This is an official Auraspire document.
If you have any questions about it's validity, please email auraspireaudio@gmail.com

What is this?

This document contains important information about Auraspire Audio.

We strive to be as transparent as possible. If you have any questions, inquiries, or concerns, please email auraspireaudio@gmail.com or shoot us a message on our official Discord. We'd be happy to chat!

Official Terms of Release: [Auraspire] Terms of Release

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Our Official Slogan

"**Break the mainstream barrier and embrace true creativity.**"
This label is a strong advocate for musical creativity. Our artists push the boundaries of what's considered "acceptable" in mainstream EDM, blurring lines and creating unique music.
One day, we hope that our society will learn to embrace individuality.

The Team

Updated 18 June 2026 by Kaleb Bravo. For everyone.

Even though Auraspire is very loose as a label, we still require some structure. Below is the hierarchy and contact information for all of our team members.

Administration

Director

- Makes major label decisions
- Legal management

A&R

- Manages artists and repertoire (music)
- Label submissions and invitations
- Facilitates distribution
- Outreach and promotion

Treasurer

- Provides finances for basic label functions
- Manages and documents funds
- Manages and distributes royalties

General Administrator (all admins have these responsibilities)

- Legal enforcement, conflict/dispute resolution
- Participates in label direction discussions

Artist Name	Position	Contact
KVLEB	Director, A&R	kaleb@auraspireaudio.com kvleb@auraspireaudio.com
Full Throttle	Director, A&R	ft@auraspireaudio.com fullthrottle@auraspireaudio.com
twomind	Director, A&R	@.twomind on Discord
arc!	Treasurer	
InvalidFunction	Administrator	invalid@auraspireaudio.com invalidfunction@auraspireaudio.com

Media Team

Director of Media

- Runs the Media Team
- Basic management and communication
- Provides basic media foundation

Specializations

- Social & Promotion
- Web
- Visual Art
- Graphic Design

Artist Name	Position	Contact
KVLEB	Director of Media Social & Promotion, Web, Graphic Design	kaleb@auraspireaudio.com kvleb@auraspireaudio.com
twomind	Director of Media Visual Art, Graphic Design	@.twomind on Discord
InvalidFunction	Web	invalid@auraspireaudio.com invalidfunction@auraspireaudio.com
Monohalls	Visual Art	
Arime	Visual Art	

Your Intellectual Rights

Updated 18 September 2026 by Kaleb Bravo. Only applies to label members.

When Auraspire Audio releases your music, you have certain rights. Please review our Terms of Release, which are applied to every artist whose music is released by the label.

Releases Distributed by Auraspire

Any label artist can request to release their music with Auraspire Audio.

- Releases will be distributed, managed, and promoted by the A&R team on your behalf.
- There is a submission process for any label artist that is *not* a mainstay. Please review it in the #submissions channel of the Discord server.

Compilations

This applies to any Auraspire compilation featuring *three or more label members*.

- Collective members keep all rights to their contributions to the compilation.
- Royalties for the compilation will be used as follows:
    - 25% of revenue will be used for Auraspire funding.
    - 75% of revenue will be split equally amongst participants.

Using Auraspire Branding In Your Releases

If you are a label member, using Auraspire branding on the cover art of your independent release as a badge or emblem is acceptable with permission. Please contact an administrator to handle this.

Becoming a Member

Updated 12 August 2026. For everyone.

Auraspire has a different admission process compared to most labels. A typical record label uses demo submissions, where the artist submits an unreleased song they wish to release with the label. However, Auraspire uses a full-fledged application process, in which the artist presents all aspects of their artistry to become a member of the label.
There are a few unique qualities and features of this application process:

- There is no need to make a demo specifically for the label when applying; instead, you can submit any recent production (released or unreleased) that showcases your abilities as an artist.

    - This gives you flexibility and enables you to choose to release with us whenever you're ready.
- If you already have an online presence as a producer, or have released your music, you can list one of your artist profiles.
    - This allows us to evaluate where you are as an artist.
- You can describe your style in detail.
    - This allows you to show us how confident you are in your style and ability.

General Requirements for All Prospective Members

1. You are primarily an electronic, indietronica, or hyperpop music producer.
2. You are mature enough to participate as a member. Generally, we expect you to be 15 years of age or older.
3. You have a good standing online. We check your socials to make sure you don't have a recent history of cyberbullying and inappropriate behavior.

Criteria for becoming a Label Artist

Here are a few deciding factors the A&R team uses:

1. You meet the General Requirements.
2. You have an acceptable production quality and present exceptional skills in multiple areas, including but not limited to:
    a. Sound design
    b. Composition & theory knowledge
    c. Arrangement
    d. Vocal and/or instrument performance
    e. Storytelling
3. You are a unique, creative artist who understands your style.
4. Your sound helps contribute to the variety and musical diversity of our label.

If you do not meet all of these criteria, the A&Rs may reject your application.

Other Deciding Factors

Administrator's Intuition (this section is a work in progress)

An administrator may disregard your capabilities as an artist completely and prevent you from becoming a member of Auraspire based on intuition.

Background and Public Presence

During the initial application process, you are asked to provide all of your social media profiles for the Administration Team to review. We will never discriminate, as stated in our Stance on Cultural, Political, and Social Issues section. However, certain issues may prevent you from becoming a member of Auraspire, including but not limited to:

- Problematic behavior or disorderly conduct
- Current or unresolved controversy
- Displays of hate, malice, or manipulation online
- Recent criminal activity
- Affiliation with or participation in groups involving hate, criminal activity, or terrorism

Member Information

Updated 14 August 2026 by Kaleb Bravo. Only applies to label members.

Classifications

Label Artists

These members are part of the exclusive label community and are eligible to release music with Auraspire and access exclusive Auraspire resources. There are two special sub-classifications of the label artist, which are:

1. Mainstay
    a. A label artist that gets top priority for distribution and promotion. Can skip the release queue.
2. Active roster artist
    a. A label artist that plans to release music with Auraspire for the current season (lasting from June to May) and gets the next priority for distribution and promotion.

Team

Any member of the administration team can access all exclusive Auraspire resources.
Members of the media team have special privileges. If you are a media team member and unsure of what you are allowed to access, please contact an administrator.

Authorized Guests

Authorized guests may access exclusive Auraspire chatting environments. These guests include but are not limited to:

1. Partners

    a. A&R or directors of another record label or collective
    b. Executives or representatives of a partnering brand or association
2. VIP/Noteworthy person

Exclusive Chatting Environments

Label artists, team members, and authorized guests may access the following:

- Private category within the Auraspire Discord server
- Stoat/Revolt server (available upon request)

Creating Music

- *Plagiarism* is using another artist's creation and claiming you created it, and it is unacceptable as a collective member. If an administrator notices that you have plagiarized another artist's creation, you may risk having your membership revoked.
    - This includes the usage of generative artificial intelligence (AI) (see our statement on artificial intelligence).

End of Membership

Voluntary Leave

A member may choose to leave the label for any reason. The label will continue to distribute the artist's label catalog, and the artist will continue to collect 100% royalties. The artist may also request that ownership of their catalog be transferred back to them.
To leave Auraspire, please message an A&R.

Membership Termination

Membership termination has no consequences, and the artist may reapply whenever they like.
Reasons for termination:

- Extreme inactivity: neglecting or ignoring Auraspire for 9 months or more.
- Extended time offline: neglecting messages, emails, or other forms of contact for 6 months or more.
- Disappearance: deletion of Discord accounts and socials along with neglect of other forms of contact such as email, without notifying an administrator or A&R in advance.

Temporary or Indefinite Ban

An administrator may choose to ban an artist temporarily. In this case, they may not reapply for or interact with the label until an administrator lifts the ban. Since this ban is temporary, the artist's catalog will remain up, and the artist will continue to collect 100% royalties.
Reasons for a temporary ban include but are not limited to:

- Consistent or severe cases of the following:
    - Slandering, shunning, harassing, humiliating, or bullying another label member
    - Use of offensive, lewd, or offensive language in Auraspire chatting environments
    - Sharing NSFW content in Auraspire chatting environments
- Nonconsensually sharing sensitive information about another label member
- Severe or multiple violations of the Terms of Release
- [for administrators] Severe abuse of administrative privileges
    - Specific cases are listed in the Removal of Administrative Privileges section.
- Public controversy
- Problematic behavior and/or disorderly conduct in and out of Auraspire

Permanent Ban and Blacklisting

An administrator may choose to ban a member permanently and blacklist them from the label. In this case, they are forbidden to reapply to the label or interact with it.

The future of the permanently banned artist:

- Any physical or digital product for sale featuring the artist's name, likeness, or music will be promptly removed from its respective store.
    - Production of any physical product featuring the artist's name, likeness, or music will be halted immediately.
- The artist will be blocked on all socials by Auraspire and its staff. Any attempts to contact Auraspire and its staff will be ignored except for legal reasons.

Reasons for a permanent ban and blacklisting include but are not limited to**:**

- The use of generative artificial intelligence (AI)
- Theft or infringement of the Auraspire name and brand
- [for administrators] Extreme abuse of administrative privileges
    - Specific cases are listed in the Removal of Administrative Privileges section.
- Attempted or successful:
    - Doxxing of another member
    - Sabotage or defamation of the label
    - Hijacking label operations
- Participation in violence, hate crime, or extreme criminal activity (e.x., grooming and terrorism).

An administrator may also blacklist any applicants or non-member artists for the same reasons above.

What we do with former members' discography

By default, Auraspire will keep the artist's catalog up, and the artist will continue to collect royalties. However, there are a few exceptions:

- If the former member cut off all forms of contact, has disappeared, or is deceased, Auraspire will keep the artist's catalog up and collect all future royalties.

- If a former member was blacklisted, the artist's catalog will be removed from the label and any remaining royalties generated at the time of ban will be collected by Auraspire.
    - The artist may release this music independently if they do not use any Auraspire-provided art or master recordings.

Removal of Administrative Privileges

The administration team may remove an administrator's privileges in certain circumstances. This section was written to make sure that no administrator abuses their power.

Reasons for a demotion:

- Consistent muting or deletion of chat message(s) in the Discord server without proper notice and reasoning.
- Removing or covering up evidence of chat message(s) in the Discord server.
- Removing a release or artist without proper notice and reasoning.
- Overriding or ignoring major label decisions without consent or approval.
- Extorting exclusive label resources for personal use.

Reasons for a temporary or indefinite ban:

- Unnecessarily purging multiple members.
- Demoting administrators without proper notice and reasoning.
- Leaking exclusive label resources and/or private information (i.e., account logins).

Reasons for a permanent ban:

- Attempting to sabotage or hijack the label.
    - We define *sabotage* as unauthorized interruption or termination of label operations.
    - We define *hijacking* as taking total control over label operations.

Our Stance on Artificial Intelligence (AI)

Updated 16 June 2026 by Kaleb Bravo. For everyone.

As a label, we believe that the use of generative artificial intelligence (AI) hinders human creativity.

What this means for Applicants

The use of generative artificial intelligence does not represent an applicant's creativity or production skills and will lower their chances of becoming a label member.

The A&R team may request proof that you are the creator of the audio file you submitted. Proof may be requested in the form of a screenshot, video recording, or other sufficient medium.

If Auraspire determines that you use generative artificial intelligence, you will be blacklisted by Auraspire.

What this means for Members

The use of generative artificial intelligence with minimal or no input from the creator is absolutely unacceptable and will result in a permanent ban and blacklisting.

Our Stance on Cultural, Political, and Social Issues

Updated 12 August 2026 by Kaleb Bravo. For everyone.

Since Auraspire is a worldwide label, we aim to be inclusive and welcoming. We respect and accommodate many cultures, beliefs, and ideas.

What this means in general

- Auraspire will not discriminate based on race, color, ethnicity, religion, national origin, sex, sexual orientation, gender identity, gender expression, or marital status.
- Auraspire respects the needs of our staff so they may be unavailable during their respective national holidays, cultural or religious reasons, or other obligations.
- To avoid excluding our worldwide community members, we will not celebrate events held by a single country, religion, or other group.
- We will remain neutral on any political or social issue unless an issue threatens human and/or creative rights.

What this means for Members

- Artists are welcome to express their beliefs or opinions on certain topics.
- Artists are encouraged to refrain from discussing political issues or sensitive topics on the Auraspire Discord server, as they can make many members uncomfortable or cause unnecessary arguments.
- Artists may not slander or make rude statements about others' political or religious stances.