

SL: A peek inside the new Allyson

Hey Allyson,

I recently saw your "Hotel Gym" post, which really resonated with me.

I had to write to you to give my kudos. You showed how, no matter the situation, you're truly devoted to maintaining your health and wellness.

I recently joined the gym myself and have been struggling to build up the courage and confidence to commit, no matter what's going on around me.

Honestly, your Instagram and Facebook pages caught my eye. You have a large following, but the sparse attention you receive for your content struck me.

This could stem from various reasons, but the most significant one is the way you carry your online presence and manage your content.

Your competitors use attention-focused infoposts and cater their newsletters to be relevant to their followers.

This gives the competitor stable engagement and improved conversion rates while strengthening the loyalty between client and coach.

Ready to truly connect with your audience? Get back to me soon so we can set up a suitable time to discuss more.

Talk soon,
Antonio

[BELOW IS ORIGINAL EMAIL BEFORE FEEDBACK INSTALLED]

Hey Allyson,

I recently saw your "Hotel Gym" post, which really resonated with me, and I had to write to you to give my kudos. You showed how, no matter the situation, you're truly devoted to maintaining your health and wellness. I recently joined the gym myself and have been struggling to build up the courage and confidence to commit, no matter what's going on around me.

Your Instagram and Facebook pages caught my eye. You have a large following but receive sparse attention for your sincere content. This could stem from various reasons, but the most significant one is the way you carry your online presence and manage your content.

Your competitors use attention-focused infoposts and cater their newsletters to be relevant to their followers. This gives the competitor stable engagement and improved conversion rates while strengthening the loyalty between client and coach.

Want to stand out in the crowd and captivate your audience? Don't think twice, get back to me soon, and we'll set up a suitable time to discuss more.

Talk soon,
Antonio