

Dear IMC-CAD Team Action recipient - Feel free to print/share this sheet with your action group and friends.

## No Kings 2: Here's How to Keep the Momentum Going!



On Saturday, **7 million** Americans exercised their free speech rights and showed up for an overwhelmingly HUGE and overwhelmingly peaceful day of protest!

They wanted violence – we showed them peace

They described us as angry – we showed them joy

They called us anti-American – we showed them true patriotism

They expected terrorists – we brought frogs, unicorns, and dinosaurs

They dismissed our efforts – we stood over 7 million strong

*...and we are just getting started*

**Read on to learn how to keep the momentum going!**

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<b>Action Summary</b>	<p><b>Take the following actions to keep the No Kings momentum going</b></p> <p><b>Estimated time:</b> 1 - 3 hours, depending on which/how many of the actions you take.</p> <ul style="list-style-type: none"><li>• Read the <a href="#">Background Information</a></li><li>• Join or watch the recording of the “<b>What’s Next Call</b>”</li><li>• Join or watch the recording of the next “<b>What’s The Plan</b>” weekly call.</li><li>• Bookmark and follow the related <a href="#">NoKings.Org</a> pages (What’s Next and Alliance)</li><li>• Take the first No Kings Alliance weekly action</li></ul>
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	<ul style="list-style-type: none"><li>● Share the Know Your Rights documents/links</li><li>● Help others find/join their local Indivisible group</li><li>● Bookmark and check the Indivisible actions page</li><li>● Take the bonus actions</li></ul>
Why We Think This is Important	<ul style="list-style-type: none"><li>● <b>Personal Relevance – High.</b> These are specific actions we can each take to keep the momentum going.</li><li>● <b>Educational Value – High.</b> This helps us spread the word about the movement to those who are just getting involved. The Know Your Rights information is plentiful and vital!</li><li>● <b>Impact Potential – High.</b> This is how we GROW the movement! We are the ones future history books will be talking about.</li><li>● <b>Urgency – High.</b> There will be more mass protests in our future, but before that, there will be authoritarian overreach to defend against...and quickly.</li></ul>
Sources	<a href="#">NoKings</a> , <a href="#">Indivisible</a>
Action Details	<p><b>Action 1:</b> <a href="#">Watch the recording of the “What’s Next After No Kings” Mass Call, which took place on Tuesday, 10/21.</a> (Begins at about the 3:06 mark)</p> <hr/> <p><b>Action 2:</b> Join (or watch the recording of) a celebratory <a href="#">What’s the Plan</a> call with Indivisible co-founders Ezra and Leah at their normal weekly time (Thursday, 10/23, 3pm ET) to discuss next steps. <a href="#">Sign up for the call here.</a></p> <hr/> <p><b>Action 3:</b> Bookmark, share and check the <a href="#">No Kings-Next Steps page</a> to keep up to date on Know Your Rights resources and weekly action items from the alliance. No Kings Day did not rid this country of President Trump’s abuses of power. There are still people being snatched off the street, there’s still healthcare being ripped away from hardworking families, and we are still under a presidential administration attempting to complete an authoritarian power grab. NoKings.org/next will be a home for our Know Your Rights resources alongside our weekly action items to continue fighting back. Information updated every Wednesday.</p> <hr/> <p><b>Action 4:</b> Bookmark, share, and check the <a href="#">No Kings Alliance page</a>, which is the Rapid Response arm of the movement. There will be more mass protests in our future, but before that, there will be authoritarian overreach to defend against...and quickly. What we do will change week to week. Whatever the moment requires, we’ll adapt. Because authoritarianism doesn’t stand alone, it survives on silence, complicity, and cash flow. The No Kings Alliance is simple: make it impossible for anyone — in power, in profit, or in denial, to quietly capitulate. <a href="#">This is the place</a> to find those actions. Even when there’s no breaking news or crisis moment, there’s always something to do. Each week, we’ll update this page with a new “Culture of Defiance” action — stories, creative campaigns, or local actions you can share to keep our movement visible and strong.</p>

	<hr/> <p><b>Action 5: Take the first No Kings Alliance action (Week 1 Action: Tell Your No Kings Story)</b></p> <ul style="list-style-type: none"><li>● <b>Collect</b> your #NoKings moments: pull together your photos, videos, and stories from No Kings Day and showcase the signs, the crowds, and the energy. <i>Please take care to protect the identity and privacy of others who may be in your pictures unless they were aware they were being photographed. Obscure or crop faces, keep to large group shots as necessary.</i></li><li>● <b>Post</b> it! Write why you showed up and what you're fighting for. Tag your posts and your pictures with #NoKings</li><li>● <b>Call</b> in your people. Add a tagline to your posts that invites others to join you. Something along the lines of <i>"The fight doesn't end here. Join me at <a href="https://nokings.org/next">nokings.org/next</a> for this week's action."</i></li><li>● Here are some other videos that show the truth about our peaceful and impactful movement. Feel free to share them as well <a href="#">Video 1</a>, <a href="#">Video 2</a>, <a href="#">Video 3</a>, <a href="#">Video 4</a></li><li>● If you feel comfortable doing so, you can <b>share</b> your photos and videos with the No Kings Coalition. <a href="#">Here's how</a></li></ul> <hr/> <p><b>Action 6: Explore and share <a href="#">this vital Know Your Rights Information</a></b> – This No Kings protest wasn't the first and won't be the last. We need to help get Know Your Rights information into the hands of as many people as possible.</p> <ul style="list-style-type: none"><li>● Bookmark and share this Know Your Rights information link (<a href="https://NoKings.Org/KYR">NoKings.Org/KYR</a>)</li><li>● Print and disseminate <a href="#">these Know Your Rights cards</a> - available in 10 languages.</li><li>● Check out and share the <a href="#">ReadyNow! App</a>. It is a free, secure, multi-lingual mobile app designed to help immigrants prepare for possible detention and act quickly in moments of crisis. This app allows you to send one-click emergency alerts via SMS to pre-selected contacts; personalize emergency plans for childcare, medical needs, and legal support; and share key information with National Immigration Legal Response Alliance (NILRA), a national network of pro bono immigration attorneys, if faced with arrest.</li></ul> <hr/> <p><b>Action 7:</b> If you are not a member already, <b>find your local Indivisible group <a href="#">here</a></b> and get connected. Then <a href="#">share the link</a> with friends so they can find and get connected to their local Indivisible group</p> <hr/> <p><b>Action 8: Bookmark, share and check <a href="#">this Indivisible link</a></b> often to learn of the latest actions from Indivisible you can take!</p>
Background Information	<p><b><u>Post NO KINGS 2 Message from NoKings Coalition:</u></b></p> <p>No Kings Activists,</p> <p>You rallied.</p> <p>You chanted.</p>

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You made signs.  
You sang songs.  
You wore costumes.  
You **showed up!**

We put out the call, and in the end, nearly **7 million people** took to the streets around the globe and proved that the resistance is not just strong, it is growing stronger every day.

It's important to note that we did this day of national resistance with joy, we did it with our community, we did it lawfully, and we did it peacefully.

No Kings Day was a rousing success because of your commitment to standing up against authoritarianism through nonviolent and lawful means. They tried to paint us as violent extremists, and we showed up centering joy, some as clowns, penguins, frogs, and so many other inventive costumes, but all of us as grandparents, parents, children, neighbors, laborers -- people who see a better path for this country.

Thank you for being a part of this movement.

**Remember: This is not the end.**

**Now we build on that momentum.** We keep organizing. We stay in contact with the incredible communities we built at these events, and we make sure those communities take care of one another. Through it all, the No Kings Alliance will continue to be here, organizing beside you, along the way.

When all is said and done, the No Kings movement will go down in the history books. And when later generations ask, "What did you do when America almost fell to fascism?" **you'll be able to proudly tell them you faced the forces of hate, fear, and intimidation and stood for what is right.**

You will share a part in why those history books will say that democracy and decency won -- because, together, we WILL win.

Saturday was an incredible step forward. We cannot wait to take the next step with you!

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**Post NO KINGS 2 Message from Indivisible:**

Wow. All of us together just pulled off the largest peaceful protest in American history. That's not exaggeration or spin -- it's just the factual truth. Leah and I spoke right before Bernie at the DC rally to a crowd of 200,000 people, an awe-inspiring sight of patriotic Americans showing up in defense of their rights and in the face of threats from the regime.

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As we prepare now to make the most of this accomplishment, here are my 3 takeaways from the day:

**1. This was literally historic.** - Saturday was comfortably the largest single-day peaceful protest in American history. More than 7,000,000 people at more than 2,700 protests across the world -- including in the biggest and bluest city centers and reddest and most rural towns in America.

My words can't do justice to the breadth and depth of the events that day. We will be sharing the pictures, watching the videos, and reading the analyses from esteemed academics and historians for years to come. If you're looking for a quick overview, I'd recommend Indivisible's Bluesky account -- just scroll through and get a sense of what the largest protest in American history feels like.

And it wasn't just one day out of the blue. This is our third mass mobilization this year, and each one has been bigger than the last.

**April Hands Off: 3 million at 1,300 events.**

**June No Kings: 5 million at 2,100 events.**

**October No Kings: 7 million people at 2,700 events.**

#### **Notice the trend?**

All year, we've said we are building movement muscle. We are pulling more and more people in to be part of the opposition. Saturday was more than a single historic day -- it was a sign of things to come.

**2. The message couldn't have been clearer or more powerful.** - The regime did their damndest to smear us, scare off organizers, and dissuade people from showing up. They called us violent communists. They labeled it a "Hate America" rally. They wanted conflict, and they wanted it to be a bust.

They failed.

These were boisterous, enormous, peaceful demonstrations in defense of the First Amendment and against kingly rule. If you look at the pictures of crowds from Boise to Seoul to Austin to DC to Paris to Sioux Falls to London to Chicago and every place in between, you got two clear messages: joy and power.

In the largest protest in American history, there were no instances of violence from protestors reported. As of this writing, I am aware of one arrest of a No Kings protestor -- a woman in Alabama with a "No Dick Tator" sign dressed up as a giant penis. Unjust as that arrest was, that's it.

Our commitment to nonviolence was important for sending the right message to the country this weekend, and it's also important for protecting ourselves from the

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	<p>slander, threats, and attacks from the regime in the future. When they come at us, they are coming at the organizers of the largest peaceful protest in American history; a protest that was about one single thing: opposing monarchical rule in America.</p> <p><b>3. The regime will now try to erase it -- so we must celebrate it and build on it.</b> - The banner of “No Kings” resonates in this country. Trump himself couldn’t help telling the world how pissed he was with a truly unhinged AI video portraying himself as king while he dropped literal sh*t on peaceful protestors.</p> <p>But unfortunately for the regime, our banner resonates so much that they are doing everything it can to pretend it didn’t exist. What the regime promised us would be a bloody eruption of communist insurrectionists, they are now spinning as a non-event -- via outright delusional denial or conspiracy theories that the crowds were AI.</p> <p>I can’t help but think of George Orwell in a moment like this. “The Party told you to reject the evidence of your eyes and ears. It was their final, most essential command.” And with some exceptions, the establishment media in this country is happy to oblige. The New York Times saw fit to relegate the largest protest in American history to page 23.</p> <p>The good news is we do not have to rely on the New York Times to tell this story. Get used to saying “the largest peaceful protest in American history” a lot. You will hear me saying that a lot.</p> <p>It is up to us to both mythologize it and build upon it. The way we do that is by refusing to allow the regime to define what we did, and by refusing to allow this to be just a one-day protest.</p> <p>This week the entire No Kings coalition is coming together for a follow-up call on Tuesday at 8pm ET, and then we’ll have a celebratory What’s the Plan with me and Leah at our normal weekly time (Thursday, 3pm ET) to discuss next steps. Lean in this week. Join us, and encourage others to join with you!</p> <p>If there’s one thing we’ve learned from this weekend it’s that when we show up and do the work, it sends the regime scrambling. As Leah and I said to close our speech on Saturday:</p> <p>We’re better than fear. We’re braver than billionaires. We’re bigger than ever. And we’re gonna win.</p> <p>In solidarity, Ezra Levin Co-Executive Director, Indivisible</p>
Bonus Actions	<ul style="list-style-type: none"><li>• Sign up for ACLU action texts <a href="#">using this link</a> and be alerted when there are opportunities to sign petitions, contact elected officials, and take other</li></ul>

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	<p>actions.</p> <ul style="list-style-type: none"><li>● <b>Host</b> a “CAD party” and make calls, complete postcards, or perform other actions <b>together</b>. It’s motivating and there is empowerment both in numbers and being with others!</li><li>● <b>Share</b> this link to <a href="#">SUBSCRIBE TO THE IMC-CAD</a> with everyone you can (we are keeping this subscription free—it’s ok to skip the “Pledge” button that appears).</li></ul>
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