluate, and apply communication studies scholarship
4. Relate the discipline of communication studies to the liberal arts tradition of Rollins
5. Deliver effective oral presentations based on scholarly research

About the class flow...

While this class will involve some instruction by way of short PowerPoint presentations, most of the sessions will involve discussion. Hence, please bring your curiosity, thoughtfulness, energy, and open mind to each session to ensure that we can maintain a discussion-based format. There will also be assignments to be completed during and outside of class and some sessions that require collaboration with classmates. To foster lively discussions, please complete the assigned readings before the class, as this will aid learning and generate questions.

How will you earn your grade?

Pop Quizzes.....	10%
Participation.....	10%
Listening Assignment.....	10%
Cultural Assignment.....	10%
Technology Assignment.....	10%
Examination 1.....	10%
Examination 2.....	10%
Exam 3 (Final Examination).....	15%
Canvas Discussion.....	15%
TOTAL.....	100%

A	93.0 – 100	B	83.0 – 86.9	C	73.0 – 76.9	D	63.0 – 66.9
A-	90.0 – 92.9	B-	80.0 – 82.9	C-	70.0 – 72.9	D-	60.0 – 62.9
B+	87.0 – 89.9	C+	77.0 – 79.9	D+	67.0 – 69.9	F	59.9 or below

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Communication Department Mission Statement: We develop dynamic communicators who think critically as well as speak, listen, and write effectively. The Department of Communication engages students in theoretical and applied knowledge, empowering them to pursue meaningful lives, relationships, and careers. Our mission is to produce well-rounded communicators who are capable of speaking and listening effectively, thinking critically, and writing clearly. We strive to embody this mission in several ways. We encourage freedom of expression, diversity of perspective, and tolerance of dissent to achieve the informed and responsible decision-making skills fundamental to civil society and a global community. We cultivate the communication skills necessary to fulfill human potential and contribute to public well-being. Finally, we promote ethical communication that enhances human worth and dignity by fostering fairness, responsibility, and respect for self and others.

[Syllabi Statements](#)

[Academic Honor Code](#)

[Credit Hours](#)

[Recording Devices](#)

[COVID-19 Experience Statement](#)

[& Athletics](#)

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[Title IX](#)

[Online Classroom Experience](#)

[Excused Absences - Religious Holidays](#)

Tips for Success in this course

Learning environment

Respect your classmates and their opinions. Occasionally, a controversial topic will come up during class discussions. If the topic is a trigger for you, pause and think before offering your own ideas. You may disagree, but be sure to have a solid, supported reason. Always remember to address the idea offered, not the person.

During class time, particularly when other students are giving presentations or when guest speakers are present, you are expected to observe and participate free from distractions, e.g. no using computers, etc.

Attendance Policy

While I will not be actively taking attendance, it is to your benefit to attend all class sessions because there will be graded and ungraded activities that will aid in your learning of the material. Your involvement in these activities will count toward the participation portion of your overall grade.

80% of life is showing up ~ Woody Allen

I will, however, notice if you've missed a few classes, and if these absences occur in a short period of time, I will come to check on you. Absences are automatically excused unless they occur on days when you are scheduled to turn in an assignment or take an exam. To make up these assignments, the instructor must excuse the absence. If the absence is not excused, you will receive an "F" for the assignment. Too many absences will affect your final grade.

Assignment Submission

Please submit all assignments to the designated areas provided in Canvas. If you email assignments to me, you risk them being missed in my inbox.

Late Assignments

All assignments must be submitted on the due date. If you cannot make the deadline for a valid (which I will determine on a case-by-case basis) reason, contact me beforehand (as in 24 hours or more) to make arrangements.

Late work will receive the following penalties: 20% deduction for the first late day, 30% deduction for the second late day, 50% deduction for the third late day and no credit will be given after the third late day.

Email Policy

I have a 24-hour email policy, which means that I will respond to your emails within 24 hours from Mondays to Friday evenings at 6 pm. Emails sent after 6 pm on Fridays will receive a response by 8 am Monday morning. Most of the time you will receive a response before that, but this is the general guideline.

What You Can Expect from Me

- I will treat you fairly and respectfully. This does not mean I will always agree with you. It means that I will encourage you with compliments and fair criticism.
- I will be available to review assignments, quizzes, and other work in my office during hours and by appointment.
- I will be available to discuss grade questions in person in my office until the last week of class. (Due to privacy concerns, I won't discuss them through e-mail).
- I will explain the motivations and goals for all assignments and activities if requested.
- I will notify you of schedule changes as soon as possible in class
- I will be in office hours as scheduled and by appointment. If I cannot make time, I will notify you of changes as far in advance as possible.

- I will notify you of my absence in class either via e-mail or through the department.
- I will be evaluated by you formally at the end of the semester.

Tentative Course Outline

Each week, you can expect one or more of the following: in-class writing and discussion, group work, writing workshop sessions, short quizzes, out-of-class reading and homework assignments, and a major writing assignment.

Readings are intended for class preparation

Items are subject to change depending on the class flow and student interest.

Week	Date	Topic	Readings/Assignments/Due Dates
Module 1: The Basics of Communication			
Week 1	M 8/22	Introduction	Outline Review and Canvas
	W 8/24	What is "Everyday Communication?"	Chapter 1: Communication in the 21st Century
	F 8/26	Signs, symbols, and types of communication	
Week 2	M 8/29	The performance of Self Identities, Perceptions, and Communication	Chapter 2: Perception, Self, and Communication
	W 8/31	How Your Self Depends on Other People	
	F 9/2	Hearing vs. Listening	Chapter 5: Listening Canvas Discussion 1 Due

Week 3	M 9/5	NO CLASS- LABOR DAY	
	W 9/7	Overcoming listening obstacles	
	F 9/9	Interviewing Activities and Discussion	Appendix Listening Assignment Discussed
Week 4	M 9/12	Stories in social and symbolic context	Chapter 3: Verbal Communication
	W 9/14	Verbal Messages	Canvas Discussion 2 Due
	F 9/16	Nonverbal Communication and Expectancy Violation Theory	Chapter 4: Nonverbal Communication
Week 5	M 9/19	Symbolic Interactionism	
	W 9/21	Exam Review	
	F 9/23	EXAM 1	
Module 2: Types of Communication			
Week 6	M 9/26	Development of relationships: Stories and Social Exchange	Chapter 7: Interpersonal Communication
	W 9/28	Rituals, comparisons, and social bonding	
	F 9/30	Activities and Discussion	Listening Assignment Due
Week 7	M 10/3	Relationships and Culture	Chapter 6: Communication, Culture, and Diversity
	W 10/5	Relationships and Culture	
	F 10/7	Group decision making	Chapter 8: Small Group and Team Communication
Week 8	M 10/10	NO CLASS- FALL BREAK	

	W 10/12	Learning and talking about work	Chapter 9: Workplace and Organizational Communication
	F 10/14	Organizational culture and workplace dynamics	Cultural Assignment Discussed
Week 9	M 10/17	Library Presentation	Guest Lecture by COM Librarian Prof. Susan Montgomery Olin room 225
	W 10/19	Communication and Health Networks and Health	TBD
	F 10/21	Activities and Discussion	
Week 10	M 10/24	Public Relations	TBD
	W 10/26	Exam Review	
	F 10/28	EXAM 2	
Module 3: Media and Communications			
Week 11	M 10/31	Relationships and media	Chapter 10: Communication and New Media
	W 11/2	Managing relationships	
	F 11/4	Activities and Discussion	Cultural Assignment Due
Week 12	M 11/7	Media Literacy	TBD
	W 11/9	Media Literacy	
	F 11/11	Selecting Research	Chapter 11: Knowing your audience Technology Assignment Discussed
Week	M 11/14	Presentations	Chapter 12: Organizing Your Presentation
	W 11/16	Presentations	Canvas Discussion 3 Due

	F 11/18	How to present effectively	Chapter 13: Delivering Your Presentations
Week 14	M 11/21	How to present effectively	
	W 11/23	NO CLASS- THANKSGIVING	
	F 11/25	NO CLASS- THANKSGIVING	
Week 15	M 11/28	Informative Presentations	Chapter 14: Informative Presentations
	W 11/30	Informative Presentations	
	F 12/2	Persuasive Presentations	Chapter 15: Persuasive Presentations Technology Assignment Due
Week 16	M 12/5	Exam Review	
	W 12/7	FINAL EXAM	
	F 12/9		