



Dragon Press Ethics for Press Pass Use

If you are using a press credential, your behavior is impeccable.

- You show up when you're supposed to and only work in the area(s) assigned to you.
- Your friends (or family) can't come along and you can't hang out with them if they "happen" to be there. You're working.
- If you have questions, you politely ask help from the professional press or persons running the event.
- You are always mindful of your personal space, the space of others, your tone of voice and your demeanor. (Texting and cell phone use is generally frowned upon.)
- You may not wear campaign buttons, team insignias or anything else that could show that you may have a bias.

There's no free lunch.

- You cannot go into restaurants and tell them they're being reviewed. (Ergo, you cannot ever ask for or expect free food.) Take friends (preferably staffers) and order several items, quietly talk about them and take notes. Only ask the server the type of questions a normal patron would ask. Go back again for a second review if you didn't like the food or service — it may have been an off day and no business deserves to have its reputation tarnished for one off-night.
- You may not collect "freebies" from an event. (Consider your press pass your "souvenir.")

And finally

If you cover it, then you will write/publish a photo essay/produce a video about it.

- Receiving press passes are a privilege, not a right. They are given for publicity purposes (even if you have to fairly report the play is awful). You need to provide the publicity you promised by attending the event as a member of the press.

If you have a breach in ethics or otherwise break the staff's trust, then you will no longer be able to use our publication's name to obtain press passes. Our reputation is on the line, too.