

## **Project 6**

**Course Code and Name:** MSJ11214 Convergence Communication 1

**Project Name:** Love in the time of Corona

**Project Type:** Art Video & Concept Paper

**Project Theme:** Digital Citizenship

**Project Date:** Summer 2021

### **Project Introduction:**

As a part of the coursework for Convergence Communication 1, we were asked to conceptualize, direct, shoot and produce an art video under the theme of Digital Citizenship. We were also required to prepare and submit a concept paper discussing the video as a final project for this course. I created a short video titled “Love in the time of Corona” using two fingers as characters embodying distance, intimacy & routine during lockdown. The video pieces together everyday digital rituals to show how love and care is mediated through digital screens when physical proximity isn’t possible.

### **Project Justification:**

Under the central theme digital citizenship & my art video, I wanted to portray that digital communication tools do more than just relay information, they also relay emotions, hold relationships and sometimes they may be the only forms of intimacy that can be afforded in times of adverse conditions. My video was set during the time of COVID19 when lockdowns intensified loneliness; but they also had an alternate reaction, the situation normalized new etiquettes of show presence though the means of replying, calling, waiting & sending. The use of finger people helped me depict the many facets of such interactions in lives of many people during this period. Conceptually this video depicts that being a “good digital citizen” during such crisis means showing empathy understanding care and respect online. Practically, it documents how loved travelled the world one digital message at a time.

Project produced under this course:

## Love in the time of Corona

Message: We all are facing a tough time because of the Corona virus attack. Our everyday routine and regular lifestyle everything has changed because of lockdown. My project will portray how the lovers deal with this situation and how digital citizenship is helping them to be closer, though they are far.

Summary of my work: A song will be written based on the theme. The song will be like a conversation between two lovers and their eagerness to meet each other and all the obstacles they are facing due to lockdown and how they are overcoming it with digital help. (I am still working on deciding how will I visually present it on screen. It can be like a music video of a couple but I think I can improvise the idea.)

Why this topic: I chose this topic because love itself is very beautiful, and when a time of struggle comes it becomes more interesting. I think there are a lot to tell about this, how covid has changed everything and all.

Designed by: Hrituparna Devmon  
201012088



Full Mark: 20

Deadline: September 26, 2021

Each student must individually fill up the following form to write the report on her/his group/individual project for the final term examination.

**Reporter's ID: 201012088**

**Reporter's name: Hrituparna Devmoni**

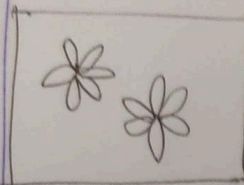
| Question                                                                                                       | Answer                                                                                                                                                                                                                                                                                                                                                                       |                    | Point |
|----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------|
| <b>Title of your work:</b>                                                                                     | Love in the time of Corona                                                                                                                                                                                                                                                                                                                                                   |                    | 01    |
| Group details (if any)                                                                                         |                                                                                                                                                                                                                                                                                                                                                                              |                    |       |
| <b>Group name:</b><br>(Write 'individual' for individual projects.)                                            | Individual                                                                                                                                                                                                                                                                                                                                                                   |                    | 01    |
| <b>Group member's list.</b><br>(Write your group member's names with their ID.)                                | Member's ID                                                                                                                                                                                                                                                                                                                                                                  | Member's name      | 01    |
|                                                                                                                | 201012088                                                                                                                                                                                                                                                                                                                                                                    | Hrituparna Devmoni |       |
| Theme                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                              |                    |       |
| <b>CI theme:</b><br>(Write about the semester theme 'Digital Citizenship' in your language.)<br>(50-150 words) | We all use mobile, laptop and other devices to connect with each other online. Basically the internet is the main medium to connect with other people. Those who use the internet regularly and effectively are digital citizens and this total process is called Digital Citizenship. Digital citizens know how to use digital technologies to communicate with each other. |                    | 01    |

|                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <p><b>Group/Individual theme:</b><br/>(What was your theme? why did you take this theme?)<br/>(150-250 words)</p>                                                         | <p>We were given the theme 'Digital Citizenship.' Under this theme I have chosen the topic 'Love in the Time of Corona '. I chose this topic because I thought there are many things to do with this topic. A lot can be said with this topic, if shown properly. Love itself is a very beautiful thing and when a difficult time arrives, it becomes more interesting. In the time of corona, the internet and other digital technologies helped us all to be together. To care for our loved ones, and to know their whereabouts. It helped being a digital citizen in the time of corona.</p> | <p>02</p> |
| <p>Artwork</p>                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |
| <p><b>Layout &amp; Plan:</b><br/>(Attach the image of your layout)<br/>(Why and what kind of installation/performance/others did you want to do?)<br/>(150-250 words)</p> | <p>I wanted to do something unique. I did installation art and performance art with my fingers.<br/>I thought it would be artistic to do so.<br/>As I was working alone, I didn't need any other people's help to do it. It was also a reason.<br/>Image of my layout :</p>                                                                                                                                                                                                                                                                                                                      | <p>02</p> |

# Love in the time of

## layout

### Story Boards



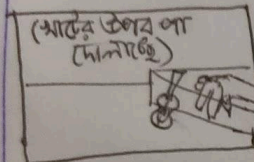
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(জানানার বাহির  
আমের গল্পের (অন্তঃ)  
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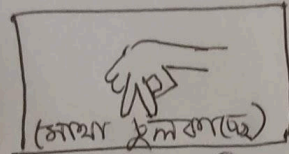
পৃথিবীর কয়েক  
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কয়েক



তোমার চিঠি  
অন্তঃস্বামী



আমি আছি,

(চিঠি)

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(চিঠি কল)

চিঠি কল  
তোমার চিঠি  
হাসি কল

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**Production:**

(Please write about the production process of your work from the beginning including materials you used, the place you worked at, any obstacles you faced, any improvisation you did, the result came out at the end?)

(Please attach some images of your production process.)

(250-350 words)

I worked at home. Used my table and our drawing room. Materials I used are books, mobile, paper and my finger.

Apps I used : Kinemaster, Inshot, Audacity, Picsart

As I was working alone, I faced a lot of difficulties from the beginning of my work. First of all, I didn't have many people to discuss my plan. So it was tough for me to figure out what improvements I can do to make it better. I faced problems while video shooting too.

The lighting, the framing, everything seemed a bit difficult to me as I am a noob to all this.

I did many improvisations to my layout. I changed the storyboard a bit, took new footage to make it look better.



03

Exhibition

**Exhibition:**

(Where was the show, how was that platform, who were the spectators, was any other platform (like Shilpakala Academy/permanent campus) better for the show, and why?) (150 -250 words) (Please attach some images/screenshots of your final work and show)

I exhibited it on my social media platform, Facebook. People from my friend list can see it. Some of my friends commented there with inspiring words.



I don't think Shilpokola or any other galleries would be perfect for my exhibition, as I think I am still a beginner and need a lot to learn.

02

**Feedback**

(Please interview 5 people and ask the same 5 questions to each person to fill up the table below.)

(Please edit question number 5 with your message in it, before you send the questions to your interviewee.)

03

Question

Answer

| Interviewee:1                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|
| 1. Please tell me your name and profession.                                                                                                                                    | Name: Ankur Sinha                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Profession (in detail):<br>Freelancer Artist and Designer |
| 2. Please tell me what message do you get after seeing my artwork, or is it very confusing and very hard to understand?                                                        | I think it tried to portray love in the time of lockdown as a result of a worldwide pandemic..                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                           |
| 3. If you get any message, which clues have helped you to understand the message.                                                                                              | <p>The first line of the song is a major clue to me,the mundane movements of fingers suggesting human activity typical to an human when he/she/they is alone,the texts,and of course the lyrics of the song,the whole song and the videography captures the melancholy of a lonely life far from a beloved who can only be contacted through virtual mediums.it's not very confusing if one follows the videography and the song.</p> <p>The elements of the video,lyrics are very subtle yet clear to convey the message of a love life affected by a pandemic.</p> |                                                           |
| 4. Does this artwork look common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?                | It doesn't look common, looks pretty unique and creatively whimsical to me.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                           |
| 5. I wanted to tell you (Love in the time of corona/ lockdown). Have you found this message in this artwork? How my message could be more visible in it, please suggest to me. | Yes the message was very clear to me and I actually loved it.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                           |



| Interviewee:2                                                                                                                                                                   |                                                                                                                                                                                                                                                   |                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 1. Please tell me your name and profession.                                                                                                                                     | Name: Ratul Al Ahmed                                                                                                                                                                                                                              | Profession (in detail):<br>Student of Anthropology<br>Jahangirnagar University |
| 2. Please tell me what message do you get after seeing my artwork, or is it very confusing and very hard to understand?                                                         | Well the message I got after seeing your artwork is that the subject is being lonely and detached from the outer world and it's being tough to find human attachment in this new monotonous life. No, this artwork wasn't confusing at all to me. |                                                                                |
| 3. If you get any message, which clues have helped you to understand the message.                                                                                               | The roaming around of fingers was the clue, it helped me to understand the lyrics and the message beneath it.                                                                                                                                     |                                                                                |
| 4. Does this artwork looks common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?                | Well, this artwork wasn't very common but also not very unique. I've seen some artwork like this during this pandemic through social media.                                                                                                       |                                                                                |
| 5. I wanted to tell you (love in the time of corona / lockdown). Have you found this message in this artwork? How my message could be more visible in it, please suggest to me. | Yes, I got the message you wanted to tell. To be more visible, I'd suggest to use some more miniature props.                                                                                                                                      |                                                                                |

| Interviewee:3                                                                                                                                                     |                                                                                                                                                                                                                                                                                                |                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 1. Please tell me your name and profession.                                                                                                                       | Name: Ratul Dev                                                                                                                                                                                                                                                                                | Profession (in detail) : Climate Activist and not-for-profit professional. |
| 2. Please tell me what message do you get after seeing my artwork, or is it very confusing and very hard to understand?                                           | This felt like an amateur initiative with smart execution. For me it seems like a story of love and distance during Covid or some pandemic which is painful but it took a sweet turn with the help of digital media. Digital media has brought people closer and it's just on your fingertips. |                                                                            |
| 3. If you get any message, which clues have helped you to understand the message.                                                                                 | The walking fingers tapping the mobile screen gave me clue towards understanding role of digital media in day to day life.                                                                                                                                                                     |                                                                            |
| 4. Does this artwork looks common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?  | The cinematography look relevant and I have seen it before. However it's not widely common. Use of nature and at the same time presence of technology gave it an unique approach.                                                                                                              |                                                                            |
| 5. I wanted to tell you (write your message here). Have you found this message in this artwork? How my message could be more visible in it, please suggest to me. | From story angle it is a phenomenal one. It's is undoubtedly something new on screen but very realistic at the same time. But from editing and cinematic angle there are scopes of improvement.                                                                                                |                                                                            |
| Interviewee:4                                                                                                                                                     |                                                                                                                                                                                                                                                                                                |                                                                            |

|                                                                                                                                                                   |                                                                                                                                                  |                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|
| 1. Please tell me your name and profession.                                                                                                                       | Name: Mahbuba Sarwar                                                                                                                             | Profession (in detail): School teacher                        |
| 2. Please tell me what message do you get after seeing my artwork, or is it very confusing and very hard to understand?                                           | The message I got is how our relationships have depended more virtually in this pandemic.                                                        |                                                               |
| 3. If you get any message, which clues have helped you to understand the message.                                                                                 | The video calls, the lyrics of the song.                                                                                                         |                                                               |
| 4. Does this artwork looks common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?  | It is definitely extraordinary. The use of fingers to represent a human being was very creative.                                                 |                                                               |
| 5. I wanted to tell you (write your message here). Have you found this message in this artwork? How my message could be more visible in it, please suggest to me. | Yes the message is definitely clear. However, this can be improved by showing more of the situation. Or else the video was unique and beautiful. |                                                               |
| Interviewee:5                                                                                                                                                     |                                                                                                                                                  |                                                               |
| 1. Please tell me your name and profession.                                                                                                                       | Name:<br>Anusha Mehrin                                                                                                                           | Profession (in detail): Student (BBA), North South University |

|                                                                                                                                                                   |                                                                                                                                                        |    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 2. Please tell me what message do you get after seeing my artwork, or is it very confusing and very hard to understand?                                           | It seemed to me that the artwork is about two people who are in love and not being able to see each other.                                             |    |
| 3. If you get any message, which clues have helped you to understand the message.                                                                                 | The song, and the part where they were waiting for each other.                                                                                         |    |
| 4. Does this artwork looks common or does it look extraordinary to you? If it looks unique or creative to you, what kind of uniqueness do you find in this work?  | It looks unique to me because the whole video was only represented by two fingers and a song. The song really matches with the concept of the artwork. |    |
| 5. I wanted to tell you (write your message here). Have you found this message in this artwork? How my message could be more visible in it, please suggest to me. | Yes I have. It was very nice. I don't want to change anything.                                                                                         |    |
| Realization                                                                                                                                                       |                                                                                                                                                        | 04 |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>(Have you got all feedbacks from the audience as same as you expected to? Did the viewers get your message? Please explain the reasons why or why did not they get your message. What have you realized about your succession at the end? How should you do the installation/performance if you want to do it again? What were the strengths of your work? Why? What were your faults? How can you avoid your faults next time? What is your thought about this project?)<br/>(350-450 words)</p> | <p>To be honest, I didn't have high expectations as this is my first work, but the feedback was motivating. I would love to do more artworks, it feels good. Fortunately the message I wanted to tell them, they understood it more or less. I tried to symbolize human by two fingers, this idea was understood by some, and some didn't get it.</p> <p>I think the song made it easier to understand the theme. The lyric was clearly indicating the pandemic time and issues.</p> <p>Also, I think I need to work more on my videography. If the videography were better I think it would be easier for them to understand the theme. I think more improvisations could be done in this part. Better cinematography and more props should be used.</p> <p>If I want to do this installation art again, I think I need to do some better editing. Or include some more thoughtful footage.</p> <p>I think the strength of my work was the song and the lyrics.</p> <p>And the drawbacks I faced are because I was working alone. It would be much more easier if I got someone to discuss the ideas, or help me with other things like video shoot or editing.</p> <p>I think I got some faults like I didn't focus much on detailing. I would keep this on my mind from next time.</p> <p>This project was very very interesting and very fun to do. I learned many new things while doing this project. It taught me to think strategically. Also it helped me to understand my ability and made me a lot more confident to do something new.</p> |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

**\*\* Report Submission deadline: September 26, 2021**

### **Self-Reflection:**

This was one my first experiences of scripting, directing, acting, shooting & editing a video whilst also writing the lyrics and creating a song to accompany it. It was quite the rewarding experience which also happened to be well received by the viewers and gave me a sense of profound accomplishment. However, If I were to revisit the project I would try to work on a

better sound capturing setup for the song whilst looking into camera stabilization, lighting and framing for better shot composition.