INFO 266 Public Adult Libraries Presentation 3 and 4 Gallery Fall 2018

Panel #: 1

Name: Khalil El-Bathy

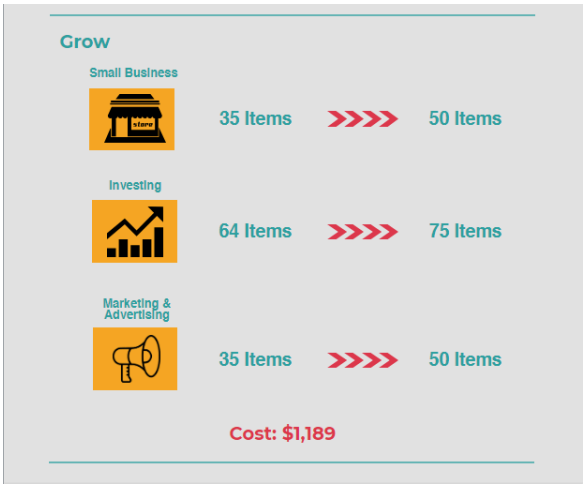
Library Name: Lake Travis Community Library

Part of the Collection Studied: NonFiction -- Business Materials -- Job Assistance Items

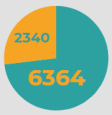
Presentation 3 URL:	Presentation 4 URL:
https://create.piktochart.com/output/33405631-ltcl-business-collection	https://create.piktochart.com/output/33820012-business-connection-development
Screen shot:	Screen shot:







Physical vs. Digital Items



Nonfiction



Business Collection

Other Business Media



Audiobooks



Nonfiction DVDs



Databases

Business Collection Value



Avg. Cost per Item



Avg. Publication Date

Business Items by Topic

Management
110 Items

Small Business
35 Items

Job Assistance
26 Items

Investing
64 Items

Marketing & Advertising
35 Items

Evaluation

Overall Business Collection

Management Items

Small Business Items

Job Assistance Items

Investing Items

Marketing & Advertising Items

Database Growth

7 Items >>>> 10 Items

Cost: $2,250

Maintain

Management
110 Items

Job Assistance
26 Items

Audiobooks
62 Items

Downsize

General Interest
269 Items >>>> 100 Items

Nonfiction DVDs
2 Items >>>> 0 Items

Savings: $4,959

Marketing & Services

Research Guides

Librarian Research Assistance

Business Workshops at the Library

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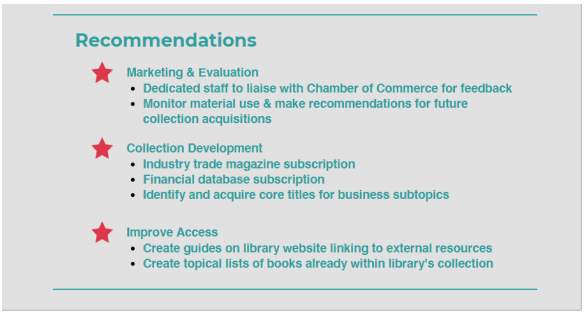
<td>
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<td>Brief Speaker Notes:

This is an assessment of the business materials at the Lake Travis Community Library. The business collection is a subset of the nonfiction collection at the library. In total, the business collection is just over 5% of the nonfiction collection with 479 items.

The target audience for this collection are small businesses and entrepreneurs in the area. The Lake Travis Chamber of Commerce currently has 393 members listed on this website. While this number does not include non-affiliated entrepreneurs and small business owners, this means that, on average, the library has 1.2 business items per chamber of commerce member.

The total business collection includes both physical and digital items. While the entire nonfiction collection has almost three times more physical items than digital items, the</td>
<td>Brief Speaker Notes:

In order to better meet the needs of entrepreneurs and small businesses in the Lake Travis area, the Lake Travis Community Library will be partnering with the Lake Travis Chamber of Commerce to make changes to the library’s business collection.

New materials will be added to topics marked for growth. Some topics will maintain their current size and other topics or media will be downsized or completely phased out.

There are a number of topics within the small business collection. The topical business collections marked for growth include small business, investing, and marketing & advertising. Growth for this section is marginal and therefore the cost of growing these sections will be covered by the portion of the budget saved from phasing out other areas of the business section. At an average price of $29 per item the total cost to grow this section totals $1,189.

The business database will also be increased from 7 databases to 10 databases. The original 7 databases are already funded in the budget. The</td>
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business collection is evenly divided between physical and digital items. This may provide some flexibility in terms of access, but since the library's digital items are acquired as part of a shared consortium with other libraries, this means that the digital items in the business collection might not be targeting the specific needs of the Lake Travis Community Library's business needs. In addition to books, other business media includes 62 audio books, 2 DVDs, and 7 databases that are either specific to business needs or contain legal and governmental data relevant to business needs. The value of the business collection can be considered in terms of the average cost of the items and their average publication date. The average price is around $29. While not old, the business collection items are not completely new either. Their average publication date is 2010. The business collection covers a range of topics and are organized under subject	additional three databases will be partially funded through the portion of the budget that will be saved from phasing out other parts of the collection. These additional databases will have an additional yearly cost of $2,250. The remaining balance for the first year of funding for these additional databases will paid through donations from members of the chamber of commerce. If the library's board is satisfied with the database's usage statistics after the first year, they have agreed to completely fund databases independently. Books and materials on management, job assistance, and audiobooks will be maintained without any added expense to the budget. The library will phase out and stop purchasing DVDs on business items. The library will also significantly downsize the general interest business items. These items account for half of the current collection. This downsizing will result in significant savings in the budget totaling $4,959 although these savings will only be reaped over a period of three to five years. In addition to the collection, the library will develop research guides with links to outside resources, provide staff research assistance for members of the business community, and work with the business community to develop workshops and programming to be hosted at the library.

headings patrons can access through the online catalog. These topics include management, small business, job assistance, investing, and marketing & advertising. These topical items, however, make up only half of the collection. The other half are grouped under broad subject terms such as "success in business" or are pop-historical profiles of specific businessmen and companies. This suggests that half of the collection caters to leisurely interests in business and less to the technical and informational needs of running a business. Overall the business collection is okay although there are problems. While the collection has some materials that respond to the technical needs of running or starting a business, the collection seems to cater largely to leisurely interests in business and is not designed to target the specific needs of the Lake Travis business community. The management, small business, and job assistance sub-sections appear to be appropriately proportional to the collection size the other subsections are undersized.	

The business community in the Lake Travis area is very important and there are a range of small business always emerging. The local chamber of commerce is also very active and the library enjoys a close relationship with them. For these reasons, the library should take steps to improve their business collection to better meet the information needs of this community. There are several recommendations. First, we need dedicated staff to liaise with the Chamber of Commerce to solicit collection development feedback and also closely monitor collection use. Second, we need more business industry specific content relevant to the industries active in the Lake Travis area. The same recommendation can be made for the library's database subscription. As a whole, the business collection needs to have a smaller proportion of general business materials and more focused, targeted, and topical content. Lastly, research guides with links to external resources need to be gathered and made available in a single place on the library website. Booklists could also be added.	

Gallery Comments: > still need ratings, possibly future plans for collection, and maybe another special collection or two . ratings missing - I forgot this too, great comparison of physical items vs digital items	Gallery Comments: . . . . .

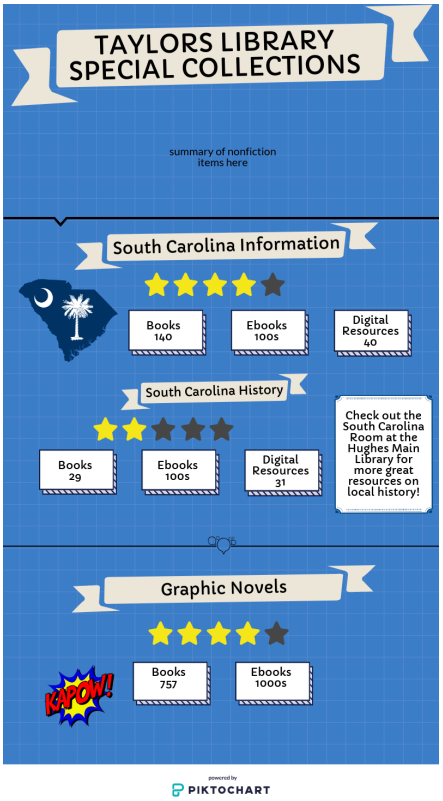
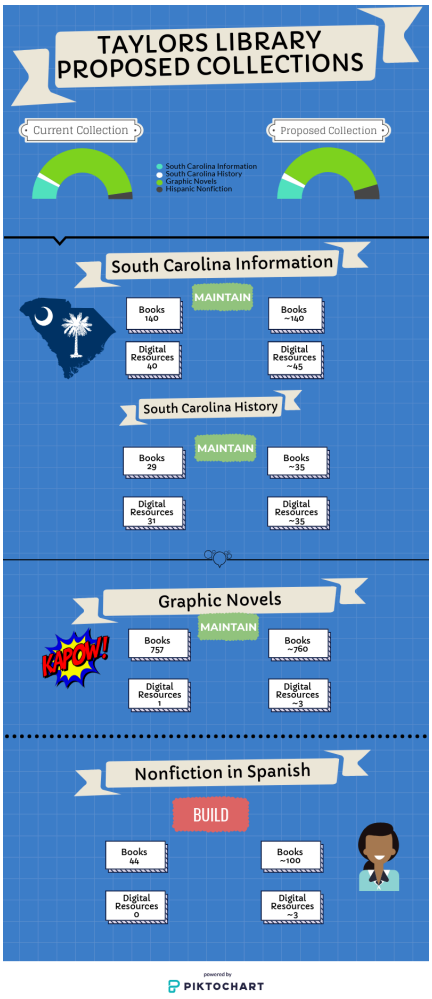
Panel #: 2

Name: Elizabeth Arrowood

Library Name: Taylors Library

Part of the Collection Studied: Nonfiction -- South Carolina Information, History, Nonfiction--Comics

Presentation 3 URL: https://create.piktochart.com/output/33338070-collection-mapping	Presentation 4 URL: https://create.piktochart.com/output/33861444-proposed-collections

Screen shot:  	Screen shot: 
Brief Speaker Notes: This infographic is intended to give users an understanding of what kinds of materials the library is currently focused on. As you can see here in the first panel of the infographic, two of the topics that have a large impact in our collection are those with information about South Carolina, with a more narrow look at those that cover South Carolina history, and Graphic Novels. The next panel tells users more about the South Carolina information focused	Brief Speaker Notes: (to be more developed before turning in) • Maintaining previously discussed sections with highlighted displays on topics for people in their 20s-40s on hiking/day trips in SC, and highlighted graphic novel display for young adults weeding out older/worn copies for new releases.

materials. In our physical collection we have 140 books that cover topics from cooking, hiking, ghost stories, tourist information and more. There are also hundreds of ebooks on this subject available through Hoopla Digital and Overdrive. Additionally, the library has 40 databases dedicated to finding information on South Carolina including a digital subscription to the Greenville News. Next, looking at just South Carolina history, unfortunately what we have here is a little lacking. The materials are mostly old and between the nonfiction and reference sections we only have 29 books. This is where we can point users to our other services, however. There are hundreds of resources available through Hoopla Digital and Overdrive. Also, we have a digital collection of scanned photos and documents from Greenville and a collaborative database with photos from lots of other libraries, museums, and universities from all around South Carolina. If a user is only interested in physical materials, we can also direct them to the South Carolina Room at the main library which is dedicated to filling the historical and genealogical needs of the community. Finally, the last panel shows that here at the Taylors library, we have a large graphic novel section. Most of what we have on the shelves are Marvel and DC published comics. We also have thousands of comics available on Hoopla Digital including a large number of those from smaller publishing company if the user wants to read something other than super hero titles.	• Build a better nonfiction section published in Spanish since there are so few and none published since 2010. • Shift budget for unused topics in reference to a much needed revamping of Spanish section.

Gallery Comments: > could use structure to clearly distinguish collection levels (core, general, special); maybe limit .eye-catching (stands out), just add more about the non-fiction sections .Very pleasing to the eye. . .	Gallery Comments: . . . . .

Panel #:2 Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #:3

Name: Erica Macchio

Library Name: Fullerton Public Library

Part of the Collection Studied: Adult Non-Fiction: Art > Impressionism,

Presentation 3 URL:	Presentation 4 URL:
https://create.piktochart.com/output/33760968-fullerton-public-library	https://create.piktochart.com/output/33877137-fullerton-library-presentation-4



Screen shot:

Fullerton Public Library

How we can update the adult non-fiction collection

We can increase the number of audiovisual materials in certain parts of the adult non-fiction collection

Currently owned adult non-fiction

Currently owned non-fiction (75.57%) music (14.41%)
gardening (0.77%) baseball (0.08%)
genealogy (0.41%) U.S. History (1.97%) art (6.80%)

What should be increased...

Baseball

Genealogy

Proposed Collection Increase

East Asian

powered by PIKTOCHART

Brief Speaker Notes: The Fullerton Library adult non-fiction collection consists of fifty thousand items. I rated this collection with two and a half stars because it has something for everyone but I still think it can include more. The collection has good database results but the physical items could have more of a variety. The Genealogy collection at the Fullerton Library is okay but could use a little more work because the majority of the materials are reference books. There are some books that are allowed to be checked out but not many. There are two hundred and seventy three genealogical materials but there are only twenty items pertaining specifically to California genealogy. The database - MasterFile Premier has five periodicals specified to California genealogy out of the forty six overall periodicals. The Fullerton Library has many different types of materials for rock and roll music. I rate this collection with four stars because it contains all sorts of materials. It has around one hundred and sixty results and even though that sounds small when compared to the overall fifty thousand adult non-fiction items, it seems to allow the patron access to all sorts of information. With this collection, patrons can listen to audiobooks, read books, access databases and it even includes a VHS. This collection also has twenty-six compact discs, which I feel that there should be more of.	Brief Speaker Notes:

In the gardening portion of the non-fiction collection, there is a small amount of materials available pertaining to information on drought tolerance. There are eight physical books and over two hundred articles in a database that is accessible through the library's catalog. It is astonishing that there are no DVDs or audiobooks in this collection. Since this collection can grow in the types of materials it has, I rated it with two stars. It is always nice to have books as part of a collection because it can be helpful to have a visual but to not have at least one DVD was shocking. It is intriguing that there's quite a bit of articles about drought tolerance in the database. The art collection focusing on impressionism is good the way it is. There are seventy adult non-fiction materials, which includes DVDs and ebooks. The databases also have a good assortment of materials that would provide enough information for any researcher. The baseball books specifically about Dodgers is not as good of a collection as it could be. This area needs a lot more DVDs and audiobooks. The databases are better than the physical collection. The U.S. History section focusing on the Dust Bowl era is informative and helpful to the researcher. Even though the collection specifically about the Dust Bowl may be a little small, it gives the information needed. There are thirteen items in the adult non-fiction collection and this includes DVDs and books. The databases also are helpful in this area. There is one result in the biography reference center and three	

hundred and ninety one periodicals in the MasterFile Premier database.	
Gallery Comments: > could use info & stats distinguishing between levels of collection (core, general, specific)	Gallery Comments: . . . . .

Panel #:4

Name: Donna Reddick

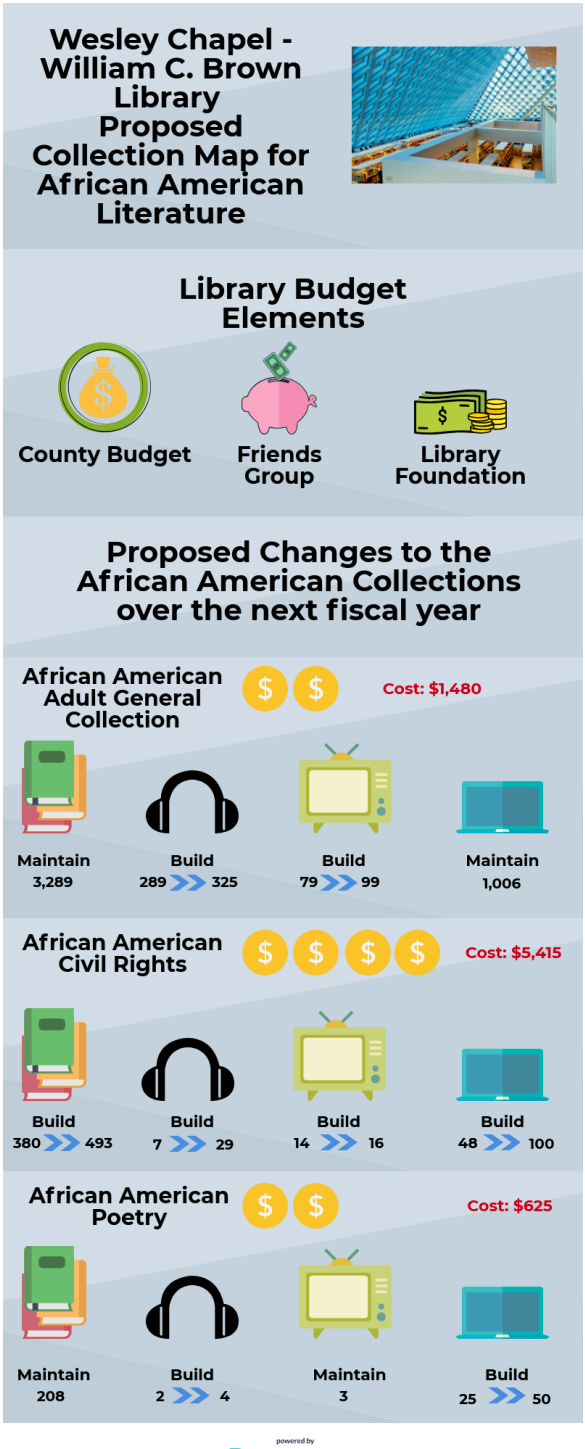
Library Name: Wesley Chapel Library

Part of the Collection: Adult Non-fiction and Fiction - African American Literature - African American Civil Rights and African American Poetry

Presentation 3 URL: https://create.piktochart.com/output/33687736-presentation-3-wesley-chapel-library-collection-map	Presentation 4 URL: https://create.piktochart.com/output/33877044-presentation-4

Screen shot:	Screen shot:





Brief Speaker Notes: This infographic focuses on the Adult fiction and nonfiction collection at the Wesley Chapel – William C. Brown Library. The first panel shows the various types of items included in the core collection of fiction and nonfiction adult materials at the library. The collection includes books, audiobooks and music CDs, DVDs and electronic items which consist of eBooks, audiobooks and databases.The graph in the first panel of the infographic shows that at the time the majority of items in the collection are electronic. At the time the search was conducted there were 12,296 electronic items in the catalogue and this represents 58.3% of the collection. This number includes eBooks, audiobooks, and 69 databases. Printed books came in second with 6,501 items which constitutes 30.82% of the collection. Based on these numbers, the library is keeping up with the trend to have more items available to patrons in an electronic format.	Brief Speaker Notes:

To gain a better perspective of the collection, I chose to concentrate on the African American literature collection at the library. This stems from one of the reasons why the library was built in late 1990. It was designed to serve the citizens of South DeKalb which is largely an African American community. The branch came to be known for providing specialized services and materials in African American culture. This is the second panel on the infographic and to obtain the data, searches were done in OPAC. The African American collection possesses a large collection of print materials, 3,289 and the electronic collection consists of 1,006 items. The electronic collections contains eBooks and audiobooks. To gain a better perspective of the collection, I chose to concentrate on the African American literature collection at the library. This stems from one of the reasons why the library was built in late 1990. It was designed to serve the citizens of South DeKalb which is largely an African American community. The branch came to be known	

for providing specialized services and materials in African American culture. This is the second panel on the infographic and to obtain the data, searches were done in OPAC. The African American collection possesses a large collection of print materials, 3,289 and the electronic collection consists of 1,006 items. The electronic collections contains eBooks and audiobooks. The rating given to this collection is four out of five stars. This rating was given because the numbers for printed and electronic items is good, but the number of audio and visual materials needs to be enlarged. Many patrons prefer to access audiobooks and DVDs. The third panel in the infographic focuses on the specialty collection of African American Civil Rights. This portion of the collection was selected because the Civil Rights Movement is synonymous with the south, Atlanta in particular. It is the birth place of Martin Luther King, Jr. and where he started the Southern Christian Leadership Conference as well as the place where many	

activities of the civil rights movement were organized. There are 380 printed materials in the collection, which accounts for 11.6% of the materials in the African American collection. At the time of the OPAC search, there were only 48 items in the electronic collection. are also databases that may be searched for newspaper and magazine articles to obtain information. Based on this the rating that has been given is three out five stars. The number of AV material is also low and should be increased as well. The last panel in the infographic focuses on African American Poetry. Poetry is an important part of culture. Poetry readings and poetry slams are very popular in the metro area now and it has a rich history as well. A search was done in OPAC for not only poetry, but also for all types of literature related to African American poetry. These searches found 208 printed books, 2 audiobooks, 3 DVDs and 25 electronic items. the numbers of electronic items is so low, the rating given is two out of five stars.	

Gallery Comments:	Gallery Comments: . . . . .

Panel #:5 Name: Monica Macchio Library Name: Yorba Linda Public Library Part of the Collection Studied: Adult Non-Fiction: Art > California, , Music >Alternative, Special Collections .> Library of Things, Indian Interests > TBD, Chinese Non-Fiction > TBD

Presentation 3 URL: https://create.piktochart.com/output/33481351-new-piktochart	Presentation 4 URL: https://create.piktochart.com/output/33877303-china

Screen shot:	Screen shot:

Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments: > consider labels in addition to icons for subject stats; could use info & stats explaining relationship between core, general, and special collections . .	Gallery Comments: I know I need to add ratings and double check to see how many collections we need to have. . . . . .

Panel #: 6

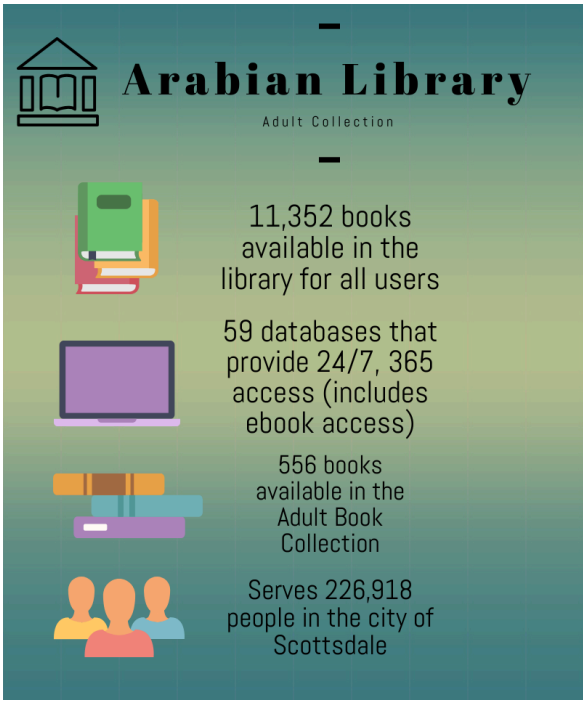
Name: Kaitlin Dailey

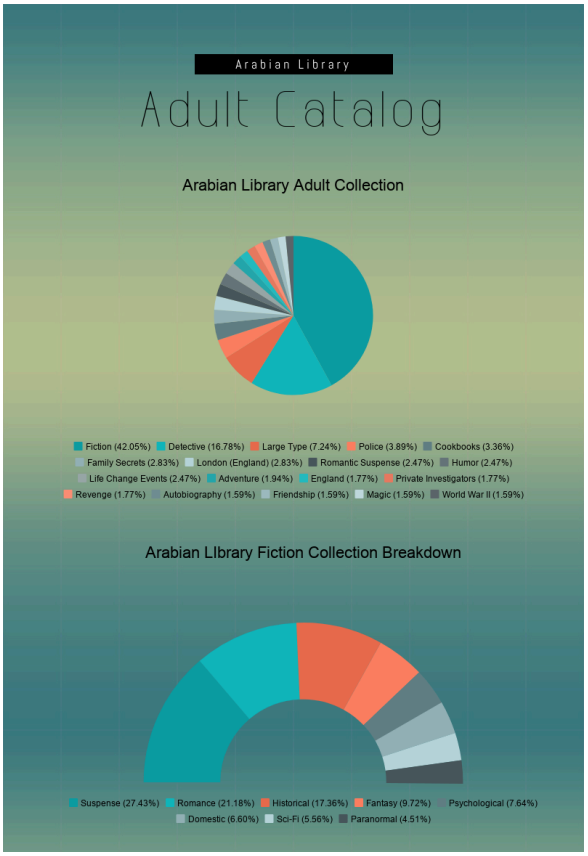
Library Name: Arabian Library

Part of the Collection Studied: Adult Collection-Detective and Mystery Stories-Police

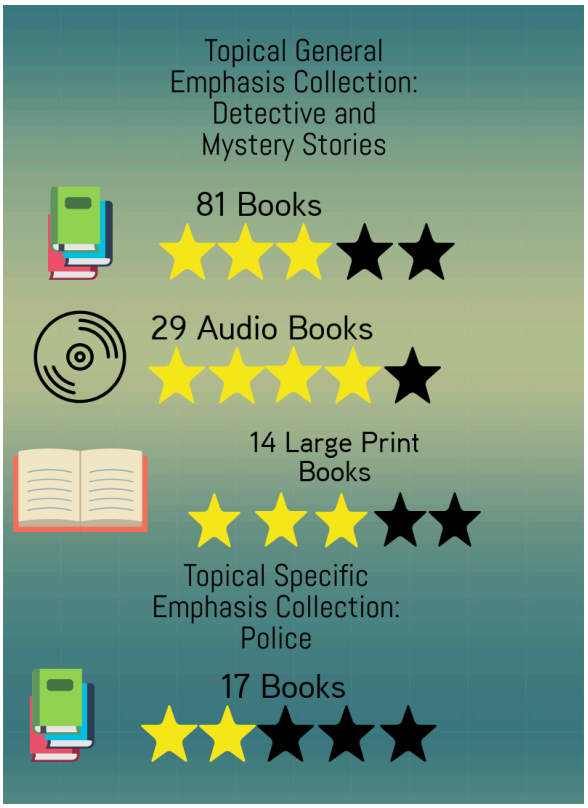
Presentation 3 URL: https://create.piktochart.com/output/33435345-presentation-3-collection-map-arabian-library	Presentation 4 URL https://create.piktochart.com/output/31408992-arabian-library-presentation-4 :

Screen shot:





Screen shot:


Topical General Emphasis Collection: Detective and Mystery Stories
81 Books
29 Audio Books
14 Large Print Books
Topical Specific Emphasis Collection: Police
17 Books


Arabian Library Current State of Collections
556 books available in the Adult Book Collection
Arabian Library Adult Collection
Fiction (42.05%) Detective (16.78%) Large Type (7.24%) Police (3.89%) Cookbooks (3.36%)
Family Secrets (2.83%) London (England) (2.83%) Romantic Suspense (2.47%) Humor (2.47%)
Life Change Events (2.47%) Adventure (1.94%) England (1.77%) Private Investigators (1.77%)
Revenge (1.77%) Autobiography (1.59%) Friendship (1.59%) Magic (1.59%) World War II (1.59%)
Current Monetary Sources for Scottsdale Public Library System
Friends of the Scottsdale Public Library
Grants and Donations
City Budget
Increase Detective & Mysteries Story Collection
$500.00 or 150%
Increase Walking History Book and Learning Resources Funding
$10,000
powered by PIKTOCHART



Brief Speaker Notes:

The Arabian Library adult collection is part of the main library catalog. Based off of the catalog, it has 554 books that are available to be checked out to users. Despite its small size, there is a wide variety of books that are bound to fit most interests. In addition to the adult collection, there are almost 100k ebooks (juvenile, YA, and adult) available to checkout and 55 databases. These materials and others are available to the Scottsdale Public Library cardholders.

Looking at the collection as a whole, the majority falls within the fiction genre and is closely followed with detective genre. All of the books in the Adult Collection were published after 2006, which lead

Brief Speaker Notes:

Currently, the Arabian Library adult collection is primarily based within the fiction collection. The majority of the books within the fiction collection are current and popular books that are checked out frequently. Luckily, the library has a variety of funding sources to purchase books and increase the number of resources available to users. Funding primarily comes from the city budget, but the library also receives funding from grants and awards for collection development projects and donations from Friends of the Scottsdale Public Library.

me to believe that the library staff try to weed out older titles that may not be as interesting to users. Based on the disbursement of the genres, I decided to focus on the fiction collection in order to provide a better idea of the genre since fiction encompasses so many different genres. The top three sub-genres were suspense, romance, and historical fiction. In addition to the book collection, the Arabian Library also offers a variety of connections projects that allow their users to explore their city and discover new things. My favorite is the Culture Pass, which allows users to visit a variety of cultural institutions, including museums, ballets, theaters, and art gallery to see an upcoming performance, permanent exhibition, or screening. These are provided for free (can be checked out) and users can check out up to two passes per month per address, limited to one pass at a time and are valid for 7 days from checkout. The only caveat to these passes as they do not provide admission to special events/exhibits and do have blackout dates. The library also provides information on free museum admission days at the bottom of the Culture Pass page, which is useful if a user has used their passes for the month but still wants to visit institutions or is planning ahead. The library also has collected a series of oral histories, collectively called the *Walking History Book Digital Collection*, which explore Scottsdale's history. I found these extremely interesting as a historian and would greatly benefit anyone wanting to do research on the city; however, the collection is small (100 interviews) which would not provide	Looking specifically at the Detective and Mysteries story collection, I believe that in order to create a more well rounded collection that allows it to be on the same level as the fiction collection, they would need to increase the collection by $500 or 150%. This would allow the library to purchase a variety of books that would cater to various users' needs and desires. For the connections, I believe that allocating approximately $10,000 would allow the Walking History Collection to be updated to include more people and to allow the library to incorporate newer learning resources for adults.

segmented portions of history and not a in-depth story. The last connections project I wanted to bring up was the use of learning commons, and I felt that this could be greatly improved upon as they are primarily geared towards children and less towards adults. There are a few resources that would benefit adults, such as foreign language lessons, genealogy, and career resources but the majority are geared towards children.	
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 7 Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:

Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 8

Name:

Library Name:

Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 9 Name: Library Name: Part of the Collection Studied:	
Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 10 Name: Library Name: Part of the Collection Studied:	
Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments:

. . . . .	. . . . .

Panel #: 11 Name: Library Name: Part of the Collection Studied:	
Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 12 Name:

Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: 13 Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments: . .	Gallery Comments: . .

. . .	. . .

Panel #: 14 Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . .

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Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:

Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #:

Name:

Library Name:

Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:

Gallery Comments:	Gallery Comments: . . . . .

Panel #: Name: Library Name: Part of the Collection Studied:

Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .

Panel #:

Name: Library Name: Part of the Collection Studied:	
Presentation 3 URL:	Presentation 4 URL:
Screen shot:	Screen shot:
Brief Speaker Notes:	Brief Speaker Notes:
Gallery Comments:	Gallery Comments: . . . . .