



- Grew up drinking this drink and brings back nostalgia
- E.g. summer sis had volunteer work got us boba everytime we(mom,ge) picked her up
-everytime I go to oakland i get boba→ tradition
- Makes readers feel thirsty or hungry
- Targeted audience is students when they walk past
- Diff. colors suggest diff. Flavors/ colors are very bright creates a happy feeling
- Money/profit motivates the company

Paragraphs:

- What these drinks mean to me
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<https://jenndavid.com/colors-that-influence-food-sales/>

<http://www.quicklyusa.com/quicklynews1.html>

<http://www.quicklygroup.com/en/modules/pages/product>

<http://www.quicklyusa.com/ceoofkukelil.html>

