



This is an official Auraspire document.

If you have any questions about it's validity, please email auraspireaudio@gmail.com

What is this?

This is a document containing information about Auraspire.

We strive to be as transparent as possible. If you have any questions, inquiries, or concerns, please email auraspireaudio@gmail.com. We'd be happy to chat!

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Our Official Slogan

"Break the mainstream barrier and embrace true creativity."

This label is a strong advocate for musical creativity. Our artists push the boundaries of what's considered "acceptable" in mainstream EDM, blurring lines and creating unique music.

One day, we hope that our society will learn to embrace individuality.

The Team

Updated 18 June 2026 by Kaleb Bravo. For everyone.

Even though Auraspire is very loose as a label, we still require some structure. Below, you can find contact information for each of our staff members.

Administration

Director

- Makes major label decisions
- Legal management

A&R

- Manages artists and repertoire (music)
- Label submissions and invitations

- Facilitates distribution
- Outreach and promotion

Treasurer

- Provides finances for basic label functions
- Manages and documents funds
- Manages and distributes royalties

General Administrator (all admins have these responsibilities)

- Legal enforcement, conflict/dispute resolution
- Participate in label direction discussions

Artist Name	Position	Contact
KVLEB	Director, A&R	kvlebmusic@gmail.com
Full Throttle	Director, A&R	musicbyfullthrottle@gmail.com
twomind	Director, A&R	@.twomind on Discord
arc!	Treasurer	

Media Team

Director of Media

- Runs the Media Team
- Basic management and communication
- Provides basic media foundation

Specializations

- Social & Promotion
- Web
- Visual Art
- Graphic Design

Artist Name	Position	Contact
KVLEB	Director of Media Social & Promotion, Graphic Design	kvlebmusic@gmail.com
twomind	Director of Media Web, Visual Art	@.twomind on Discord
InvalidFunction	Web	invalidfunction.ost@gmail.com

Akira	Visual Art, Graphic Design	
Monohalls	Visual Art, Graphic Design	

Your Intellectual Rights

Updated 16 June 2026 by Kaleb Bravo. Only applies to label members.

When your music is released by Auraspire Audio, you have certain rights. Please review our [Terms of Release](#), which are applied to every artist whose music is released by the label.

Releases Distributed by Auraspire

Any label artist can request to make their music an official Auraspire Audio release.

- Releases will be distributed, managed, and promoted by the A&R team on behalf of you.
- There is a submission process for any label artist that is *not* a mainstay. Please review it in the #submissions channel of the Discord server.

Compilations

This applies to any Auraspire compilation featuring *three or more label members*.

- Collective members keep all rights to their contributions to the compilation.
- Royalties for the compilation will be used as follows:
 - 25% of revenue will be used for Auraspire funding.
 - 75% of revenue will be split equally amongst participants.

Using Auraspire Branding In Your Releases

Using Auraspire branding on the cover art of your independent release as a badge or emblem is acceptable with permission. Please contact an administrator to handle this.

Becoming a Member

Updated 3 July 2026. For everyone.

Auraspire has a different process of admission compared to most labels. A typical record label uses demo submissions, where the artist submits an unreleased song they wish to release with the label. However, Auraspire uses a full-fledged application process, where the artist presents all aspects of their artistry in order to become a member of the label.

There are a few unique qualities and features of this application process:

- There is no need to make a demo specifically for the label when applying; instead, you can submit any recent production (released or unreleased) that showcases your abilities as an artist.
 - This gives you flexibility and enables you to choose to release with us whenever you're ready.
- If you already have an online presence as a producer, or have released your music, you can list one of your artist profiles.
 - This allows us to evaluate where you are as an artist.
- You are given the opportunity to describe your style in detail.
 - This gives you an opportunity to show us how confident you are in your style and ability.

General Requirements for All Prospective Members

1. You are primarily an electronic music producer.
2. You are mature enough to participate as a member. Generally, we expect you to be 15 years of age or older.
3. You have a good standing online. We check your socials to make sure you don't have a recent history of cyberbullying and inappropriate behavior.

Criteria for becoming a Label Artist

Here are a few deciding factors the A&R team uses:

1. You meet the General Requirements.
2. You have an acceptable production quality and present exceptional skills in multiple areas, including but not limited to:
 - a. Sound design
 - b. Composition & theory knowledge
 - c. Arrangement
 - d. Vocal and/or instrument performance
 - e. Storytelling
3. You are a unique, creative artist who understands your style.
4. Your sound helps contribute to the variety and sonic diversity of our label.

If you do not meet all of these requirements, the A&Rs may decide to either reject your application or accept you as an [observing member](#).

Other Deciding Factors

Administrator's Intuition (this section is a work in progress)

An administrator may completely disregard your capabilities as an artist and prevent you from becoming a member of Auraspire based on intuition.

Background and Public Presence

During the initial application process, you are asked to provide all of your social media profiles for the Administration Team to review. We will never discriminate, as stated in our [Stance on Cultural, Political, and Social Issues](#) section. However, certain issues may prevent you from becoming a member of Auraspire, including but not limited to:

- Current or unresolved controversy
- Displays of hate, malice, or manipulation online
- Recent criminal activity
- Participation or affiliation with groups involving hate, criminal activity, or terrorism

Member Information

Updated 18 June 2026 by Kaleb Bravo. Only applies to label members.

Classifications

Label Artists

Label artists are members that can access all Auraspire resources, and are eligible to submit music to be released by Auraspire.

1. Mainstay
 - a. A label artist that gets top priority for resources and promotion. Can skip the release queue.
2. Active roster artist
 - a. A label artist that plans to release music with Auraspire for the current season (lasting from June to May).
3. Roster reserves artist
 - a. A label artist that is eligible for releasing with Auraspire, but either doesn't plan to or is currently unable to do so for the current season.

Team

Any member of the administration team can access all Auraspire resources.

Members of the media team have special privileges. If you are a media team member and unsure of what you are allowed to access, please contact an administrator.

Observing Members

Observing members are producers that are authorized to use Auraspire chatting environments and participate in label activities, though not able to release with Auraspire for the current season.

Here are a few reasons you may be given this classification of membership:

- You were previously a collective member (September 2023 to May 2026) but have not been approved to release music with the label yet.
- You have ignored or neglected Auraspire for 6 months or more.

NOTE: Team members that are ineligible to release music with Auraspire are NOT observing members.

Authorized Guests

Authorized guests may access Auraspire chatting environments. These guests include but are not limited to:

1. Partners
 - a. A&R or directors of another record label or collective
 - b. Executives or representatives of a partnering brand or association
2. VIP/Noteworthy person
3. Other

Participation

- You are not required to release with Auraspire Audio, and no administrator can force you to do so. However, we do encourage you to be an active member of the label community.

Creating Music

- *Plagiarism* is using another artist's creation and claiming you created it, and it is unacceptable as a collective member. If an administrator notices that you have plagiarized another artist's creation, you may risk having your membership revoked.
 - This includes the usage of generative artificial intelligence (AI) (see our statement on artificial intelligence).

Discord

- The Discord server is for label artists, team members, observing members, and authorized guests only, and is managed by the administration team.
- For any feedback, questions, or concerns related to the Discord server, please contact an administrator via Discord direct messaging.

- Please follow the rules listed in the [#rules] channel.

End of Membership

Voluntary Leave

A member may choose to leave the label for any reason, and is allowed to reapply whenever they like. The label will keep any released music up and the artist will continue to collect royalties unless they request to have ownership of their catalog transferred back to them.

To leave Auraspire, please message an A&R.

Membership Termination

Membership termination has no consequences and the artist is allowed to reapply whenever they like.

Reasons for termination:

- Extreme inactivity: neglecting or ignoring Auraspire for 9 months or more.
- Extended time offline: neglecting messages, emails, or other forms of contact for 6 months or more.
- Disappearance: deletion of Discord accounts and socials, usually alongside neglect of other forms of contact such as email, without notifying an administrator or A&R in advance.

Temporary or Indefinite Ban

An administrator may choose to ban an artist temporarily. In this case, they may not reapply for or interact with the label until an administrator lifts the ban. Since this ban is temporary, the artist's catalog will remain up and the artist will continue collecting royalties.

Reasons for a temporary ban:

- Consistent or severe cases of the following:
 - Slandering, shunning, harassing, humiliating, or bullying another label member
 - Use of offensive, lewd, or offensive language in Auraspire chatting environments
 - Sharing NSFW content in Auraspire chatting environments
- Nonconsensually sharing sensitive information about another label member
- Severe or multiple violations of the Terms of Release
- [for administrators] Severe abuse of administrative privileges
 - Specific cases are listed in the [Removal of Administrative Privileges](#) section.
- Public controversy
- Disorderly conduct in and out of Auraspire

Permanent Ban and Blacklisting

An administrator may choose to permanently ban a member and blacklist them from the label. In this case, they are forbidden to reapply to or interact with the label.

The future of the permanently banned artist:

- Any physical or digital product for sale featuring the artist's name, likeness, or music will be promptly removed from its respective store.
 - Production of any physical product featuring the artist's name, likeness, or music will be halted immediately.
- The artist will be blocked on all socials by Auraspire and its staff. Any attempts to contact Auraspire and its staff will be ignored except for legal reasons.

Reasons for a permanent ban and blacklisting:

- The use of generative artificial intelligence (AI)
- Theft or infringement of the Auraspire name and brand
- [for administrators] Extreme abuse of administrative privileges
 - Specific cases are listed in the [Removal of Administrative Privileges](#) section.
- Attempted or successful:
 - Doxxing of another member
 - Sabotage or defamation of the label
 - Hijacking label operations
- Participation in violence, hate crime, threatening, grooming, or any other unacceptable activity.

An administrator may also blacklist any applicants or non-member artists for the same reasons above.

What we do with former members' discography

By default, Auraspire will keep the artist's catalog up and the artist will continue to collect royalties. However, there are a few exceptions:

- If the former member cut off all forms of contact, has disappeared, or is deceased, Auraspire will keep the artist's catalog up and all future royalties will be collected by the label.
- If a former member was blacklisted, the artist's catalog will be removed from the label and any remaining royalties generated at the time of ban will be collected by Auraspire.
 - The artist may choose to release this music independently as long as they do not use any Auraspire-provided art or master recordings.

Removal of Administrative Privileges

The administration team is allowed to remove an administrator's privileges in certain circumstances. This section was written to make sure that no administrator abuses their power.

Reasons for a demotion:

- Consistent muting or deletion of chat message(s) in the Discord server without proper notice and reasoning.
- Removing evidence of any chat message(s) in the Discord server.
- Removing a member from the label without proper notice and reasoning.

- Removing a release from the label's discography without proper notice and reasoning.
- Singlehandedly overriding or ignoring major label decisions made by the administration team.

Reasons for a temporary or indefinite ban:

- Removing multiple members from the label without proper notice and reasoning.
- Attempting to modify or remove an administrator's power without proper notice and reasoning.

Reasons for a permanent ban:

- Attempting to take complete control over the label and/or its resources.
- Attempting to modify or remove multiple administrators' power without proper notice and reasoning.

Our Stance on Artificial Intelligence (AI)

Updated 16 June 2026 by Kaleb Bravo. For everyone.

As a label, we believe that the use of generative artificial intelligence (AI) hinders human creativity.

What this means for Applicants

The usage of generative artificial intelligence does not represent an applicant's creativity or production skills, and will lower their chances of becoming a label member.

The A&R team may request proof that you are the creator of the audio file you submitted. Proof may be requested in the form of a screenshot, video recording, or other sufficient medium.

If Auraspire determines that you use generative artificial intelligence, you will be blacklisted by Auraspire.

What this means for Members

The usage of generative artificial intelligence with minimal or no input from the creator is absolutely unacceptable and will result in a permanent ban as well as blacklisting.

Our Stance on Cultural, Political, and Social Issues

Updated 26 May 2026 by Kaleb Bravo. For everyone.

Since Auraspire is a worldwide label, we aim to be inclusive and welcoming. We respect and accommodate many cultures, beliefs, and ideas.

What this means in general

- Auraspire will not discriminate on the basis of race, color, ethnicity, religion, national origin, sex, sexual orientation, gender identity, gender expression, or marital status.
- Auraspire respects the needs of our staff, so they may be unavailable during their respective national holidays, cultural or religious reasons, or other obligations.
- To prevent excluding our worldwide listeners, we will not celebrate events only held by a singular country, religion, or other group.
- We will remain neutral on any political or social issue.

What this means for Members

- Artists are welcome to express their beliefs or opinions on certain topics.
- Artists are encouraged to refrain from discussing political issues or sensitive topics in the general Discord server as they can make many members uncomfortable and/or cause an uncontrollable, heated argument.