

SL: Have any time to chat?

Hi, (name),

I wanted to reach out to you as I was drawn to your Instagram page after your reel of (product) popped up and I absolutely love them!

I know you have an email list that allows your audience to check out some of your recipes but have you considered adding a way of allowing your audience to connect with you on a deeper level?

Connecting with your audience on a deeper level is a proven strategy of the likes of HelloFresh with companies like them offering an insight to their chef profile, behind the scenes experience and customer testimonials. Imagine yourself connecting deeply with your audience from any place on the planet! Pretty cool, right?

Would this be something that would interest you? Could we maybe schedule a day to chat about this next week? I have some time on Tuesday to talk. Does this suit you?

Best wishes,
Kalum.