## **Underwriting Procedure**

- 1. Reach out to underwriters
  - a. Making contact with potential underwriters or renewals
  - b. Provide info on underwriting WVEW using this doc
  - c. Email <a href="mailto:board@wvew.org">board@wvew.org</a> to let them know you made contact.
- 2. Paperwork
  - a. Underwriting coordinator updates spreadsheet with info
  - b. Collect the payment
- 3. Spot Compliance
  - a. Work with underwriter to write spot copy, refer to guidelines <a href="here">here</a> and <a href="here">here</a> and <a href="here">here</a> and <a href="here">here</a>
  - b. Email the copy to the Board
  - c. Board will review and advise of any edits required
  - d. If necessary the Board will seek guidance from Jlm Maxwell
- 4. Arrange the spot recording
  - a. Decide who will record it, what music you will use, reserve some studio time
- 5. Upload and Announce
  - a. Send an email to Yahoo group
  - b. Upload to Megaseg and iMac