MUSTAPHA MOND'S DEPARTMENT OF PROPAGANDA 📣 Alpha and Alpha Plus Group Task | 30 Points

(Epsilons need not apply)

"Wheels must turn steadily, but cannot turn untended. There must be men to tend them, men as steady as the wheels upon their axles, sane men, obedient men, stable in contentment." Mustapha Mond

After reviewing and understanding the propaganda techniques and classifications, you will apply them to three <u>electronic creations</u> of your own. No more than <u>four</u> people in a group.

Propaganda Techniques and Classifications

Bandwagon, Testimonial, Glittering Generalities, Plain Folk, Name Calling, Transfer, Fear, Bad Logic, Unwarranted Extrapolation

One Propaganda Poster

You will produce a poster that promotes your team's chosen topic (below) from Brave New World. It should be a combination of words and visuals (the visuals should dominate and the message should be clear.) The poster must use at least three techniques. Under the poster, in paragraph form, explain the three techniques and how each technique promotes your message. The poster size should be 8.5 X 11 or larger.

Recommended site: canva.com

Two Political Cartoons

You will produce two different political cartoons on your team's chosen topic. You may organize it in a single shot, or as a comic strip. The cartoons must use at least three techniques in total. Under each cartoon, in paragraph form, explain the three techniques and how each technique promotes your message.

Recommended sites: https://www.animaker.com/cartoon-maker | https://www.toonytool.com/ | Canva.com

**Required:) <u>Varv</u> techniques (no duplicates). On the due date, your group will informally present to the class.

Topics

Shop 'til You Drop Sub-department 👔



You are responsible for promoting the idea that an increase in production and consumption lead to happiness and virtue. Newer is better! More is best! Old is horrid!

Better Living Through Test Tubes Sub-department

Everyone belongs to everyone else! And all have a role and a function in society. Everyone has to do his/her part! To understand and act on this is to be happy and to live healthily. One cannot be reminded of this long enough - or forget the ugliness, squalor, and irrationality of the old family-model based on [sic] "parents"!

Never a Dull Moment Sub-department 🏌

Whether it be the Obstacle Golf, Orgy Porgy, or the Feelies, a normal person just wants to have non-stop 24-7 fun! Sensory stimulation is the highest pursuit of the best form of happiness. Don't be the last to indulge in the latest greatest amusement! - and let's all do it TOGETHER!

Happiness is a Pill Sub-department

Feeling a bit under the weather? Gloomy thoughts clouding your day? Take a Soma vacation! Pop a pill and kiss those rain clouds good-bye. Relief is just a dose away! What are you waiting for? TAKE IT NOW!