External Resources

imaaaami

Version française

The Independent Media Arts Alliance (IMAA) has developed this resource to guide and support the presentation of media arts online.

This document was developed by researcher Mariane Bourcheix-Laporte in collaboration with a working group of 29 media artists and cultural workers. The working group met several times in the Spring and Summer of 2021 as part of IMAA's Online Presentation Standards Project.

This document should be used with the IMAA Fee Schedule and these publications:

- Intellectual Property and Online Presentation: Guidelines and Resources for the Media Arts Community
- Towards Accessible Online Presentation Models: Introduction and Resources for the Media Arts Community
- Online Presentation Workflow: Resources for the Media Arts Community
- Glossary of Terms: Online Media Arts Presentation Standards

TABLE OF CONTENTS

ACCESSIBILITY

Accessibility Practices

Alternative Text/image description

Audio Description

Captions

Deaf and Disability Arts

Design Accessibility Practices

Disability Access Needs

Non-Auditory accessibility

Online Accessibility Practices

Social Media Accessibility Practices

Web design/development

INTELLECTUAL PROPERTY

Copyright Policy/Law

Copyright Policy/Law (international)

Fair Dealing

Management of Copyright Royalties

Piracy Policy/Law

INTELLECTUAL PROPERTY (INDIGENOUS PERSPECTIVES)

Alternative to Copyright

Archives/Data Management (Indigenous)

Legal framework

Narrative sovereignty

Policy

Policy (international)

Protocols

TECHNICAL

Archives/Data Management (Indigenous)

Cybersecurity

ACCESSIBILITY

Topics

[Accessibility Practices](#)
[Alternative Text/image description](#)
[Audio Description](#)
[Captions](#)
[Deaf and Disability Arts](#)
[Design Accessibility Practices](#)
[Disability Access Needs](#)
[Non-Auditory accessibility](#)
[Online Accessibility Practices](#)
[Social Media Accessibility Practices](#)
[Web design/development](#)

Accessibility Practices

- ***A Toolkit for Inclusion & Accessibility: Changing the Narrative of Disability in Documentary Film***

FWD-Doc

Toolkit
https://www.fwd-doc.org/toolkit

- ***Accessibility in Creative Spaces: A Toolkit for Ontario Arts Organizations***

Arts Build Ontario

Toolkit
https://www.artsbuildontario.ca/wp-content/uploads/2019/06/Accessibility-in-Creative-Spaces-Tool-Kit.pdf

- ***Accessibility Resource Guide***

Inside Out

Guide

https://www.insideout.ca/wp-content/uploads/2019/08/RA-Accessibility-Resource-Guide-2019-2.0-FINAL.pdf

- ***Accessibility Toolkit: A guide to making art spaces accessible***

Humber College & Tangled Arts

Guide

https://www.humber.ca/research/wp-content/uploads/2018/11/Accessibility_Toolkit_Final.pdf

- ***Art Volt Toolbox: Equity, Diversity and Inclusion***

Concordia University

List of resources

https://www.concordia.ca/finearts/art-volt/toolbox/edi.html

- ***Best Accessibility and Anti-Ableism Practices in the Arts: Guide for Events***

Conseil des Arts de Montréal

Guide

https://www.artsmontreal.org/media/Guide_evenements_EN.pdf

- ***Best Accessibility and Anti-Ableism Practices in the Arts: Resource Bank***

Conseil des Arts de Montréal

List of resources

https://www.artsmontreal.org/media/Banque_de_ressources_EN.pdf

- ***Canada Research Chair on Cultural Citizenship of Deaf People and Cultural Equity Practices***

UQAM

Website

https://equite-culturelle.uqam.ca/en/

- ***Charter for an accessible, inclusive, and equitable culture***

Exéko

Charter

https://drive.google.com/file/d/1HuUER8l68yOE3NjePbXDiEwge9-2yFFS/view?usp=sharing

- ***Cripping the Arts***

Art in Translation

Symposium documentation

http://artintranslation.ca/cripping-the-arts/

- ***Disability Justice and the Arts: Listening and Learning for Reinvention***

Museums Arts Culture Access Consortium

Workshop recording and transcript

https://macaccess.org/rescources/disability-justice-and-the-arts-listening-and-learning-for-reinvention/

- ***Interrogating Access: Resources for artists and organisations***

Oboro

Video/Conference series

https://www.youtube.com/playlist?list=PLyoeIAthDzPK2Uz6u2xYEN7D4SXQmTV4J

- ***Smithsonian Guidelines to Accessible Exhibition Design***

Smithsonian Institute

Guide + Tools

https://raznielyudi-s3.polytech.one/documents/Accessible-Exhibition-Design.pdf

Alternative Text/image description

- ***Alt-Text as Poetry Website***

Alt-Text as Poetry

Resource + Guide

https://alt-text-as-poetry.net

- ***Cooper Hewitt Guidelines for Image Description***

Cooper Hewitt

Guide

https://www.cooperhewitt.org/cooper-hewitt-guidelines-for-image-description/

Audio Description

- ***Experiences in Audio Description for the Visual and Performing Arts***

Museums Arts Culture Access Consortium

Workshop recording and transcript

https://macaccess.org/rescources/experiences-in-audio-description-for-the-visual-and-performing-arts/

- ***Integrated Described Video Best Practices***

AMI tv

Standards

https://www.ami.ca/sites/default/files/2019-06/Integrated-Described-Video-Best-Practices.pdf

- ***Integrated Described Video Creator Series***

AMI tv

Guide + Examples

https://www.ami.ca/idv

- ***Integrated Described Video White Paper***

AMI tv

Standards

https://www.ami.ca/sites/default/files/2020-07/IDV%20White%20Paper.pdf

- ***Live Described Video Best Practices: Logistical, Technical and Artistic Guidelines***

AMI tv

Standards

https://www.ami.ca/sites/default/files/2020-07/Live_Described_Video_Best%20Practices_0.pdf

- ***Post Production Described Video Best Practices: Artistic and Technical Guidelines***

AMI tv

Standards

https://www.ami.ca/sites/default/files/2020-07/PP_Described_Video_Best_Practices_0.pdf

- ***The Ultimate Guide to Audio Description***

3Play Media

Guide

https://www.3playmedia.com/learn/popular-topics/audio-description/

- ***Writing Verbal Descriptions for Audio Guides***

Art Beyond Sight

Guide

http://www.artbeyondsight.org/mei/verbal-description-training/writing-verbal-description-for-audio-guides/

Captions

- ***Turning on captions on Google Meet***

Google

Guide

https://support.google.com/meet/answer/9300310

- ***Turning on captions on Zoom***

Zoom

Guide

https://support.zoom.us/hc/en-us/articles/207279736-Closed-captioning-and-live-transcription

Deaf and Disability Arts

- ***Deaf and Disability Arts Practices in Canada***

Canada Council for the Arts

Research Report (synthesis)

https://canadacouncil.ca/research/research-library/2021/02/deaf-and-disability-arts?_ga=2.196062633.446243625.1639178335-1170802298.1639178335

- ***Deaf and Disability Arts Practices in Canada***

Canada Council for the Arts

Research Report (full)

https://canadacouncil.ca/research/research-library/2021/02/deaf-and-disability-arts?_ga=2.196062633.446243625.1639178335-1170802298.1639178336

- ***Deaf and Disability Arts Practices in Canada***

Canada Council for the Arts

Glossary

https://canadacouncil.ca/research/research-library/2021/02/deaf-and-disability-arts?_ga=2.196062633.446243625.1639178335-1170802298.1639178337

- ***Deaf and Disability Arts Practices in Canada***

Canada Council for the Arts

Bibliography

https://canadacouncil.ca/research/research-library/2021/02/deaf-and-disability-arts?_ga=2.196062633.446243625.1639178335-1170802298.1639178338

Design Accessibility Practices

- ***Create and Verify PDF Accessibility (Acrobat Pro)***

Adobe

Guide

https://helpx.adobe.com/acrobat/using/create-verify-pdf-accessibility.htmll

- ***Downloadable Disability Access Symbols***

Graphic Artists Guild

Tools

https://graphicartistsguild.org/downloadable-disability-access-symbols/

Disability Access Needs

- ***Access Rider***

Conseil des Arts de Montréal

Resource

https://www.artsmontreal.org/media/access_rider.pdf

Non-Auditory accessibility

- ***Non-Auditory Access: Subtitles & Transcripts For Artist Run Centres, Galleries, and Presentation Spaces***

Kay Slater & grunt gallery

Workshop slides

https://docs.google.com/presentation/d/1zlV2yYSG40EwevTMiqmLaTmtdEA2kZwfTRT--kRLXDI/edit#slide=id.gc6f919934_0_0

Online Accessibility Practices

- ***Top 10 Tips For Running Accessible Online Events***

Accessible Arts

Guide

https://aarts.net.au/news/top-10-tips-for-running-accessible-online-events/

Social Media Accessibility Practices

- ***Make Your Social Media Posts More Accessible***

Akimbo

Guide

https://akimbo.ca/wp-content/uploads/2021/04/Akimbos-Social-Media-Accessibility-Guidelines.pdf

Web design/development

- ***Accessibility Hub: How-To Information***

Queen's University

Guide + Tools

https://www.queensu.ca/accessibility/how-info

- ***SEO Chapter 2: Audience with Disabilities***

The Independent Media Arts Alliance

Guide

https://imaa.ca/source/library/seo/#2_Audiences_with_Disabilities

- ***Tota11y Plugin***

Khan Academy

Plugin

https://chrome.google.com/webstore/detail/tota11y-plugin-from-khan/oedofneiplgibimfkccchnimiadcmhpe?hl=en

- ***Usability and Web Accessibility***

Yale University

Guide

https://usability.yale.edu

- ***Web Accessibility for Developers***

Ryerson University PressBooks

Guide

https://pressbooks.library.ryerson.ca/wafd/

- ***Web Accessibility in Mind Articles***

WebAIM

Standards

https://webaim.org/articles/

- ***Web Accessibility in Mind Resources***

WebAIM

Tools

https://webaim.org/resources/

- ***Web Accessibility Initiative (WAI) Website***

Web Accessibility Initiative (WAI)

Standards

https://www.w3.org/WAI/

INTELLECTUAL PROPERTY

Topics

[Copyright Policy/Law](#)
[Copyright Policy/Law (international)](#)
[Fair Dealing](#)
[Management of Copyright Royalties](#)
[Piracy Policy/Law](#)

Copyright Policy/Law

- ***A Guide to Copyright***

Canadian Intellectual Property Office

Guide

https://www.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/h_wr02281.html

- ***Act respecting the professional status and conditions of engagement of performing, recording and film artists***

Québec Government

Law

http://legisquebec.gouv.qc.ca/en/document/cs/S-32.1

- ***Act respecting the professional status of artists in the visual arts, arts and crafts and literature, and their contracts with promoters***

Québec Government

Law

http://legisquebec.gouv.qc.ca/en/document/cs/S-32.01

- ***Canadian Intellectual Property Office***

Canadian Government

Website

http://www.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/Home

- ***Certification Register under the Status of the Artist Act***

Canadian Industrial Relations Board

List of Certified Professional Associations

http://www.cirb-ccri.gc.ca/eic/site/047.nsf/eng/00618.html

- ***Copyright Information***

Copyright Board of Canada

Guide

https://cb-cda.gc.ca/en/copyright-information

- ***Coyright Act***

Canadian Government

Law

https://laws-lois.justice.gc.ca/eng/acts/C-42/index.html

- ***Glossary of Intellectual Property Terms***

Canadian Intellectual Property Office

Glossary

https://www.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/wr00837.html#r

- ***Status of Ontario's Artists Act***

Ontario Government

Law

https://www.ontario.ca/laws/statute/07s07

- ***Status of the Artist Act***

Canadian Government

Law

https://laws-lois.justice.gc.ca/eng/acts/S-19.6/page-1.html#h-440262

- ***Status of the Artist Act***

Nova Scotia Government

Law

https://nslegislature.ca/legc/bills/61st_4th/1st_read/b001.htm

- ***The Arts Professions Act***

Saskatchewan Government

Law

https://www.canlii.org/en/sk/laws/stat/ss-2009-c-a-28.002/latest/ss-2009-c-a-28.002.html

- ***What is Copyright?***

Canadian Intellectual Property Office

Guide

https://www.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/wr03719.html?Open&wt_src=cipo-cpyrght-main

Copyright Policy/Law (international)

- ***Universal Copyright Convention***

UNESCO

Convention

http://portal.unesco.org/en/ev.php-URL_ID=15241&URL_DO=DO_TOPIC&URL_SECTION=201.html

Fair Dealing

- ***CCH Canadian Ltd. v. Law Society of Upper Canada***

Supreme Court of Canada

Court Judgment

https://decisions.scc-csc.ca/scc-csc/scc-csc/en/item/2125/index.do

- ***Fair Dealing***

University of Alberta

Guide

https://www.ualberta.ca/faculty-and-staff/copyright/intro-to-copyright-law/fair-dealing/index.html

Management of Copyright Royalties

- ***Collective Societies***

Copyright Board of Canada

List of Collective Societies

https://cb-cda.gc.ca/en/copyright-information/collective-societies

Piracy Policy/Law

- ***1980 Recommendation Concerning the Status of the Artist***

UNESCO

Recommendation

https://en.unesco.org/creativity/governance/status-artist

- ***Canada Anti-Piracy Resouces***

UNESCO World Antipiracy Observatory

Directory of laws

http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CLT/diversity/pdf/WAPO/canada_cp_en.pdf#page=3

INTELLECTUAL PROPERTY (INDIGENOUS PERSPECTIVES)

Topics

Alternative to Copyright
Archives/Data Management (Indigenous)
Legal framework
Narrative sovereignty
Policy
Policy (international)
Protocols

Alternative to Copyright

- ***Traditional Knowledge Labels***

Local Contexts

Tool

https://localcontexts.org/labels/traditional-knowledge-labels/

- ***Traditional Knowledge Licences***

Local Contexts

Tool

https://localcontexts.org/licenses/traditional-knowledge-licenses/#

Archives/Data Management (Indigenous)

- ***Indigitization Toolkit***

Indigitization

Guide/Best Practices

https://www.indigitization.ca/toolkit/

- ***A Digital Bundle: Protecting and Promoting Indigenous Knowledge Online***

Jennifer Wemigwans, University of Regina Press

Book

https://uofrpress.ca/Books/A/A-Digital-Bundle

Legal framework

- ***Rethinking Copyright for Indigenous Creative Works***

Policy Options

Article

https://policyoptions.irpp.org/magazines/june-2017/rethinking-copyright-indigenous-creative-works/

- ***Table-ronde: Droits d'auteur, propriété intellectuelle autochtone, le point de vue juridique***

Groupe de recherche interdisciplinaire sur les affirmations autochtones

Panel video recording

https://www.facebook.com/watch/live/?v=635329546807705&ref=watch_permalink

Narrative sovereignty

- ***Hot Docs Industry Conference 2018 - Keynote: Jesse Wente***

Hot Docs

Talk video recording

https://vimeo.com/282370224

- ***Narrative Sovereignty, Perspectives panel discussion***

Toronto International Film Festival

Panel video recording

https://www.youtube.com/watch?v=BnH0A70vZ0I

Policy

- ***National Inuit Strategy on Research***

Inuit Tapiriit Kanatami

Guide/Best Practices

https://drive.google.com/file/d/1bnUqKLgEsJm9HFB68FpUFeWyP8EjbuDx/view?usp=sharing

- ***Ownership, Control, Access and Possession (OCAP™): The Path to First Nations Information Governance***

First Nations Information Governance Centre

Guide/Best Practices

https://drive.google.com/file/d/1GPE34RTyhRZRj6W958FrT0wp-aD5eDaj/view?usp=sharing

- ***Understanding the First Nations Principles of OCAP***

First Nations Information Governance Centre

Information brochure

https://drive.google.com/file/d/18DJzjFp_Y6rb_Fp4vVyHntooWx6t8hJx/view?usp=sharing

Policy (international)

- ***CARE Principles for Indigenous Data Governance***

Global Indigenous Data Alliance

Guide/Best Practices

https://www.gida-global.org/care

- ***United Nations Declaration on the Rights of Indogenous Peoples (UNDRIP)***

United Nations

Guide/Best Practices

https://www.un.org/development/desa/indigenouspeoples/wp-content/uploads/sites/19/2018/11/UNDRIP_E_web.pdf

Protocols

- ***Guidelines to Support Working with Elders***

First Peoples' Cultural Council

Guide/Best Practices

https://fpcc.ca/stories/working-with-elders/

- ***INDIGENOUSPROTOCOLSdotART***

CARFAC

Guide/Best Practices

https://www.indigenousprotocols.art/

- ***On-Screen Protocols & Pathways: A Media Production Guide to Working with First Nations, Métis and Inuit Communities, Cultures, Concepts and Stories***

ImagineNative

Guide/Best Practices

https://imaginenative.org/publications

TECHNICAL

Topics
[Archives/Data Management (Indigenous)](#)
[Cybersecurity](#)

Archives/Data Management (Indigenous)

- ***Indigitization Toolkit***

Indigitization

Guide/Best Practices
Ongoing development
https://www.indigitization.ca/toolkit/

Cybersecurity

- ***Cyber Safe and Sound***

The Independent Media Arts Alliance

Guide/Best Practices
2020
https://www.imaa.ca/cybersecurity

Discoverability

- ***SEO: Discoverability for Creative Content***

The Independent Media Arts Alliance

Guide
2020
https://imaa.ca/source/library/seo/#4_Alternatives_to_Internet_Giants

General

- ***Taxonomy***

NT2 Laboratoir de recherche sur les oeuvres hypermédiatiques

Definition of terms
N/A
http://nt2.uqam.ca/en/outils

Digital Rights Management

- ***A Museum Guide to Digital Rights Management***

Government of Canada

Guide/Best Practices
2020
https://www.canada.ca/en/heritage-information-network/services/intellectual-property-copyright/guide-digital-rights-management.html