

Climate Solutions Now Social Toolkit

We've crafted sample language below for you to use to help get CSN across the finish line.. These are written for Twitter, please modify for other social platforms, or feel free to personalize. Questions? Contact Jeanne.mccann@gmail.com

Download social graphics here

<u>Download CSN Rally photos here</u> Download CSN Rally video clips here

Sample Language

Topic (match with graphic below)	These are crafted for Twitter. Please modify for Twitter, Facebook, Instagram or LinkedIn
Climate Equity Act	Great op-ed Del @reginatboyce! "We need to protect Md & Marylanders, especially overburdened communities disproportionately affected by the negative impacts of harmful facilities & other industrial activities." #ClimateEquity #ClimateSolutionsNow
Public Comment	URGENT: Marylanders, tell us why you think #MDGA needs to take bold climate action & we will submit your comment as public testimony in support of the Climate Solutions Now Act of 2022. #ClimateSolutionsNow @FutureMaryland https://secure.ngpvan.com/VXtn9jld80GR 5EZJzle9w2
Barve	It's time to pass #ClimateSolutionsNow! Thank you to @KumarBarve for your strong leadership and for your commitment to building a better Maryland! https://marylandclimateaction.com/take-action
Tulkin	It will take all of us working together to pass #ClimateSolutionsNow and protect our future! #ElectricVehicles @sierraclubmd @joshtulkin

	https://marylandclimateaction.com/take-action				
Robbin Lewis	People of faith are standing up for #ClimateSolutionsNow. It's time for #MDGA to stand up and lead! #ClimateJustice @interfaithpower @IPLdmv @IPC_Chesapeake https://marylandclimateaction.com/take-action				
Pinsky	This is the year for Maryland to pass strong legislation that will protect our economy, our health & our planet for future generations. Thank you @PaulPinsky for your tireless leadership! It's time to pass #ClimateSolutionsNow https://marylandclimateaction.com/take-action #CleanEnergy				
Youth	Our young people are counting on us to do the right thing and pass #ClimateSolutionsNow! #MDGA this is the year - time is running out. @MaryPIRG https://marylandclimateaction.com/take-action				
Staci Hartwell - NAACP	#ClimateSolutionsNow means #EnvironmentalJustice now! Maryland needs to pass strong climate legislation for a fair & equitable future for ALL Marylanders. @naacpmd_ecj https://marylandclimateaction.com/take-action				
Victoria - CCAN	It's way past time for our leaders to act - we're counting on you #MDGA to pass strong #ClimateSolutionsNow legislation for a healthier, more equitable and stronger future! @CCAN @CCANActionFund https://marylandclimateaction.com/take-action				
Electric homes	Heating our home with oil and cooking with gas is like having an idling car inside the house, filling the air with pollution. Let's build a healthier future with #AllElectric homes https://marylandclimateaction.com/take-action #CleanEnergy #ClimateSolutionsNow				
Electric Homes	DYK? Children living in homes with gas stoves are 42 percent more likely to suffer asthma symptoms than those in homes with electric stoves. Let's build a healthier future with #AllElectric homes https://marylandclimateaction.com/take-action #CleanEnergy #ClimateSolutionsNow				
Electric homes	Research shows that new all-electric, single-family homes are cheaper to build than new homes that rely on gas, regardless of location. Let's Build a #CleanEnergy Maryland				

	https://marylandclimateaction.com/take-action #CleanEnergy #ClimateSolutionsNow				
Electric buildings	Over 100 million buildings burn fossil fuels for heating and cooking, contributing 13% of U.S. emissions that cause climate change. Let's Build #CleanEnergy Maryland https://marylandclimateaction.com/take-action #ClimateSolutionsNow				
Electric buildings	Over 100 million buildings burn fossil fuels for heating and cooking, contributing 13% of U.S. emissions that cause climate change. Pollution-free buildings mean healthier lives. #CleanEnergy https://marylandclimateaction.com/take-action				
Electric buildings	We can't address #ClimateChange without addressing the sources of GHG emissions. Electric buildings are cheaper and more efficient and just make sense. It's time for a #CleanEnergyMd https://marylandclimateaction.com/take-action				
GRID Act	It's time for Maryland to modernize its electricity grid so we can transition to a #CleanEnergyFuture & a safe & healthy world for our children & families. #MDGA must pass the GRID Act. https://marylandclimateaction.com/take-action				
GRID Act	The recently passed federal infrastructure bill gives Maryland \$\$ to upgrade its electric grid - critical for a #CleanEnergyFuture. #MDGA must pass the GRID Act. #ClimateSolutionsNow https://youtu.be/OzL7zgBHB48 https://marylandclimateaction.com/take-action				

Download graphics here

66 The public supports action on climate, and this is the year to do it.

> Our package will make Maryland a leader among the states in addressing climate change."

— Delegate Kumar Barve **Chair, Environment & Transportation Cmte**



CLIMATE SOLUTIONS N@W COALITION

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66 Climate Solutions Now means moving to a cleaner, healthier future for all Marylanders.

> Electric vehicles mean less smog harming our children and families. More efficient buildings help save money on utility bills."

- Josh Tulkin Sierra Club, MD State Director









66 Maryland voters are watching our leaders in Annapolis.

2022 is an election year — the year for legislators to pass a comprehensive package and make Maryland a national leader in fighting climate change."

Kim Coble **MDLCV Executive Director**





Congregations across Maryland are standing up for environmental justice by supporting climate solutions. And now we're calling on our elected officials to follow our lead."

> - Robin Lewis Director for Climate Equity,

> > Interfaith Power & Light



CLIMATE SOLUTIONS N@W

Climate change's devastating impacts are already clear, and we can't wait any longer to move toward a clean energy future."

Senator Paul Pinsky

Chair, Senate Education, Health & Environmental Affairs Cmte



66

As young people,
we're anxious about
tomorrow's future if
we do not act on
climate change today."

— Sophia D'Alonzo

MaryPIRG Recruitment &

ConservationProjects Coordinator







Climate Solutions Now
Act works to undo some
of the impacts of
environmental racism
and it ensures that all
future climate legislation
addresses inequities."

- Staci Hartwell

Chair, Environmental Climate Justice Committee, NAACP Maryland State Conference

66 Marylanders are already feeling the impacts of our warming planet and desperately want their leaders to act."

Victoria VenableMaryland Director of CCAN

CLIMATE SOLUTIONS N@W



LET'S BUILD A HEALTHIER FUTURE

All-Electric Homes Are Healthier Homes

MarylandClimateAction.com





All-Electric Homes for a Healthier Maryland

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