

# Essex Boosters Club Board Meeting

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**November 18, 2024 | 6:00-7:30 PM | EHS Cafeteria**

## **AGENDA**

- **Call to Order**

- President calls the meeting to order

- **Board Members**

- Introduction of Board Members

- **New Business (since Spring 2024)**

- Fall 2024: 10 concession stands (Cross Country, Boys Soccer, Girls Soccer, Field Hockey, and Football); also participated in the EHS Open House on 9/12
  - EHS Team Volunteers included team members from Cheerleading, Boys Volleyball, Field Hockey, and the Bass Fishing Team
  - There were approximately 60-65 Parent and Community volunteers throughout all events
  - Best sellers at events: popcorn, burgers, hot dogs, pulled pork special, hot and cold drinks, Sour Patch Kids, candy bars
- Coordinated a food truck at each football game (El Gato for regular season games, Pizza Bottega for the playoff game)
- Created a Square account to allow us the ability to accept non-cash payments at events
- A new committee position (non-board) was created, Sponsorship Chair; Eric Fenton will be filling this role
- Remaining merchandise on hand at the vendor, Sports Central, was donated to the Boosters allowing sales at games
- Received snack donations from the Boys Volleyball Team following their bingo fundraising event
- The website continues to be updated with meeting and event information, a new Donors & Sponsors page was added, and with the addition of Square we have added the ability to make a direct donation to the Boosters from the site

- Tour of setup and storage for winter sports season with Pat Merriam and Garry Scott

- **Treasurer Report**

- Treasurer provides an update on fundraising efforts from events and along with expenses

- **Planning & Action Items**

- Distribution of Funds and creation of a request process
- Next steps with merchandise, possible vendors, online store, and in-school store
- Still seeking a CPA for tax consultation
- Permanent structure for concession stand at EHS Stadium, continuing to have this on our radar for the 2025-2026 school year
- New non-board position, Volunteer Coordinator; seeking recommendations or volunteers for this role
- Winter concession stand plan: Schedule is not available yet. Our focus will be on basketball & hockey games. Due to the number of games and short season, we will be looking for lots of volunteers.
- Fundraising Opportunities: restaurant night, pull tabs
- Utilizing money raised to purchase some needed equipment for concession events

- **Public Comments**

- **Next Meeting**

Tuesday, January 21st

- **Adjourn**