

From Green Labels to Real Impact: How Sustainable Finance is Shaping Our Future

Sustainable finance is more than a trend, it's changing how the world invests, produces, and grows. In this talk, we'll uncover what's behind those "green" and "social" labels you hear about, how companies prepare to meet sustainability standards, and the innovative financial tools that are channeling billions into environmental and social goals. Whether you're curious about climate change, responsible investing, or simply how money can drive positive change, this conversation is one that touches us all.