

****Basil's Rainmaker *GLORY****

Challenge Document

You didn't complete the challenge, you failed to become what you said you would be, now, you must ask yourself why.

The Rainmaker title in the copywriting campus is one of the most prestigious, exclusive titles you can acquire, the status that comes with it, the confidence you gain when you hold that title, its glorious.

You can be part of this elite group, but you must TRY your BEST, day in and day out.

Will you be left in the dust of your brothers and sisters as we scale the mountain together, while you wallow in your feelings and fear? Or will you join the ranks of the most respected students in campus?

The choice is yours.

Fill this out daily, tag Cole and myself in the #Agoge-Competitions chat.

Day 20 (09/23/24)

Desired Outcome for the Day:

- Settle on a strategy to improve my client's traffic diverting from his IG page to his website and pitch it to my client. Review all of the feedback I received and take action on recommended tasks.

Planned Tasks to Achieve it:

- **Review the lessons pointed out to by AI for help on my client project in the LDC.**
 - **LDC #12 reels to go viral**
 - **LDC #15 Planning out a product launch sequence for an email list**
 - **LDC #10 stealing followers from other local IG accounts**
 - **LDC #9 Basic landing page conversion rate optimization**
 - **LDC #14 using session recordings to improve your page**
- **Review the list of steps to take by AI.**

- **Settle on a final strategy to pitch to my client and start acting on it.**

End of the Day Reflection:

- Today was a big day and I completed all of my tasks late but I did them anyway because I refuse to end my day on a loss. I found the strategy and I pitched it to my client. I settled on it by reviewing my feedback received by AI and then going through the LDC 10 and 12 replays to make sure I get enough specific feedback on similar tasks that other students have prompted to prof Andrew.

It was very insightful and like I said I got 3 to 4 actionables which I can take on right now in the form of my next step for my client on IG. It consists of improving my client's hooks, CTAs and adding more variation to the content types that are getting posted.

I also asked AI what it thought about working during a flight for my upcoming one to NZ and I got a bunch of things brought to my awareness that I wasn't knowledgeable on that gave me good insight into what I need to do and how I need to prioritize my flight time.

What is most clear is that I'm going to need to separate big important tasks from lower effort tasks so that I may work during my first few hours of my flight on important work, get enough sleep and then work some more on the rest of the work. Since I only have a single client right now I doubt I'll need for more than an hour or two of work so I'll be able to sleep for most of the flight, although it is going to be a double flight since I change planes mid way through the journey.

Today was good, I became much more knowledgeable about things that are important to me right now. I also took care of things that I need printed for my flight and helped my family take care of themselves.

I feel like I'm doing a lot of different things and so I'm succumbing a bit to entropy because of it but I am doing good overall and I am not giving up ever. This is too important to me.

My flight deadline is getting closer with only a week left, I'm excited and intrigued at how everything will change for me once I see this through since I'm basically changing countries for good at the moment.

The Man/Woman You Are Now vs Who You Want to Be (Keep this the same daily, reminding yourself of who it is you are trying to become) :

- Now: I'm currently physically strong but not strong enough. I feel as if I'm stronger than the average human but I can't allow myself to fall off unless I want to lose all of my great progress. It's crazy to see how far I've come since I started taking work seriously.

I see myself as well dressed but modest. A strong frame and a strong mind. Little funds but just enough to keep my living costs at a minimum to focus on the most important task at hand, making cash with TRW and building my empire.

I still haven't really technically made a dime in TRW, since I didn't need to use the hustler campus' lessons as I found myself blessed to have enough money to buy the subscription. I'm currently turbo focusing on improving my warm outreach and local outreach skills in order to land bigger and better clients.

Currently I have one client who is one of my long time friends from Turkey, he's a photographer as a side hustle. I'd like to find more clients and especially ones that can pay me for my services with a budget.

- Who You Want to Be: I want to become the king of my bloodline, the family chief, the rock that stands tall in the storm and that people come to to seek shelter and solve their problems. I want to become the problem solver of my family and create strong bonds with them that will last a lifetime.

I want to become a strong, capable and proud father that sets a worthy example for his sons and daughters to be better because we have the choice to.

I want to create an empire that funds my every move, anything I spend money on, anyone I wish to help I can finance or solve their problems since I have so much money I can just throw it at the problem and it'll solve itself. Basically become an abundant individual that doesn't just fulfill themselves with what they have and always searches for ways to have more.

I want to make my family and future kids proud of the man I chose to become. I want to be the product of years of hardship and dedication towards the honorable goal of the pursuit of strength, love and real joy.

I want to be the guy with the giant network that can get things done with speed and efficiency and that people turn towards when they need a favor.

Your Reason *Why* (make this as compelling as possible, keep this the same and pound it into your skull, so you wake up daily with a clear reason) :

- My reason WHY is heavily tied into the paragraph above as to what I want to have.

I want to have all of these wonderful things because I want to be the king. I want to be the prodigal son that returns and changes his family bloodline forever. I want to make a difference because I know I wasn't born into this world for no reason.

I understand that everyone that has a bit of drive has a purpose and I think that since I get to choose mine it makes it all the more worth it to make it something that ties into my personal core values such as honor, honesty, perseverance and worshipping the hard path in life.

I know why I want to do this, it's because I want to avoid becoming a person full of regret, full of shame and a small complacent life full of nothing important, significant or meaningful. I've seen too many people choose a life such as that one despite themselves and I can't say it's something I'm ok doing.

I've always wanted to become this larger and bigger version of myself. When I was young I lived a life of degeneracy and living alone in my room doing basically nothing worth living. After tasting the apple of knowledge and opportunity and changing the programming inside of my mind I simply can't go back.

This is why I must do this. I must become a person people respect, a person people feel duty, honor and pride when talking and looking up to. I can't live a life that isn't worth it and distracting myself from really living. That's what life should be about finding what's REALLY worth living for.