

Business Advisory Meeting Minutes 10/4/2021
Presentation Work-Based Learning Overview

- What should we be teaching?
 - Business 1 is Entrepreneurship and Marketing
 - More engaging than before still foundational skills framed in a real-world activity
- Is there equipment that is needed?
 - Complete program facelift
 - entrepreneurship
 - communication
 - marketing business
 - principles business ethics
 - Previously largely academically focused, now more hands-on focused, and more tech-focused.
- Introducing the E-store- **Brett Gear**
 - Nonprofit, if there are profits, students requested to donate them to charity.
 - Students gain merchant website development.
 - The goals of the E-store are awareness and discovery of the process
 - E-commerce partner square.com and QuickBooks
Aand for on-demand printing printfu.com
- Equipment needed?
 - Mac desktops
 - iPad for point of sale
 - Printers
 - Accounts for web hosting and merchant processing
 - Storage
 - Signage
 - Separate classroom for this project, utilizing class nor classroom next door for E-store or so that they are different spaces, a classroom space, and a go-to “work” space
- Mentors for students and work-based internships