

**Air Date:** 6-30-23

**Segment:** English Video & Podcast for FA

**Status:**

**Artist/Characters Mentioned:**

- Omar Apollo (Main) (He/Him)
- Kali Uchis (Mentioned)
- Joji (mentioned)
- Ivory (album/mentioned)
- Daniel Caesar (mentioned)
- Worth the Wait by Kali Uchis (mentioned)
- Minnie Riperton (mentioned)
- Whitney Houston (mentioned)
- Nirvana (mentioned)
- Kayne West (mentioned)

**Songs & Albums Mentioned:**

-  Omar Apollo - Invincible feat. Daniel Caesar (Official Music Video)
-  Omar Apollo - Evergreen (You Didn't Deserve Me At All) [Official Mu...]
-  omar apollo - ugotme
-  Omar Apollo - Want U Around feat. Ruel (Official Audio)
-  Omar Apollo - 3 Boys (Official Lyric Video)
-  Omar Apollo - Endlessly (Official Visualizer)
-  Kali Uchis, Omar Apollo - Worth The Wait (Official Visualizer)

**Artist:** Omar Apollo

**Promo:**

Hey there! I'm Paloma Pimentel, and I've got the latest on the hottest new artists. Join me this week with Music Daily's Featured Artist Friday, take a look at the work of Lindsey Lomis. Here at Music Daily, you'll get all the juicy music news you're lookin' for.

**Section 1**

[Play Invincible - Omar Apollo ft. Daniel Caesar between 1:51-2:05]

Hey everyone! Welcome to [FAF intro] Featured Artist Friday. I'm Paloma Pimentel and today, we are featuring **Omar Apollo**, a self-made R&B pop singer who is dominating the charts and exponentially rising to fame everyday. Apollo is the definition of a self made artist. When he was younger, his parents gifted him an electric guitar, which he soon traded for an acoustic at a local pawn shop, teaching himself how to play through Youtube videos. As a teenager growing up in Indiana, Apollo would often record songs in his bedroom and upload them to streaming platforms.

[Play Ugotme- Omar Apollo 0:58-1:10]

Apollo originally gained traction with his music through the streaming platform Soundcloud. In 2017, he borrowed \$30 from his friend to upload his music to Spotify, racking up around 20,000 streams a day on his single “Ugotme” and was featured on Spotify’s Fresh Finds playlist. A little more than a year later, “Ugotme” gained 15 million streams across streaming platforms. In 2018, Apollo released his first EP *Stereo* which was extremely well received as he went on two tours afterwards, the “Want” tour and the “Voyager” tour. So early into his career, Apollo has gained massive attention, working with the likes of Kali Uchis and Joji.

[Play Want U Around - Omar Apollo 2:30 - 2:46]

## Section 2

Within a couple of years, Omar Apollo began to make a name for himself. At the 65th Grammy awards, Apollo received his first nomination for the Best New Artist award. Apollo released his debut studio album *Ivory* in April 2022, receiving massive critical acclaim. *Ivory* contributed to Apollo’s musical growth, particularly in his vocal performance and progression. The album consists of melodic bedroom soul and R&B vibes. *Ivory* hit Billboard’s Top 200, making it Apollo’s first time hitting the charts. The deluxe version of the album was released later that year in August and allowed his song *Evergreen* to blow up on TikTok. His viral hit boosted his popularity as well as his album on the charts.

[Play Evergreen - Omar Apollo between 2:15 - 2:30]

One of his latest releases, “3 boys”, is a song about the complexities of a non-monogamous relationship.

[Play “3 Boys” 1:10 to 1:25 ]

Apollo acknowledges the fact that he writes a lot of songs about unrequited love. With “3 boys” he instead wanted to explore the complexities of a relationship. Spending a rainy December in London, Apollo said the song really ended up writing itself with the help of his two friends.

## Section 3

Although Apollo's music has been described as R&B and pop, there are many influences and elements of soul, funk, latin music, as well as bedroom pop. His musical taste is very diverse yet defined. He references Minnie Riperton, Whitney Houston, Nirvana, and Kayne West as some musical influences on his career.

[Play "Endlessly" 0:34 - 0:54]

He is featured on his long time collaborator and friend Kali Uchis's "Worth the Wait" , off of her new album Red Moon in Venus.

[Play ""Worth the Wait" by Kali Uchis ft Omar Apollo 0:03 - 0:17 ] .

In addition to his solo tours, Apollo has also performed at festivals like Coachella, Somethings in the Water, and All Points East. Apollo is staying busy and continuing to work on new music right now. Music remains to be his main focus as he has alluded to working with his dream collaborators and maybe even on feature film soundtracks and scores in the future. Regardless, Apollo has become a force to be reckoned with in the R&B/Pop sphere and his career will be one to watch in the upcoming years.

#### **OUTRO:**

I would like to thank you all for tuning into this Featured Artist Friday! Check in this weekend for Rewind with Caitlin Tobin, and the Daily Beats with Joe Smith! If you want to know more about the latest in the music world head to [musicdaily.com](http://musicdaily.com).... And Remember, music discovery starts with Music (Beat) Daily!