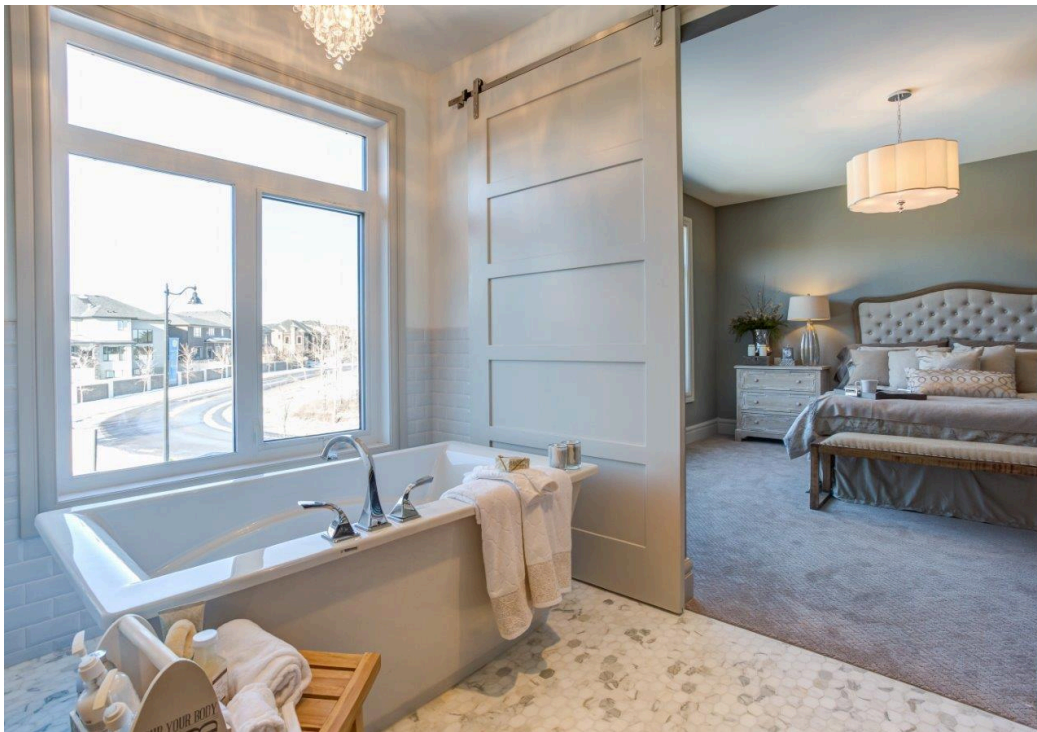




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Calgary Home Builders Reasons Why You Should Have House Plans on their Website.

Planning a new home can be one of the most tricky processes that people can be faced with in their lives. It is a process that can prove to be tough for everyday people to navigate. But the question you need to be asking yourself before you even begin is whether as a custom home builders, can you create a space where future customers can browse through your website and find ideal homes or at least ideas from your plan resources.



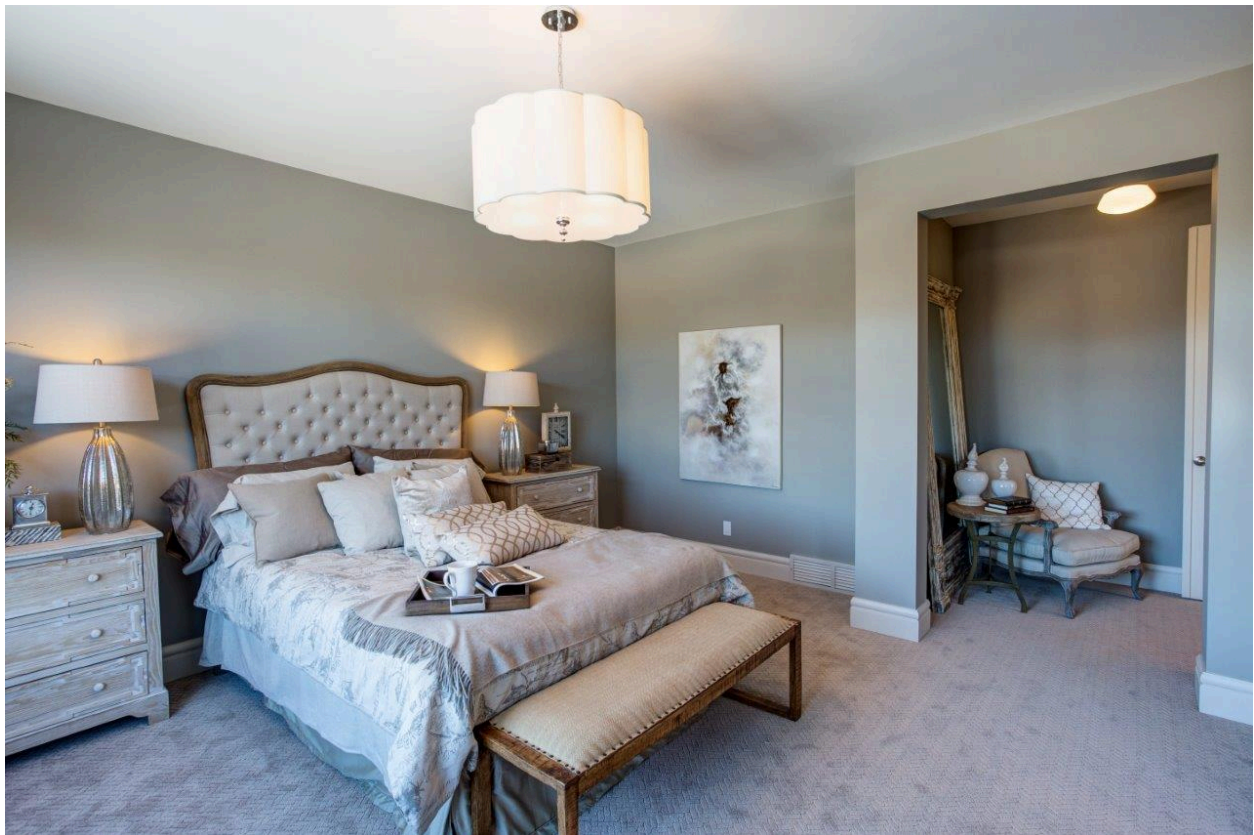
But really, when faced with having to choose between a custom home builder and a franchise, a lot of Canadians are going with the franchise due to the fact that they have a large range of house design options, 3D renders showing how the house can look, faster options to get a realistic price and the ability to find a suitable home without spending thousands of dollars with an architect, only to find out that the home is \$200,000 over your budget, these challenges can make the independent or custom home builder struggle to have a chance or stay on the same level of competition. However, it is the belief of most Australia's that custom and independent



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home builders do a much more professional job, pay close attention to detail and much prefer to work one on one with the client.

While both the custom builder and the franchise builder present excellent options for new home building, you'd agree that much of the decision is based upon the choices and design input you want to have during the whole construction process. Choosing a custom builder may be the best and smartest decision to make for this exact reason. There is a heated debate whether custom builders are the right ones to trust with your home design over franchise builders, so we have gathered together 5 of the reasons why we believe custom or independent builders should have a range of house plans on their website.



1. Speed up the construction process

One of the main advantages of you having a range of house plans for clients to choose from on your own website is that the actual process of choosing and deciding on the design of the house significantly increases the speed of the construction process. In a situation where you have to consult with an architect and decide to draw a new design, obviously, the process will take longer and therefore, waste more time that could be spent on the actual construction. But



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having your client choose a pre-designed house plan from your website, having to only make minor alterations to reflect the client's personal touches, this will help you speed up the whole process.

2. Add custom features

Having your client choose a pre-designed house plan from your website gives you more time to then add features that your client would like to alter that they would want their dream home to have. What's even better with a client choosing your house plan from your website, is that they come prepared with their ideal design, and are willing to get your input and expertise in regards to ensuring that specific design meets its purpose. Understandably, most homeowners want to work with someone who understands and pays attention to the finer details, and that unique quality we believe you can only find the custom home builder. Having the option of multiple designs for your client to initially pick from off your website ensures that from the start, throughout the process of designing, right through to completion you can be that professional support to ensure those custom features are incorporated into their home design.



3. Unique and personal reflection of the client

When a client asks you to build their house, they want it to be a reflection of them. The convenience of having home designs on your website is that it provides your client with opportunities to come to you with a home design that only requires adding their personal effects



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in a way that matters to them. By choosing a house design of your website, the client is choosing to initiate the process and therefore, this is also giving them a chance to exercise the control over what they'd want their house to look like. Unless they are happy to spend more, having home designs on your website is a fast and convenient way for the client to choose a layout then spend more time on the finer details that reflect their unique and personal style.

4. There are a variety of services with custom builders

We believe that custom home builders have so much more to offer the client than franchise builders. Not only in the house plans featured on your website, but we understand that there is a wide range of services offered by the custom home builders. We understand that certain custom home builders have aligned and formed a relationship with other trades specifically for their area, these are the services that will ensure that the client will get all the convenience in seeing their dream home be constructed and completed in due time. Therefore at the end of the day, the client ends up saving the hassle and expenses of using an architect or any other service provider, as they are able to simply and clearly choose their personal home design from your website instead. This comes as a relief to most clients, knowing that due to the home design process being so simple and clear, that the planning and construction of their home are in trustworthy hands.

5. Knowledgeable and experience

When clients are choosing their home design plan it is advisable for them to look for an experienced professional. Well, we know that custom home builders are among the top of the list with all the information they need to make a successful home building venture, however, so often there is a small amount of information, let alone house plans featured on their websites. This is where the franchise builders have the ability to get more clients as the clients have access from the beginning to home designs, before even meeting with the builder. For clients to find someone they can trust to build their home, they will first search and ask for references from family and friends, however, most will use a search engine and research based on builders websites. This way, they feel they are able to land on a custom home builder with the exact experience and knowledge they are looking for.

These are the five reasons we thought would help convince you that having house plans on your website is really important for every custom home builder.

If you are looking to upscale your building projects, we suggest adding house plans to your website as it provides your clients more flexibility and convenience to making the process of building their dream home that much easier.



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Google Map: <https://goo.gl/maps/3biHqHVs8e12>

GSite: <https://sites.google.com/site/homebuildercalgaryab>

Reviews: <https://goo.gl/KpUYMU>

Suggested Links:

<https://goo.gl/AA831G>

<https://goo.gl/SwdNqZ>

<https://goo.gl/eDPnYk>

<https://goo.gl/wZiUcv>

<https://goo.gl/fNNEpT>

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