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Please fill in the highlighted sections below and then submit your draft to partnercommsreview@hubspot.com (CC'ing appmarketing@hubspot.com) with the subject line: [INSERT COMPANY NAME] PR DRAFT

Contact Name

FOR IMMEDIATE RELEASE: DATE

Organization (Company)

Phone Number

Email

PARTNER NAME BECOMES HUBSPOT APP PARTNER WITH A CERTIFIED INTEGRATION

City, State – Today, **Partner Name** announced that it has built an integration for the HubSpot platform and has joined HubSpot's App Partner Program as an app partner with a certified integration. [HubSpot](#), a leading customer relationship management (CRM) platform, works hand-in-hand with App Partners to help grow their business through extending the product value of their apps, and distributing quality apps through the [HubSpot App Marketplace](#).

[1-2 sentences about the integration].

Select one of the following quotes to add to your press release. *[Note: Please feel free to adjust the wording of these quotes to be more specific about your integration. We'll review the changes along with the rest of the draft!]*

- "We're very excited to have **[Integration Name]** earn the certified integration designation," said Scott Brinker, VP of platform ecosystem at HubSpot. "Their investment in product quality adds meaningful value to the HubSpot ecosystem and we're thrilled to have them onboard."
- "At HubSpot, we're always looking for innovative companies to bring into the HubSpot ecosystem," said Scott Brinker, VP of platform ecosystem at HubSpot. "We're excited to have **[Integration Name]** as a certified integration and are confident that **[Partner Name]** will bring meaningful value to our customers."
- "We're excited to have **[Partner Name]** as a member of our App Partner Program," said Scott Brinker, VP of platform ecosystem at HubSpot. "**[Integration Name]** can make it even easier for our customers to meet and exceed their growth goals."

· “We’re always looking to partner with companies and tools that make it even easier for our customers to achieve their growth goals,” said Scott Brinker, VP of platform ecosystem at HubSpot. “[Partner Name]’s offering does just that, and we’re excited to have them as part of the App Partner Program.”

· “Our customers want to achieve great results fast, and we’re always looking to provide solutions and tools that will help them do their jobs quickly and streamline operations,” said Scott Brinker, VP of platform ecosystem at HubSpot. “[Partner Name]’s offering is a great option for achieving that efficiency, and we’re excited that they’re a part of the App Partner Program.”

HubSpot’s [App Partner Program](#) is an ecosystem of valuable third-party integrations. Certified integrations demonstrate an investment in product quality and customer experience.

Add a quote from someone on your team here.

Learn more about the integration [here \(link\)](#).

About [Partner Name]:

Insert your company’s boilerplate