

Template

Description of Course Unit according to the ECTS User's Guide 2015

Course unit title	Intercultural Communication
Course unit code	KOM6306
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	
Year of study when the course unit is delivered (if applicable)	2021
Semester/trimester when the course unit is delivered	1
Number of ECTS credits allocated	6 ECTS
Name of lecturer(s)	Prof. Dr. Anwar Efendi, M.Si
Learning outcomes of the course unit	Students are able to understand concepts, approaches, reading, political economy, globalization, change, production, gender, pop culture and phenomena in the scope of culture, communication, and media so that they can write contemporary media studies
Mode of delivery (face-to-face, distance learning)	Distance learning
Prerequisites and co-requisites (if applicable)	-
Course content	This course discusses the meaning, characteristics, urgency, components, perceptions and consequences of communication practices involving people from different cultural backgrounds at various levels of communication: interpersonal, organizational, mass and media in the era of globalization. In addition, context students are able to apply actual intercultural communication.
Recommended or required reading and other learning resources/tools	● Neuliep James W, <i>Human Communication Theory : Application and case studies</i>.1996.USA.; Allyn and Bacon. ● Suranto Aw. 2010. <i>Komunikasi Sosial Budaya</i>. Yogyakarta: Graha Ilmu. ● Dedy mulyana, 2000. <i>Ilmu komunikasi suatu pengantar</i>. Bandung: PT remaja rosda karya. ● Kitty O. Locker. 2004. <i>Business and administrative communication</i>. Ohio: McGraw-Hill. ● Onong Uchjana Efendi. 2003. <i>Ilmu Teori dan Filsafat Komunikasi</i>. Bandung: PT Citra Adidtya Bakti.

Planned learning activities and teaching methods	Presentation, Discussion, and Q and A
Language of instruction	Indonesia
Assessment methods and criteria	Methods: Written and oral tests, observation Criteria: St. participation in the lecture, assignments, mid-semester and final examination