A G E N D A

TO:	**Child Abuse Prevention Council Members**
FROM:	**Dr. Valerie Barnes, CAPC Chair**
SUBJECT:	**Monthly Council Meeting**
DATE:	**April 6, 2015**
PLACE:	**1000 S. Main St., Suite 112, Salinas, CA 93901**
TIME:	**3:30 PM**

I. **Call to Order, Dr. Valerie Barnes, Chair CAPC**

Roll Call: Recorded by the Director

CAPC Welcomes New Membership:

Jim Raines: following interviews**,** Department Chair, Health, Human Services & Public Policy at California State University Monterey Bay will join the CAPC.

Marcia Parsons, Chief Probation Officer joins CAPC

Todd Keating, current CAPC member has been appointed as the Assistant Chief Probation Officer for Monterey County.

Sheriff Steve Bernal-is welcomed to the CAPC as a part of the Welfare and Institutions Code authorizations.

Detective Sergeant Matt Luther-alternate for Sheriff Steve Bernal

Jeannine Pacioni-alternate for Dean Flippo

II. Public Input

III. Consent Agenda: One Motion Approves All Consent Agenda Items

1. Approval of Minutes for the October 6, 2014 CAPC Regular Monthly Meeting.

2. CAPC Budget for April 2015

3. CAPIT/CBCAP Director's Hours Authorization Report

PP Ending	October 17, 2014	68 hours
PP Ending	October 31, 2014	67 hours
PP Ending	November 14, 2014	64 hours
PP Ending	November 28, 2014	56 hours
PP Ending	December 12, 2014	68 hours
PP Ending	December 25, 2014	58 hours
PP Ending	January 9, 2015	56 hours
PP Ending	January 23, 2015	56 hours
PP Ending	February 6, 2015	80 hours
PP Ending	February 20, 2015	61 hours
PP Ending	March 6, 2015	64 hours
PP Ending	March 20, 2015	68 hours
PP Ending	April 3, 2015	67 hours

4. Directors Activities:

October 6, 2014	CAPC Regular Meeting
October 7, 2014	Human Trafficking, Martinez, CA
October 8, 2014	CAPC Quality Assurance Committee
October 9, 2014	Monterey County Collaborates Meeting
October 13, 2014	DSS/CAPC Budget Hearing Quad
October 15, 2014	CASP General Meeting
October 15, 2014	Governance Council Meeting
October 16, 2014	JSORT MDIC
October 20, 2014	Child Advocacy Center Site Review
October 21, 2014	Pathways Communication Meeting
October 22, 2014	Greater Bay Area CAPC Meeting-Marin
October 27, 2104	Juvenile Justice Commission Meeting
October 30, 2014	Pin Ceremony: La Guardia
October 30, 2014	MPC-Finalize "Ten Conversations"
November 3, 2014	New CAPC Board Member Interview
November 5, 2014	CASP General Meeting
November 6, 2014	CASP Board of Director's Meeting
November 6, 2014	Parents-as-Teachers Advisory Meeting Door to Hope, Salinas
November 12, 2014	New CAPC Board Member Interview Jim Raines/Valerie Barnes: CSUMB
November 19, 2014	CASP General Meeting
November 20, 2014	JSORT MDIC

November 25, 2013	Pathways Communication Meeting
November 25, 2014	Literacy Campaign-Harden Ranch
November 26, 2014	JSORT Sexting Committee
November 27, 2014	Thanksgiving Day (Off)
December 1, 2014	Jury Duty
December 2, 2014	DSS Management Lunch: Rancho Cielo
December 3, 2014	CASP General Meeting
December 4, 2014	GBA CAPC Retirement, Kathy Baxter San Francisco
December 8, 2014	Children's Council
December 10, 2014	Eduardo Eizner: Contract Meeting
December 15, 2014	Juvenile Justice Commission: Swearing-in for Probation Chief, Marcia Parsons
December 15, 2014	New Employee Orientation AV Setup
December 16, 2014	Mandatory Poison Prevention Webinar
December 17, 2014	Greater Bay Area CAPC Meeting-Marin
December 18, 2014	JSORT MDIC
December 18, 2014	JSORT Sexting Committee
December 24-25, 2014	Holiday Break: Office Closed
January 1, 2015	New Year Break: Office Closed
January 5. 2015	Sheriff 's Oath of Office
January 7, 2015	CASP General Meeting
January 7, 2015	Nancy Kotowski's Oath of Office
January 12, 2015	Children's Council
January 13, 2015	Quality Assurance Committee
January 15, 2015	JSORT MDIC
January 19, 2015	Dr. King Holiday
January 20, 2015	EA Contractor Meeting
January 21, 2015	CASP
January 21, 2015	Governance Council
January 24-29, 2015	Chadwick Conference, San Diego
February 4, 2015	CASP
February 4, 2015	Elaine Fisher, CSUMB Certificates
February 4, 2015	Eduardo Eizner, Contractor Meeting
February 5, 2015	CASP Board of Director's Meeting
February 10, 2015	Perry/Chasnoff Steering Committee
February 10, 2015	EA PowerPoint Review: Pelikan
February 11, 2015	A. Wohl: Stanford U. GBA CAPC
February 12, 2015	EA at Monterey county Collaborative
February 16, 2015	President's Day Holiday
February 18, 2015	CASP
February 18, 2015	Becky Cromer: CAPC Budget: DSS
February 19, 2015	JSORT MDIC

February 24, 2015	Pathways Steering Committee
February 24, 2015	Literacy Luncheon
February 25, 2015	GBA CAPC Meeting: Marin County
February 26, 2015	Enough Abuse Webinar
March 3, 2015	Carmel Jail Inspection: JJC
March 3, 2015	Monterey Jail Inspection: JJC
March 3, 2015	Perry/Chasnoff Steering Committee
March 4, 2015	CASP
March 5, 2015	Pacific Grove Jail Inspection: JJC
March 5, 2015	Seaside Jail Inspection: JJC
March 11, 2015	Parents-as-Teachers (PAT) Advisory
March 11, 2015	Efrain Ramirez: Contractor Meeting
March 18, 2015	CASP
March 19, 2015	JSORT MDIC
March 24, 2015	Pathway's Steering Committee
March 24, 2015	Literacy Luncheon
March 25, 2015	GBA CAPC Meeting: Marin County
March 30, 2015	Poison Prevention Meeting: Ramirez
April 1, 2015	CASP

5. Spanish Language Outreach Trainings: Efrain Ramirez

2014 September (19)	Attendees: 198
2014 October (25)	Attendees: 347
2014 November (21)	Attendees: 272
2014 December (21)	Attendees: 316
2015 January (13)	Attendees: 157
2015 February (22)	Attendees: 406
2015 March (23)	Attendees: 394
144 Total Trainings Delivered	Total Attendees: 2090

6. Spanish Language Outreach Trainings: Jorge Mata-Vargas

2014 September (17)	Attendees: 142
2014 October (20)	Attendees: 475
2014 November (16)	Attendees: 125
2014 December (13)	Attendees: 97
2015 January (17)	Attendees: 120
2015 February (18)	Attendees: 123
2015 March (17)	Attendees: 147

118 Total Trainings Delivered Total Attendees: 1229

7. Spanish Language Outreach Trainings: Eduardo Eizner

2014 September (14)	Attendees: 214
2014 October (28)	Attendees: 402
2014 November (17)	Attendees: 234
2014 December (11)	Attendees: 141
2015 January (15)	Attendees: 236
2015 February (23)	Attendees: 339
2015 March (23)	Attendees: 325

131 Total Trainings Delivered Total Attendees: 1891

8. Director Delivered Trainings: David Maradei

October 14, 2014	MaRT, Washington Union School (15)
October 21, 2014	MaRT, Boys and Girls Club, Salinas (40)
October 23, 2014	MaRT, Santa Cruz Interns, MCOE (30)
November 17, 2014	MaRT, Presidio Police Dept (20)
November 24, 2014	MaRT, Presidio Police Dept. (24)
December 5, 2014	MaRT, UC Santa Cruz, Watsonville (35)
December 16, 2014	MaRT, New Employee Orientation (35)
January 12, 2015	MaRT, Forest Grove School (50)
February 9, 2015	ACE Training, Forest Grove School (50)
February 13, 2015	MaRT Chamacos, Salinas (12)
February 23, 2015	MaRT Epicenter, Salinas (10)
March 30, 2015	MaRT Monterey Police Dept. (15)
March 30, 2015	MaRT Monterey Police Dept (12)

13 Trainings Delivered Total Attendees: 348

9. Margaret Pelikan Delivered Trainings: Enough Abuse

February 12, 2015	EA, Monterey County Collaborates (25)
February 26, 2015	EA, Coalitions and Partnerships (25)
March 6, 2015	EA, Trauma and Resilience (32)

Trainings Delivered: 3 Total Attendees: 82

10. CAPC has received a check for $1000 from the Child Abuse Prevention Council, San Francisco as a “thank you” for some First Impressions

DVDs. This check will be placed in the CAPC Reserve for the 2015 CAPC Breakfast.

11. The CAPC Director has been requested to serve on the Parents-as-Teachers Advisory Board. This service provided to the Door to Hope Agency allows them, to fulfill grant obligations for their on-going program. This position will require four meetings annually as we meet and evaluate both the quality of the program and the fidelity to the grant requirements. The Director requests approval to accept this position.

12. The Director requests authorization to print 325 copies of the CAPC Breakfast program at a cost not to exceed $300. CAPC recommends that this fee be drawn from the KIDSPLATE account.

IV. Executive Committee Action

Item One: Pathways2Safety Bus Ads: - The CAPC Director serves as a member of the Pathways Communications Committee. This committee meets monthly in discussion to raise public awareness of the importance of reporting child abuse to Child Protective Services. One of the suggestions that emerged from these discussions was the possibility of placing "bus posters" on transit system buses that serve Monterey County (MST). There is no budgeted money for this kind of advertising. Because this program has the potential to increase child abuse reports thereby providing prevention services to children who might suffer from abuse, I suggested that the CAPC could possibly fund this program via the KIDSPLATE account that is set aside for the prevention of child abuse programs and materials. Copies of the suggested posters in both English and Spanish are attached.

Motion Required: The Director of CAPC is authorized to fund bus transit ad posters, both in Spanish and English, for reporting child abuse at a cost not to exceed $2000. CAPC is requesting that this expense be drawn from the KIDSPLATE account.

Item Two:
The CAPC Breakfast

The Breakfast date is set for Wednesday, April 8, 2015. Attached for your review is a copy of the projected budget for the 2015 CAPC Proclamation and Award Breakfast. Pre-event donations from the Big Sur Marathon ($1800) will help us cover the costs of the breakfast budget. The Director

notes that the Marathon dollar support is donated by community volunteers, many of whom have worked the Marathon for over ten years. This money is designated to cover the popular CAPC Breakfast Grand Prize of $1000. No CAPC reserve money (General Funds, CAPIT Fund, CBCAP funds or KIDSPLATE funds) is used for this popular annual feature of the CAPC Breakfast.

Because CAPC has been unable to reduce the structural costs of the Breakfast, we need an additional funding source to match our breakfast expenses. Thanks to CAPC Vice-chair, Dave Crozier, we have found that source. We expect an additional $1950 for our CAPC by providing Poison Prevention services to families in Monterey County. This funding is being provided by a Safe Kids poison control grant. Individual tickets will remain at $20 and will be distributed to the CAPC by March 1, 2015. The price to reserve a table in an agency name will remain at $200. Tables seat ten.

Most importantly, a call for award nominations will be sent out to all county and agency organizations by February 15, 2015. Nomination packets with descriptions of each award will be distributed to CAPC during January. CAPC members who wish to nominate an individual are invited to contact the Director who will assist them in the preparation of the nomination forms.

A motion will be required to approve the preliminary budget.

"The CAPC Executive Committee authorizes and approves the projected 2015 CAPC Breakfast as submitted."

Item Three:

CAPC has received a request from the Action Council on behalf of their Parents as Teachers (PAT) Program. They offer an evidenced based parent visitation program that supports families with children birth to 5 years of age in Monterey County. They have a wait list for this program and they want to expand their parenting classes. Those classes support families by fostering healthy parent child relationships and promoting attachment, hence reducing and preventing child abuse and neglect. As a member of their advisory committee, I learned that they charge for parents to attend the classes. I inquired as to how much would be needed to eliminate the wait list for families that cannot afford the service. The response was $300. This is an important program and the $300 is a very small price to pay to get

parents with children into parent education programs. I recommend approval of this request.

Motion Required: The CAPC Executive Committee authorizes and approves the expenditure of $300 to the Action Council to provide scholarships for parents unable to afford the classes. CAPC recommends that this money be drawn from the KIDSPLATE reserve.

All Executive Committee Items passed unanimously.

V. Accreditation of the Child Advocacy Center:

The Final Obstacle-Dr. Barnes
Bates-Eldredge Clinic Statistics (1/1/14-12/31/14)

VI. Bruce Perry/Ira Chasnoff Training-June 1 and 2, 2015

A collaborative team has been assembled to bring a major training opportunity to Monterey County: The Army Community Service, the Door to Hope, Hartnell College, the Department of Social Services and CAPC. It will be held at the Stillwell community Center in the former Fort Ord. Our share in this venture is funding water for both days and lunch for the Perry training on June 2, 2015. The site seats 300. I estimate that we will require 800 bottles of water (estimated cost $150). Our preliminary catering costs for lunch for 300 are $4000.

Motion Required: It is moved that the Child Abuse Prevention council will fund (1000 bottles) water and one-day lunch for the Perry/Chasnoff training at a cost not to exceed $4500. Since the focus on both of these trainings is to reduce child abuse by community education CAPC recommends that this funding be drawn from KIDSPLATE (estimated at $50,000).

VII. Enough Abuse Brochures in Spanish:

CAPC has an opportunity to purchase 5000 copies of a Spanish language brochure to inform and educate our Hispanic Community about protecting children from child sexual abuse. This brochure will be translated and printed by the EA Parent organization in Massachusetts. The brochure is prevention guide for parents entitled Straight Talk. It will be localized to reflect the Greater Bay Area hotline

numbers for reporting child abuse. A bid for printing locally (Printworx $2500) was $400 above having it printed and translated by EA Mass. With our county Latino population approaching 65%, the Director considers this a necessary tool for parents. If approved, it will be distributed by our Spanish language trainers and at local conferences.

The total cost for the 5000 brochures is $2077. That includes the printing costs, the inclusion of local phone numbers on an added page, shipping and graphic designer fees for the translated brochure.

Motion required: It is moved that CAPC authorizes the Director to purchase 5000 Straight Talk brochures in Spanish at a cost not-to-exceed $2500. CAPC recommends that funding for this child abuse prevention material be drawn from the KIDSPLATE reserve.

VIII. Director Status Reports:

The CAPC Breakfast- April 8, 2015

SAFEKIDS RFA Poison Prevention Grant

CAPC Contract Trainers: Eduardo Eizner and Efrain Ramirez

Ten Conversations Brochure-will be distributed to members.

Sexting-a progress report

Child Death Review Team/GBA CAPC

IX. The "Mikey" Doll-a practical demonstration

X. CAPC Community Outreach-The Enough Abuse Campaign

CAPC Contract Trainer Margaret Pelikan gives a brief demonstration of our field program.

XI. Adjournment: Motion Required

Next CAPC Meeting: Monday, July 6, 2015