



## ***Driving Design, Volume II***

### **FINAL PROFILE SUBMISSION**

#### **GENERAL CONSIDERATIONS**

- ☐ Only contributors with accepted profiles can submit a proposal
- ☐ Profiles should be 1,000-1,500 words in length and follow the format of the the questionnaire below
- ☐ **This template should be submitted through [this google form](#) by January 7, 2024 for review**
- ☐ Indicate where in the text images should be (i.e. *text text text [IMAGE 1] text text text*)
- ☐ Submissions must be provided in Open Office or Word Office file formats. Save the file as PROFILE\_title\_author (i.e. PROFILE\_Crosshabit\_Borka Morzvcsik).
- ☐ The submission should also be exported and submitted in PDF format. Save the file as PROFILE\_title\_author (i.e. PROFILE\_Crosshabit\_Borka Morzvcsik).
- ☐ Final submissions must be made having been proofread according to the outline, ready for publication. Contributions will be read, checked and edited by the coordination and editorial team, who will ensure the suitability of the submission in the overall publication approach and style, and the readability of the contribution. **The coordination and editorial team has the liberty to edit to ensure the above is met. Submissions will not be returned to authors for comment, unless significant revisions are required.**
- ☐ **[Here you can find an example](#) of a correctly completed profile template from last year's submissions. Please use it for reference when filling out this template.**

#### **KEY TOPIC**

*Please choose at most two key topics that most relate to your submission. This will help us understand the frame and context of your submission and understand how it relates to others. Please note that these sections are subject to change.*

- ☐ Practising plurality: the ecologies of knowing, being and doing
- ☐ Rural resurgence: a look at how rural practices are returning to the forefront
- ☐ Learning & education: democratising the design and creative process(es)
- ☐ Kinship with mice, mountains, and machines: designing with systems
- ☐ Commoning approaches to combat the scarcity myth: designing with abundance
- ☐ Promoting healing: designing with care
- ☐ Designing futures: from alternative presents to emergent futures



## **PROFILE TEMPLATE**

A length between 1,000-1,500 words is mandatory. Make sure the total length of your answers to the questionnaire don't exceed 1,500 words.

## **QUESTIONNAIRE**

*Please, replace the content in grey with your real content. Keep font type, size and style when filling in each part.*

Name of the project/person/event/organisation: *NextFood*

One-Sentence Summary: A vertical farming solution, for fresh produce anywhere.

Project team: Given name followed by family name. Names list separated by commas.

Organisation: The organisation behind the project, if any.

Where: City, Country – Continent

Project type: Product, process, service, community...

Project description: Nextfood partners with retailers, foodservice companies and vertical farmers to provide hardware and firmware support to grow fresh vegetables using an aeroponic system. The turn-key automatic farming solution can control nutrients, light, water and other climatic parameters with precision, to grow high-quality pesticide-free crops indoors.

Context and history: When and why did you start this project? A brief (1-2 paragraph) introduction

What is the need it tackles? Distributed design relies on needs-based design. Explain how your project addresses a human (societal or individual) or beyond human need.

What was the development process of the project like? Nextfood was born out of a need to provide nutrient-rich foods to consumers in the ever-growing urban spaces we inhabit. Vertical urban farming presented a solution and using an iterative prototyping process, the team developed the module design, working with users and clients to refine and develop it. The Fab Lab context provided a perfect space to undertake this prototyping process. It was this process that won Nextfood the inaugural Distributed Design Award in 2018 at the Danish Design Awards.

What impact does your project currently have? A brief teaser statement highlighting the main impact and results of the project.

What is the global-local relationship of the project? How does it make local practices converge at a global level?

Why is (your submission) distributed design? This publication addresses the concept of distributed design, a practice that allows creatives, designers, makers and innovators to participate in the creation of a new model of production and consumption in which atoms stay local and information travels globally. The Distributed Design Platform



promotes design based on values: open, collaborative, regenerative, and ecosystemic.  
Why do you consider your project a legacy for the discipline?

If you could have dinner with anyone (humxn, plant, fungi, or otherwise) living or dead, who would you dine with? This is a playful question for our audiences to better understand you-- the author-- and the potential influences on your work.

## REFERENCES

*In-text references or citations, if any, should be indicated with footnotes. All references cited in the text should be listed below by using the [Chicago reference style](#) (notes and bibliography variety).*

*Please, replace the content in grey with your real content*

Surname, Name. YEAR. Book Title. City: Editor.

Surname, Name. YEAR. Book Title. City: Editor.

Surname, Name. YEAR. Book Title. City: Editor.

Surname, Name. YEAR. Book Title. City: Editor.

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## IMAGE CAPTIONS

*Providing a minimum of 3 images is mandatory (we welcome photographs, graphics, illustrations, tables, and figures)*

- *Visuals must be included in the google form where you submit your completed work as .jpeg or .tif files, and must be at least 300 dpi resolution.*
- *Please indicate throughout the text in this template where images should be in brackets (i.e. [IMAGE 1])*
- *Image files should be named as PROFILE TITLE\_IMAGE # by following the same order as in the list below (i.e. Crosshabit\_1, Crosshabit\_2, etc.)*
- *If using images of others, you must provide evidence as to who owns the image rights and indicate that you have permission to use them. Images you use should therefore be available without charge, or any fees covered by contributors.*
- *Copyright is always the responsibility of the contributor.*
- *The author of the visuals must be credited.*

*Please, provide the list of all your images including statements and credits. Copy and paste as many lines as you need:*

*Please, replace the content in grey with your real content*

IMAGE 1. Short descriptive statement of the entire image followed by additional text (date, place, photographer name, license, etc.) separated by periods.

IMAGE 2. Short descriptive statement of the entire image followed by additional text (date, place, photographer name, license, etc.) separated by periods.

IMAGE 3. Short descriptive statement of the entire image followed by additional text (date, place, photographer name, license, etc.) separated by periods.

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## EXCERPTS

*We would like contributors to provide us with 3 excerpts from your review. These may be used as featured quotes when making the publication.*

*Please, replace the content in grey with your real content*

EXCERPT 1. Around 20 words excerpt from your profile

EXCERPT 2. Around 20 words excerpt from your profile



Distributed  
Design



Co-funded by the  
European Union

EXCERPT 3. Around 20 words excerpt from your profile