

ESTA Chapter Plan

Overview:

[Include a summary of your inspiration, focus, and local community impact for your ESTA Chapter mission.]

Objective:

[Include goals regarding, but not limited to; board member and member recruitment, engagement, attendance, and meetings/events for your ESTA Chapter]

Timeline for Execution:

[Include details and a timeline for your first meeting/event launch (virtual or in-person) and a timeline for ongoing chapter meetings]

Opportunities and Growth:

[Include all other pertinent information about your ESTA Chapter such as, but not limited to, board/committee governance structure, sponsorships, and community interest. Please provide a list of any individuals currently interested in joining this chapter as a chapter leader or board member.]