



Press Release:

Getup is recognized as Cool Vendor 2017 by Gartner

São Paulo, SP - 13/07/2017 - [Getup](#), a company that uses open source container technologies and solutions (e.g. docker, Kubernetes and OpenShift) to deliver agility and efficiency in application development and management, announces that it has been recognized as Cool Vendor 2017 by Gartner.

The recognition comes one year after the company decided to use kubernetes, an open source technology developed by Google that has more than 10 years of application management experience running on containers.

"Digital transformation has become imperative for business and time is the enemy", says Diogo Goebel, Getup's CEO, explaining that the benefits offered by technologies that make up the platform go far beyond virtualization evolution. The benefits are strongly aligned with the strategic role of CIOs and IT departments, with companies' digital transformation process.

Getup solves the biggest IT problem of large companies, namely, efficiency. Large companies easily reach hundreds of servers, making the management process arduous and inefficient. With Getup, application provisioning is done in a few seconds. Production applications rely on automated scalability, health-check and self-healing in case of failures, redirecting the focus of repetitive operation teams to innovation and continuous improvement initiatives.

In addition to agility and operational efficiency, there is also a better use of computing resources, reducing infrastructure costs by an average of 40%. The platform can be installed in any infrastructure, either cloud or own datacenter.

Gartner report mentions that "containers with orchestration and automation tools can also enable improvements in the entire application life cycle, rather than just IT operational efficiency, which is vital for the success of bimodal IT. Getup Cloud started exploring these capabilities by allowing clients to access some of the container features, such as application provisioning, scalability and "self-healing".

Full report may be retrieved from <https://www.gartner.com/doc/3746819/cool-vendors-brazil->

Getup has customers such as Grendene, Heineken and Warner Music and is based at [Cubo](#) coworking Itaú, one of the biggest epicenters of technology, innovation and entrepreneurship in Brazil.

Getup Cloud - <https://getupcloud.com>
getup@getupcloud.com

Rua Casa do Ator, 919 - Vila Olímpia
04546-003 - São Paulo - SP - Brasil

Disclaimer: Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.