

Product Manager

Job Description

The Product Manager responsibilities are included in this section, but not just limited to what is described here.

1. To be the owner of particular Products in Bizzy Systems and be the person accountable for the vision, roadmap, features and innovations, ensuring Bizzy is building the right Products.
2. To own a sense of pride and personal accountability for end-to-end quality, completeness, and resulting user experience. To be on top of any issues regarding the Products, and be the single point of contact on any issues regarding the Products.
3. To come up with or find product innovation ideas from various sources, such as management directions, users, market insights or technology innovations. To work closely with Users, external or internal, to gather and validate requirements. Then to create User Scenarios/User Stories of the Products, and maintain the documentation and versioning, and ensuring the documents are in repository that are accessible to all team members involved in the Product Development.
4. Be disciplined in the timing of product releases and handover to Engineering Team. Aim for 10x improvements not necessarily the finished polished product. Shipping Minimum Viable Product features first and refine based on data-backed insights, aiming for modules rather than end to end builds.
5. Manage fortnightly updates to C-Level Management where the 3 months' roadmap will be discussed and progress of the current and past releases are discussed. This includes defining and reporting on the 'go to market strategy' of each product. These reports for each product should include:
 - a. The problem
 - b. The solution
 - c. The anticipate goal / outcome with a SMART target / Cost Benefit Analysis
 - d. Progress towards this SMART target measured weekly (if launched)
 - e. Marketing and training requirements (and outcomes if launched)
 - f. Workflow diagram of what this impacts (zoomed in to 4 or 5 nodes of working steps)
6. To create and maintain the Product Backlog and prioritize the Backlog Item. Priority to be made based on comprehensive study and must be backed with data.
7. To review Quality Assurance Engineer Test Cases to ensure the Test Cases are aligned with the intent of the User Scenarios/User Stories of the Products.
8. To work closely with Software Engineers so that they really understand the requirements in the User Scenarios/User Stories and will build the solutions accordingly.
9. To diligently explore new techniques, technologies and tools on Product Management. To keep up with the latest trend in B2B eCommerce systems. Systematically evaluates the process and define new ways of thinking, across Product and Engineering Team, to improve quality, process productivity, and responsiveness to customers and other departments feedback and changing priorities.

Requirements

1. Experience as Product Manager of high traffic websites or high transactions systems. Experience in eCommerce systems is a big plus.
2. Strong understanding and skill in Value Proposition Design, Product Innovations, and Lean Startup.
3. Familiar with various Product Management tooling, Agile Software Development and SCRUM.
4. Graduate from a reputable university from any Science, Technology, Engineering and Mathematics major; Such as Computer Science, Informatics, Electrical Engineering, Mathematics, Physics, Statistics, etc.