

Please ensure your pitch document includes the following information:

- Team Information:
 - a. Name, qualification, experience, role & responsibility of promoters, key employees/members, and other external support entities
 - b. Technical leads in the team need to be clearly identified
- Technical information (wherever applicable)
 - a. Brief of the proposed idea
 - b. Detailed product/solution technical description (pictures and videos preferred)
 - c. Details of prototype d. current stage and challenges
 - d. Innovation, differentiating factors and salient features
 - e. IP and patent details
 - f. Project plan
 - g. Expected technical support from Technovuus
 - h. Technical goals
- Commercial Information
 - a. Current market status, and potential for the solution
 - b. Target audience and ability of product to address the market
 - c. Collaborations proposed/envisioned
 - d. Detailed budget and roadmap
 - e. Business goals and plan
 - f. Funding support requirements
 - g. Proposed partnerships to design, test, pilot and deploy the product.

Kindly refer sample/template provided in challenge details. If you wish to share any additional content, please share a link to the same in your pitch document.

If you have any queries or issues kindly mail us at info@technovuus.araiindia.com

__/__/2021

PITCH DOCUMENT FOR TECHNOLOGY UPLEVELING

(Solution title)

XXXX YYYY

ENERGY SAVERS PVT LTD.

--- Team Information ---

TechNovuus Challenge ID	
Technovuus Registered email ID	
Name of the Organization	
Name of the Team	
Key employees/ members	
Experience in months	
Qualification & Role of each member	
External support entity, if any	
Technical lead	

--- Technical Information---

Sr No.	Criteria	Applicant Comments
1	Brief of Proposed Idea	
2	Technical Specification of proposed Idea	

3	Prototype Details	
4	Current level of Maturity & TRL	
5	Challenges	
6	Innovation & Differentiating Factors of proposed idea	
7	IP and Patent Details, if any	

8	Technical Goal and expected TRL	
9	Expected support from Technovuus	

---Project Plan---

Technical Project Plan with Milestone												
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
MBD design MIL testing												
HIL & Calibration												
Hardware prototyping												
Hardware testing												
HIL Validation on final prototype												
On Field Trials & Reliability Testing												

Milestone Table			
Milestone number	Time	Fund installment	Deliverables
Milestone 1 (MS1)		•	•
Milestone 2 (MS2)		•	•
Milestone 3 (MS3)		•	•

--- Commercial Information---

Criteria	Applicant Comments
What is the Current market status of the proposed idea	
Potential of the Solution	
Value Proposition	
Customer Segment	
End price of the product	
Existing Collaborations, if any	

Proposed Collaborations, if any?	
Total Budget	
Expenditure Plan	
Business Goals with Plan	
Funding Support required with expenditure plan	
Proposed Partnerships for Design, Test, Pilot and Deployment	

---Additional Information---

Additional Pitch in information from Applicant	
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I hereby declare that the information given in this application is true and correct to the best of my knowledge and belief. In case any information given in this application proves to be false or incorrect, I shall be responsible for the consequences.

Date:

Applicant Signature

Place: