

Tab 1



Longview Downtowners Association

General Meeting

July 17th, 2025

**In-person (The Merk, Commerce & Broadway) & Virtual (Google meet)
8 AM**

Attendees: Russ, Chelsea, Steve Comp Link, Oliver Black, Wayne Nicholas
City Council (position 6, 7) , Bonnie Chamber, Amelia Nesbit Body Rock,
Alex Kirby Magpie Books, Michelle Kruse Lemo Drop, Hayley Day TDN

Agenda: Called to order 8AM

- **Treasurer report** - Hayley - Cash balance \$11, 917.02
- **Committee Check In**
 - **EV** - Harry Potter event 7/26
 - **Design** -Planters & baskets installed, faced challenges now in stride; updating summer-winter-spring
 - **Flowers** - Blooms Project
 - **Historical** Alex Rukesa - collecting photos, memorabilia, creating merch for DT revenue
 - **Longview swag** - printers, sell at shops - spread

branding history - this day.. Calendar, add page to
website (Russ) Churches 100 year anniversary,
playing card deck library & city hall historical museum

- **Assets** Hayley & Amelia

- **Arts market** - awarded \$1000 grant day of XMAS
parade (Merk or Roxy) ArtsWA
- **Meeting after today to discuss events over next 3
years**

Annual Event Calender

Harvest Fest - no street closure, new location lot
behind merk (10/11) Last Saturday Summer on
Broadway.

Dunk Tank, haymaze, bobbing, etc. treats. Collab w/
Omar - Swapmeet - Commerce Businesses

-Whispers of Winter - Marketing Strategy/ Campaign

Small Business Saturday - Xmas, Wooden tree
rental? 4' & 6'

- **Membership/Recruitment** - Active Recruitment! Event Center

Collabs, shoutouts. Welcome new members online & member spotlight/ share pages.

- **Meeting Schedule** 3rd thursday 8AM @ the Merk
- **Street Painting Project:** DAC meeting Tuesday 7/14 proposed street painting project, well revd, no roadblocks, some guidelines.
- **Lights over Commerce:** splitting cost with Broadstrokes & DTRS, time with city intersection crosswalk repainting. 1- Spring 2026 12th/ Broadway 15th. Bldg to Bldg? Distance? Solar option? No electricity, rec wire to streetlight network, from bldg to streetlight lightpost to lightpost? Not an option. 1 block at a time
- 14 over center of roadway, historical hold ups? Expense?
- Sponsorship? PUD? Busack? JH Kelly? Big Box? Maintenance built into cost color switch lights.

Good of The Order No decision- Sept DAC meeting - more answers, MUTCO/ Traffic control etc. Goal: to collaborate Dept's and build relationships. Event distribution Network is now live. Signups available.

Comp link new installs. Auto update, upload your own ads. Downtown Biz

\$50, membership saves money. August 8th and 9th Downtown Deals Sales!

Add to flyer if you're interested. 12 days of XMAS- convo