



Overview



We'll figure it out, together ❤️



BobaTalks Sponsorship & Partnership Guidelines

Last updated: 2024-12-13

Hey there! Welcome to the **BobaTalks Sponsorship & Partnership Guidelines**. This document outlines the terms, conditions, and expectations for sponsors and partners collaborating with BobaTalks. By engaging with us, you agree to the following guidelines to ensure a transparent and successful collaboration.

By engaging as a sponsor or partner, you agree to comply with these guidelines and work collaboratively with BobaTalks to foster meaningful growth and connection for our community. **Thank you for your interest in supporting BobaTalks!**

For questions or to submit inquiries regarding sponsorships and partnerships, please contact us at:

Email: jeff@bobataalks.com

Website: <https://bobataalks.com>

Social Media: <https://www.instagram.com/wearebobataalks>



Sponsorship



Section 1: Sponsorship Guidelines

1.1 Definition of Sponsorship

Sponsorship refers to a financial or in-kind contribution provided to support BobaTalks events, initiatives, or operations. In return, sponsors receive specific benefits such as brand visibility, audience engagement opportunities, and recognition across BobaTalks platforms.

1.2 Sponsorship Tiers

BobaTalks offers multiple sponsorship tiers to suit varying levels of support and engagement. Details of tier benefits will be discussed during the proposal phase and agreed upon before finalizing sponsorship.

Examples of Sponsor Benefits:

- Brand placement on event materials, websites, and social media platforms.
- Recognition during events, workshops, or webinars.
- Access to the BobaTalks network for engagement and outreach.
- Opportunities to share company initiatives, products, or services with the community.

1.3 Sponsorship Terms & Conditions

1. **Proposal Approval:** Submitting a sponsorship proposal does not guarantee acceptance. BobaTalks reserves the right to decline any sponsorship offers.
2. **Payment Terms:** Financial contributions must be received as per the agreed-upon payment schedule before any benefits are delivered.
3. **Duration:** Sponsorship agreements are time-bound and subject to renewal based on mutual agreement.
4. **Brand Representation:** Sponsors are encouraged to align with BobaTalks' mission of fostering community growth, inclusivity, and accessibility.
5. **Content Restrictions:** Any promotional materials provided by sponsors must align with BobaTalks' values and community guidelines.
6. **Termination Policy:** BobaTalks reserves the right to terminate sponsorship agreements at any time if terms are breached or if the sponsor's messaging conflicts with BobaTalks' values.





Section 2: Partnership Guidelines

2.1 Definition of Partnership

A partnership involves a collaborative relationship between BobaTalks and external organizations to co-create events, projects, or initiatives that align with shared goals. Partnerships are more strategic and focused on mutual value creation and long-term collaboration.

2.2 Partnership Scope

Partners play an active role in planning, resourcing, or executing initiatives. Collaboration may include, but is not limited to:

- Co-hosting events, workshops, or webinars.
- Providing mentorship, speakers, or subject matter expertise.
- Jointly creating programs, research, or content for community benefit.
- Contributing tools, platforms, or resources to enhance community initiatives.

2.3 Partnership Terms & Conditions

1. **Mutual Agreement:** All partnerships must be formalized through a signed agreement outlining the scope, responsibilities, and expected outcomes.
2. **Shared Responsibilities:** Both parties will work collaboratively and commit to delivering on agreed-upon goals and timelines.
3. **Brand Alignment:** Partners must align with BobaTalks' values of inclusivity, accessibility, and professional growth.
4. **Resource Contribution:** Contributions from partners (financial, technical, or other resources) must be outlined and agreed upon prior to collaboration.
5. **Content Approval:** Any shared materials or messaging must receive prior approval from BobaTalks to ensure alignment with our brand and mission.
6. **Confidentiality:** Both parties agree to keep confidential any proprietary information shared during the partnership.
7. **Termination Policy:** Either party may terminate the partnership if terms are breached or if the collaboration no longer aligns with mutual goals. A written notice of termination must be provided.



Community

General Community Guidelines for Sponsors & Partners

1. **Respect & Inclusivity:** Sponsors and partners are expected to uphold BobaTalks' mission of creating an inclusive, accessible, and respectful environment for all community members.
2. **No Exploitation:** Contributions must aim to add value to the community. Exploitative practices or aggressive self-promotion will not be tolerated.
3. **Transparency:** Clear and transparent communication is required throughout all collaborations.
4. **Compliance:** All sponsors and partners must comply with relevant local laws and regulations during the course of the collaboration.
5. **Brand Representation:** Both parties agree to maintain professionalism and represent each other's brands positively during and after the agreement.

For a complete list of the community guidelines, please read our [BobaTalks Community Guidelines](#) to understand what it means to host and/or attend a BobaMeet or BobaTalks event.



Submission & Approval

Submission & Approval Process

1. **Initial Inquiry:** Interested sponsors and partners must submit their inquiries through the official BobaTalks form or contact the designated representative.
2. **Review:** All proposals will be reviewed to ensure alignment with BobaTalks' mission and community values.
3. **Agreement:** Approved sponsors and partners will be provided with an agreement outlining all deliverables, responsibilities, and timelines.
4. **Execution:** Collaborations will commence as per the terms laid out in the agreement.

To apply to be a sponsor or partner, you must fill out this form:

 [BobaTalks Sponsorship & Partnership Guidelines](#) .