



Wes Hatch

wes.hatch@gmail.com

<https://github.com/apathetic>

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SUMMARY

I'm always happy to talk about all things front-end. I love to build amazing websites, develop infrastructure to support them, and mentor the people to maintain them.

TECHNICAL SKILLS

- JavaScript, TypeScript experience
- Solid, Vue, React, Svelte, Angular (1.x)
- Vanilla CSS (but also scss, less postCSS, et al.), semantic HTML
- nginx, node, deno, bun
- PlanetScale, Firebase, Supabase, Xata, Turso, Drizzle, Prisma
- php, python, bash, git
- Photoshop, Figma, Sketch

EXPERIENCE

Enterprise Team Lead, Squarespace

New York, NY (4/21 - present)

Architecting front-end solutions for the newly-created Enterprise Team, working with multiple teams to deliver various features, espousing best-practices.

Accomplishments and ongoing initiatives

- Leading front-end initiatives on the Enterprise Team
- Led initiative to modernize JS org-wide, moving off of CJS to ESM
- Contributions to core Ci/CD pipeline
- Developed synthetic testing framework
- Leading microfrontend architecture initiative, authored the RFC and promoting benefits, better DORA metrics, DX

Front End Lead, Leaflink

New York, NY (9/18 - 1/21)

Leading efforts around implementing a new front-end architecture, identifying and developing transition plans from a legacy codebase, defining best practices and laying the foundation for future development along the way.

Accomplishments and ongoing initiatives

- Implemented a modern **front-end architecture**
 - implemented API-driven middleware
 - led efforts to `internalize` our API, decoupling it from legacy systems
- Implemented **e2e and unit testing** frameworks
- Implemented Leaflink **analytics infrastructure** and all event tracking
- Revamped the **interview process** for frontend candidates
- Created in-house **design system**; published in [npm](#)
 - replete with a new CSS infrastructure

- componentized the UI, created [Storybook](#) instance
 - implemented WCAG AA **accessibility** throughout
- Created extensive **technical documentation**
- Lead **team building** efforts and foster technical development
 - **1:1s** with all front-end team members
 - created a front-end guild; lead conversation, curate topics
 - enforce best code-practices via discussion & code reviews
 - developed front-end hiring initiatives and recruitment processes
 - **mentor** junior devs
- Implemented a massive **refactor** and clean-up of legacy code
 - refactored legacy site CSS, reducing (initial) size by 30x
 - optimized build pipeline, now an order of magnitude faster

Technical Architect, Huge Inc

New York, NY (4/18 - 9/18)

Delivering large-scale technical engagements, serving as the lead for day-to-day activities among internal development, vendors, clients, and other stakeholders.

Accomplishments

- Collaborated with Technical Directors to **develop estimates**, approaches, and overall solutions.
- Managed development of multiple tracks of front-end work
- Produced high-quality **technical documentation**

Senior Web Engineer, Huge Inc

New York, NY (1/14 - 4/18)

Led front-end development across the team to deliver exceptional code in a timely fashion. Delivered work for: **Google** ([Material Design](#), [Android](#), Live Case, Project Fi, PrimeTime, SPAN conference, and more), **Walmart**, **HP**, **NBC**, **MCM**, and others.

Accomplishments

- **Front-end architecture** planning and estimation: decided on the best frameworks / libraries suited to each project's requirements
- Developed specific **build processes** for code delivery and deployment
- Created a Javascript **module library** featuring reusable web components, currently used in a variety of projects and beyond.
- Spearheaded the initiative to **open-source** various JS components, increasing Huge's *github* and *npm* presence.
- Founded the **Performance Guild**, which implemented various performance best practices in and around the company, and championed other performance initiatives on all new projects.
- Developed several new-project boilerplates that are used internally across the company, helping to shorten new project spin-up times.
- Actively involved in recruitment, **interviewing** and vetting potential candidates
- **Mentored** junior devs, helping them understand best practices and maintain high code standards

Web Engineer, Huge Inc

Brooklyn, NY (5/13 - 1/14)

Delivered major contributions to several showpiece sites within Huge, while driving the adoption of new CSS- and semantic HTML-standards.

Accomplishments

- Acted as front-end lead on Huge's new website, developing the unique UI scrolling experience, and driving best **performance** practices
- Worked with backend engineers to develop common site APIs
- Integrated templates in Sitecore / .net set-up

Web Engineer, Stresslimit Design

Montréal, QC (4/09 - 5/13)

Led front-end development at this small studio, liaising with design and UX leads on all projects to deliver innovative and creative websites.

Accomplishments

- Created various Wordpress plugins and custom themes
- Drove front-end architecture and standards
- Worked with custom backend-architecture to create a fully-featured, custom online marketplace
- Learned to hate IE6

Self-Employed

Montréal, QC (2003 - 2014)

Design, coding, and maintenance of various websites for clients in the Montréal area. Cross-platform testing, scripting, and server-management for each.

EDUCATION

University of McGill, Montreal

M.A. Music Technology (2002 - 2004)

B.Mus. Honors, Music (1999 - 2002)