



ADVERTISEMENT No. 1fik
RECRUITMENT OF INCUBATION ASSOCIATE FOR FOR DST iTBI of
PERIYAR UNIVERSITY BUSINESS INFEDERATIONk kkPU)k(Funded by EDII-TN &
DST NIDHI)
Section 8 Company
Periyar University, Salem – 636011Operational Plan

- **Team Building:** Assemble a team with the necessary skills and expertise.
- **Resource Allocation:** Efficiently allocate resources to various projects and initiatives.
- **Monitoring and Evaluation:** Implement a system to track progress and measure impact.

Marketing and Communication

- **Brand Building:** Establish a strong brand identity for the foundation.
- **Public Relations:** Engage with media and participate in industry events to promote the foundation's work.

Risk Management

- **Identify Risks:** Assess potential risks and develop mitigation strategies.
- **Contingency Planning:** Prepare for unforeseen challenges and ensure business continuity.

Implementation Timeline

- **Short-term Goals:** Outline immediate actions to be taken within the first year.

- **Long-term Goals:** Define milestones for the next 3-5 years.

Review and Adaptation

- **Continuous Improvement:** Regularly review the strategic plan and make necessary adjustments.
- **Feedback Mechanism:** Incorporate feedback from stakeholders to refine strategies.

Job Title	INCUBATION ASSOCIATE
No. of Vacancy	01
Salary	Rs.45,000/- (Consolidated Pay)
Location of Post	Periyar University Business Incubation Confederation, Salem, Tamil Nadu, India
Age limit	Not more than 55 years as of the last date of application submission
Education Qualifications	Candidates who pursued any Master's Degree from a UGC/AICTE recognized institution with at least 55% aggregate shall be eligible
Professional Experience	Minimum of 1 to 3 years of experience in innovation and entrepreneurship ecosystem
Key Requirements/Job Role Specific Requirements	<ul style="list-style-type: none"> • Experience in an Incubator/Entrepreneurial Ecosystem • Proficiency in using business software and tools • Strong communication and Interpersonal Skills • Expertise in operating digital tools and techniques

Roles and Responsibilities:

- Understand the startup lifecycle and the challenges faced by early-stage companies
- Conduct market research to identify trends, opportunities, and challenges that may impact the startups
- andX DST iTBI
- Participate in C development and implementation CCc C initiatives aimed at enhancing the effectiveness and reach of DST iTBI
- Maintain accurate records of all interactions with startups, including mentoring sessions, resource utilization, and progress reports
- Organize boot camps, hackathons, workshops, pitch sessions, demo days, networking events, and panel discussions to enhance the visibility and opportunities for DST iTBI
- Collect feedback from startups to continuously improve the incubation programs and ensure they meet the evolving needs of the entrepreneurs
- Experience in fostering partnerships and collaborations within the startup ecosystem
- Provide startups with accord of Directors

PRINCIPAL INVESTIGATOR