

MEDIA CONNOTATION GRAPHIC ORGANIZER

Use the following graphic organizer to help formulate your analysis of media connotations throughout this anchor week. Feel free to link the sources within your graphic organizer for further support.

1. **To begin, choose a national news topic that would generally be covered by many news outlets and connected to your group text.** *Remember, that this should be specific to national news and not from local (or from our area) news.*
2. Also, think about national topics that are more specific such as “Colin Kaepernick kneeling” rather than a broad topic like “immigration.” From there, use the “Media Bias Chart” to help examine this self-chosen news topic in various news outlets to better understand the different ways in which the media presents information.
3. Use the “Media Bias Chart” to help choose 3 news outlets to examine your chosen news topic. This work specifically looks at the headlines news outlets use to engage readers in their stories.
4. Once you’ve completed the organizer below, examine the reflection questions and formulate a response in order to help your efforts when posting to your blog.

Your Chosen Topic:

	News Outlet State the name of the news outlet you examined your chosen topic	"Headline" & Brief Summary Record the headline from the news outlet of your chosen topic as well as a <i>brief</i> summary of the report.	Connotation Analysis Think about the words used in the headline and throughout the summary of the report. What kinds of emotions are evoked?	Your Thoughts What does the report say? What doesn't it say? How does this news outlet paint a picture of the report? How might the news report compare/contrast with others? Do you have other opinions?	Headline Re-Write What would be the NEW headline for your chosen text? How would you rewrite this headline to reflect a more truthful story?
EX.	NPR News	<i>"Authorities are urging indoor masking in major cities as the 'tripledeemic' rages"</i> Health officials want people in big cities to wear masks as COVID, flu, and respiratory viruses spread.	"Urging" has an emotional pull that does more than just suggest but brings another level of important persuasion "Authorities" have a negative vibe in terms of being bossy	While the article talks about bigger cities with bigger populations, it doesn't talk about small towns or suburbs. There is good advice for bigger populations and the article does focus on major cities - however, there's room to talk about all populations - especially when thinking about being around bigger crowds.	<i>"Experts advise indoor masking among large crowds as the 'tripledeemic' increases"</i>
1 (Middle)	CNN.com	Its being left in the dark mother of murdered Idaho student- Mother of one of murdered kids feels police are running around and that they are leaving it in the dark.	The emotions being evoked were nasty and scared because they were talking about murders and death of collage students that lived near other collage students.	This talks about how they are not doing anything and leaving it in the dark and paints a picture of how nothing is being done to solve the case. This might compare to other news outlets because they might feel that they just don't have any evidence or know anything to solve the case and are trying to find details but are just doing it in the dark so nobody knows right now.	Killer Still on The Loose And People starting to Feel It's Going to Stay in Dark. We would rewrite this title to this because it shows that the murder has still not been found.
2 (Right)	FOX NEWS	Police should Have released Hyundai Information immediatly Former Det. TedWilliams Says. There was a white Hyundai spotted near the scene of the murder but the police	Some emotions being evoked are angry and confused because the police had information about the case that they didn't realease until 3 weeks after the murder where people feel it might have been helpful if	The report is talking about how the police had information to help the case but didn't realese it until 3 weeks after. This news report doesn't talk about how or why the police might have held onto this peice of information for so long. This news outlet paints a picture of the police hiding and not handing	The Police have given out information to help out the Idaho murders 3 Weeks Later.

		<p>didn't realise this information until nearly 3 weeks after. People are upset because they felt that they should have realised this information instead of holding onto it.</p>	<p>they realised it right away.</p> <p>The police have a negative connotation because it makes them seem like the bad guys because they kept the information disclosed for so long.</p>	<p>out information to help the case and just not doing much to help the case or public. This could contrast to other news outlets because they might be talking about why they didn't disclose the information and the reasons behind it and it could also make a article about the same story but make the police seem not as much as the bad guys. This could compare to other news articles that feel the police are at fault for not giving out their information to the public.</p>	
<p>3 (Left)</p>	<p>MSNBC</p>	<p>Investigators say physical struggle happened before Idaho killings community fear grows everyday. They talk about how they have many pieces of evidence of this killing but still no killer has been declared and the community is scared out of its mind as of the killer is still on the loose.</p>	<p>Some emotions being evoked are scared and nervous. Because this killer is still on the loose and that is scary the whole community and making them nervous for their own safety some people are even moving away from Idaho as they are very frightened of this murderer.</p> <p>The police and investigators have a negative connotation because they have still not declared a killer after 5 weeks.</p>	<p>The report talks about how the community is very scared of this killer and how it is affecting them but I think they should mention the parents point of view on this and what they think about it and how they are handling with this. This compares to other articles because they also talk about the community and how it is facing struggles as it is very scared of this killer. Though this could contrast from other news reports because they never talked about how the parents are dealing with all of this information.</p>	<p>Nerves are uneasy in Idaho Communities as Killer is still on the Loose.</p>

REFLECT: *What are your epiphanies (or new ideas) as a result of this experience? How might your epiphanies connect to your work with your chosen text? What conclusions can you draw from this experience?*