

SEMI DETAILED LESSON PLAN	SCHOOL	Cainta Senior High School	GRADE LEVEL	Grade 12
	TEACHER	Laarni Jane Morabe	LEARNING AREA	MEDIA INFORMATION LITERACY
	DATE/TIME	MELC5, Week 5, March 20-24, 2023	QUARTER	3rd

I. OBJECTIVES																																																							
A. Content Standard	The learner demonstrates understanding of media and information literacy (MIL) and MIL related concepts.																																																						
B. Performance Standard	The learner organizes a creative and interactive symposium for the community focusing on being a media and information literate individual.																																																						
C. Learning Competency	Present an issue in varied ways to disseminate information using the codes, convention, and language of media																																																						
Specific Objectives	Students should be able to: <ol style="list-style-type: none"> Identify different codes, convention, and language of media. Learn the importance of understanding the codes and genre to interpret the language of society. 																																																						
II. CONTENT	Media and information languages																																																						
III. LEARNING RESOURCES	PPT Presentation																																																						
A. References																																																							
B. Other Learning Resources/Materials																																																							
IV. PROCEDURES																																																							
Daily Routine Recapitulation	<ul style="list-style-type: none"> □ Prayer □ Checking of Attendance. □ Short Kumustahan □ Brief Review Review of the previous topic 																																																						
A. Activity	<p>Are you familiar in Morse code? It is a method used in telecommunication to encode text characters as standardized sequences of two different signal durations, called dots and dashes or dits and dahs created by Samuel Morse.</p> <p>Morse Code</p> <table style="margin-left: 100px; border-collapse: collapse;"> <tr><td>A</td><td>• -</td><td>J</td><td>• - - -</td><td>S</td><td>• • •</td></tr> <tr><td>B</td><td>- • • •</td><td>K</td><td>- • -</td><td>T</td><td>-</td></tr> <tr><td>C</td><td>- • - •</td><td>L</td><td>• - • •</td><td>U</td><td>• • -</td></tr> <tr><td>D</td><td>- • •</td><td>M</td><td>- -</td><td>V</td><td>• • • -</td></tr> <tr><td>E</td><td>•</td><td>N</td><td>- •</td><td>W</td><td>• - -</td></tr> <tr><td>F</td><td>• • - •</td><td>O</td><td>- - -</td><td>X</td><td>- • • -</td></tr> <tr><td>G</td><td>- - -</td><td>P</td><td>• - - -</td><td>Y</td><td>- • - -</td></tr> <tr><td>H</td><td>• • • •</td><td>Q</td><td>- - - •</td><td>Z</td><td>- - - • •</td></tr> <tr><td>I</td><td>• •</td><td>R</td><td>• - -</td><td></td><td></td></tr> </table> <p>Write the following using Morse Code</p> <ol style="list-style-type: none"> 1. SOS 2. HELP 3. I LOVE YOU 	A	• -	J	• - - -	S	• • •	B	- • • •	K	- • -	T	-	C	- • - •	L	• - • •	U	• • -	D	- • •	M	- -	V	• • • -	E	•	N	- •	W	• - -	F	• • - •	O	- - -	X	- • • -	G	- - -	P	• - - -	Y	- • - -	H	• • • •	Q	- - - •	Z	- - - • •	I	• •	R	• - -		
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B. Analysis	<ol style="list-style-type: none"> 1. What is the importance of codes in previous era? 2. Do you think using of codes is still relevant in present times? 																																																						
C. Abstraction	<p>Codes are consists of signs that have meaning and dictated by agreed rules of interpretation. Codes may also subject for misinterpretation and miscommunication. (culture, personal biases and level of knowledge). There are three common codes used by people. These are technical, symbolic/visual and written codes.</p> <p>Technical Codes</p> <ul style="list-style-type: none"> • When equipment is used to tell the story in a media that affects the interpretation of message. • Example: Photo - Camera techniques, framing, depth of fields, lighting and exposure. • Example: Film - type of film shot, editing 																																																						

	<p>Visual/Symbolic codes</p> <ul style="list-style-type: none"> •Codes that are embedded in technical codes such as object, setting, body language, clothing and color. •Codes that suggest or connote rather than explicitly state the meaning •Example: soap opera scene: character is dressed in black and crying while seated on a rocking chair. •Example: Drinking glass suddenly slips from a hand of character connotes a premonition that danger looms or trouble awaits. <p>Written codes</p> <ul style="list-style-type: none"> •Use of language style and textual layout •More often dictated by editorial principles or policies of a particular news agency/organization. •Example: Newspaper - captions, titles, slogans, taglines <p>When an audience is exposed in a certain message, it often look for something familiar or recognizable to be able to make sense its meaning. For instance, watching a film produced by a particular movie house resembles the same theme and structure of narrative that watched before or may inspired to a book. Simply means that people give connections on the new information they acquired and when it happens frequently, it establish its own meaning. This idea is what we called convention. Convention refers to the generally accepted way of doing things that has formed into a habit because of repeated exposure and experience of the message.</p> <p>As the humanity improves through time, the concept of codes and convention evolve into languages. Language pertains to the technical and symbolic ingredients or codes and conventions that media and information professionals may select and use in an effort to communicate ideas, information and knowledge. There are more than hundreds of languages across the world that helps the people to communicate and so the media languages is introduced to communicate with others. Media language is codes, conventions, formats, symbols and narrative structures that indicate the meaning of media messages to an audience.</p>
<p>D. Application</p>	<p>Give your own meaning of the following pictures below and explain how and why you give that meaning.</p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div>
<p>V. EVALUATION</p>	<p>Direction: Choose the best answer.</p> <ol style="list-style-type: none"> 1. It consists of signs that have meaning and dictated by agreed rules of interpretation. a. codes b. media c. information d. convention 2. This are the codes that are embedded in technical codes. a. technical b. visual c. written d. media 3. It is one of the common type of codes that uses language style and textual layout a. technical b. visual c. written d. media 4. It refers to the technical and symbolic ingredients or codes and conventions that media and information professionals may select and use in an effort to communicate ideas, information and knowledge. a. media b. convention c. codes d. language 5. This is the codes, conventions, formats, symbols and narrative structures that indicate the meaning of media messages to an audience. a. media language b. convention c. codes d. visual codes

	<p>Key:</p> <ol style="list-style-type: none"> 1. C 2. A 3. C 4. A 5. B
VI. AGREEMENT	<p>Homework</p> <p>Answer the following question given each scenario.</p> <p>Scenario 1: There will be a pandemic outbreak.</p> <p>Scenario 2: The government announce the implementation of enhanced community quarantine</p> <p>Scenario 3: The Department of Education will shift to online distance learning (Online, Modular and Blended)</p> <p>1. Predict how this event will be covered by television, radio, print and Internet?</p> <p>2. What are the possible codes and conventions?</p> <p>3. How are the facts be presented?</p>
V. Remarks/Reflections	
A. No. of learners who earned at least 80% on the formative assessment	
B. No. of learners who require additional activities for remediation	
C. Did the remedial lessons work? No. of learners who have caught up with the lesson.	
D. No. of learners who continue to require remediation	
E. Which of my teaching strategies worked well? Why did this work?	
F. What difficulties did I encounter which my principal or supervisor can help me solve?	
G. What innovation or localized materials did I use/ discover which I wish to share with other teachers?	

Prepared by:

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