

Headlines:

The most awesome strategy in marketing that you NEED to know

The best way to find your 'hungry audience' and boost your sales

The marketing tactic that will get you leads FOREVER

Subject: How to find your 'starving crowd' and massively boost sales

Setup: Gary Halbert is a world renowned copywriter and marketer. Writing for names like Rolls Royce and generating millions of dollars worth of sales. He once said that the only advantage that he wants is a starving crowd. In this article I will show you the best way to find your starving crowd and massively boost sales

Conflict: Most business owners don't use this marketing tactic enough even though mastering it can generate you leads forever, without you doing anything. The hard part is that it is very frontloaded. It will take a lot of initial work, but once you finish it, it will really pay off

Solve: The way to find your starving crowd is with 2 step lead generation

Resolution: Learning 2 step lead generation is a fantastic way for your business to generate leads without you doing anything. Even though it is very front loaded, if you can push through, it will 100% pay off.

CTA: Send me a message today, and I'll help you put together the best 2 step lead gen tool.