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CONTACT: BART SMITH'S OFFICE

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Bart Smith Unveils New Book Explaining Why He Makes the World's Best Chocolate Chip Cookie — And How He Plans To Share It With The World



Why I Make The World's Best Chocolate Chip Cookie! Wanna Try One? Or Do You Want The Recipe? sparks consumer demand and invites major chocolate chip (and other) manufacturers to the table.

LAS VEGAS, NV — September 12, 2025 — After a purposeful hiatus from commercial baking, entrepreneur and cookbook author Bart Smith is back to stoke America's sweetest obsession with the release of his latest book, Why I Make The World's Best Chocolate Chip Cookie! Wanna Try One? Or Do You Want The Recipe? The new title chronicles the story, standards, and proprietary methods behind his cult-favorite chocolate chip cookies—and lays out Smith's plan to bring his unique recipe to the public while courting interest from large chocolate-chip cookie manufacturers.

"This book is my blueprint, my proof, and my open invitation," said Smith. "I'm showing consumers why my cookie stands apart, giving them places to see the evidence for themselves, and signaling to manufacturers that I'm ready to talk about scaling a truly exceptional chocolate chip cookie—without compromising what makes it great."

Read The Book Online For Free (or Order It On <u>Amazon.com</u>)

• **Read the book online for free** and take in all that Bart has to share with you in regards to his world famous chocolate chip cookies and how he plans to debut his proprietary chocolate chip cookie recipe to the world at large:

BartSmith.com/why-bart-smith-makes-the-worlds-best-chocolate-chip-cookie

• Order the book from <u>Amazon.com</u> and hold this tome in your hands. You won't believe what you're seeing or reading. NO OTHER cookie baker on Earth could duplicate that which only Bart has done (i.e., writing a book about his cookie):

BartsCookies.com/amazon

With Documentation Every Step Of The Way

- Readers can deep-dive the cookie phenomenon across Smith's site, including hundreds of cookie photos, fan stories, detailed reviews, and an ever-growing wall of testimonials—all designed to show, not just tell, why his cookie has earned its reputation. (BartsCookies.com)
- **Cookie photos** of Bart's world famous chocolate chip cookies: BartsCookies.com/chocolate-chip-cookie-photos
- **Meet Bart Smith**, the one and only:

 BartsCookies.com/meet-bart-smith-maker-of-the-worlds-best-chocolate-chip-cooki
 es
- **Transparency you can see, read and taste:** Smith's website backs the visuals with evidence—stories, reviews, and testimonials—rare in the cookie category:
- **Read real stories, reviews, and testimonials** rarely seen on any other cookie-selling website:

- → 50+ Stories (BartsCookies.com/chocolate-chip-cookie-stories)
- → 140+ Reviews (BartsCookies.com/chocolate-chip-cookie-reviews)
- → 420+ Testimonials (BartsCookies.com/chocolate-chip-cookie-testimonials)
- A 21-point baking manifesto for quality: "21 Reasons Why Bart Smith Makes The World's Best Chocolate Chip Cookie" outlines the precise choices—ingredients, technique, and standards as well as 18 other attributes most, if any, other chocolate chip cookie bakers cannot meet all 21 reasons:

 BartsCookies.com/21-reasons-why-bart-smith-makes-the-worlds-best-chocolate-chip-cookie
- A founder with a track record: Meet Bart Smith—author, maker, and relentless tester—here:

BartsCookies.com/meet-bart-smith-maker-of-the-worlds-best-chocolate-chip-cookies

Inside the Book

- **Proof, not hype.** Smith curates photos, reviews, testimonials, and first-bite reactions that document how people respond the very first time they try his cookies.
- **The 21-point standard.** A plain-English breakdown of the 21 Reasons Why his cookie wins on aroma, texture, chip-to-dough ratio, size, bake profile, and that warm-from-the-oven experience.
- **Proprietary technique.** Without revealing trade secrets, Smith explains the philosophy behind his process and how quality controls translate into consistent, crave-worthy results.

• **Path to scale.** A call to major manufacturers outlining collaboration opportunities that preserve the cookie's integrity while meeting national demand.

"When the timing is right, I'll open the door further—whether that's selective sharing of the recipe, licensed production, or a strategic partnership," added Smith. "This book is the conversation starter."

Why It Matters (For Readers, Media & Manufacturers)

- **For cookie lovers:** A behind-the-scenes look at a cookie with a serious, secret fanbase—and where to see and read real reactions (at BartsCookies.com).
- **For journalists & creators:** A data-rich, visual story anchored by 50+ stories, 100+ photos, 140+ reviews, and 420+ testimonials that audiences will love to click and share.
- **For food brands & manufacturers:** A ready-to-scale opportunity with a founder who has consumer proof, a defensible standard, and a clear quality thesis.

Smith is currently fielding partnership, licensing, private-label, and co-manufacturing conversations with chocolate and cookie brands that want to differentiate in a crowded market with a photogenic, proof-driven, media-friendly cookie story. Media professionals can schedule interviews and request tasting opportunities here:

BartsCookies.com/interview-bart-smith-about-his-chocolate-chip-cookies.

Visit The Gallery

Browse the full Chocolate Chip Cookie Photo Gallery now at Bart's cookie website: BartsCookies.com/chocolate-chip-cookie-photos

Interview & Live Demo Availability

Smith is available for interviews and—schedule permitting—in-person appearances to sample his chocolate chip cookies for your audience (TV, radio, podcasts, live events, and culinary segments). To book, use the contact information below.

"I love sharing my cookies with anyone who wants to try one, especially when they've heard how good they are," Smith added. "Give me an oven and cookie supplies, and we've got cookies in 25 minutes!"

Call To Action

Visit BartsCookies.com to see the cookie everyone talks about, dig into the proof, and discover partnership opportunities. Media and manufacturers are encouraged to connect directly.

About The Author

Bart Smith is a Las Vegas-based author, culinary experimenter, and media-savvy entrepreneur known for his signature chocolate chip cookies and fan-first approach to proof. Through BartsCookies.com, Smith showcases extensive photos, stories, reviews, and testimonials, plus his 21 Reasons Why framework that defines what makes an extraordinary chocolate chip cookie. He is available for interviews, live demos, and strategic discussions with manufacturers.

Website (1) \rightarrow BartSmith.com Instagram (1) \rightarrow @BartSmithWorld

Website (2) \rightarrow BartsCookies.com Instagram (2) \rightarrow @BartsCookies

 $TikTok \rightarrow @BartSmithWorld$ YouTube $\rightarrow @BartSmithWorld$

Interviews & Appearances

Bart is available for interviews in flexible and convenient formats:

Telephone

Zoom

• In-person / In-studio

• Instagram Live

YouTube Live

TikTok Live

Panel (Multiple Interviewers)

Group (Multiple Interviewees)

Q&A Article Format

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

Request An Interview

To request an interview with Mr. Smith, please contact his office. Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

Name: Bart Smith

Email: Interview@BartSmith.com

Phone: (323) 510-5155 (PST)

Website: BartSmith.com

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