

## Aug 15, 2024 | 📅 ETBA Website and Social Media

Attendees: ETBA Knoxville Arjun Bhattacharyya DEBANJALI DASGUPTA  
Manjima Bhattacharya Tirthankar Ghosal

Time: 6:00 pm

Venue: Online

HAPPY INDEPENDENCE DAY!

### Notes

- The team assembled to discuss the website and social media campaign of ETBA
- Website
- Facebook
- YouTube
- Instagram
- WhatsApp - to create a hierarchical group structure for the various associated groups

### Action items

- ☐ Tirthankar to update and maintain the website
- ☐ Manjima to take charge of videos on YOUTUBE and Instagram (reels)
- ☐ Debanjali to work on the beautification of the website, design the logo (bengal meets knoxville)
- ☐ Arjun takes charge of creating the Facebook page which would be another primary source of news feed of ETBA events along with the website.
- ☐ Unveiling of the website and Social Media campaign on Sep 6th