

Privacy and Cookie Policy

1. Introduction

Welcome to Slavic Solar, a division of S&A Marketing LLC. We value your privacy and are committed to protecting your personal information. This Privacy and Cookie Policy outlines how we collect, use, disclose, and safeguard your data, including how we use cookies and similar tracking technologies. By using our services, you agree to the practices described in this policy.

2. Information We Collect

We collect various types of personal information to provide our solar installation sales services effectively. The data we gather includes:

- Full Name
- Contact Information (Phone and Email)
- Residential Address
- Electricity Usage Information

3. How We Collect Your Information

We collect your information through:

- Website Forms
- Cookies
- Facebook Pixel
- TikTok Pixel
- Google Analytics

4. How We Use Your Information

We utilize your data for the following purposes:

- Generating solar installation estimates
- Communicating with customers who provide their information
- Providing customer support

- Conducting marketing communications, including email campaigns with educational and promotional content
- Improving our services
- Complying with legal obligations

5. Data Sharing

We do not sell your personal information. However, we may share it with the following entities:

- Service providers for order fulfillment and customer support
- Legal authorities when required by law
- Affiliates for business purposes

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your browsing experience on Slavic Solar. These technologies may include but are not limited to those used by Google Analytics, Facebook Pixel, TikTok Pixel, and others. Please refer to our Cookie Policy section for more details on how we use cookies and your choices.

7. Your Cookie Choices

You can control or disable cookies through your browser settings. Please note that disabling certain cookies may affect the functionality and user experience of Slavic Solar's website.

8. Third-Party Cookies

We may also allow third-party cookies on Slavic Solar's website. These cookies are placed and managed by third parties and are subject to those parties' privacy policies.

9. Updates to This Policy

We may update this Privacy and Cookie Policy to reflect changes in our use of cookies or other privacy-related practices on Slavic Solar. Any updates will be posted on this page with the effective date.

10. California Privacy Rights (CCPA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA):

- The right to know what personal information we collect and how we use it.
- The right to request deletion of your personal information.
- The right to opt-out of the sale of your personal information.

11. Contact Us

If you have any questions or concerns about our Privacy and Cookie Policy, please contact us at:

Slavic Solar, a division of S&A Marketing LLC 357 S 200 E, #308 Salt Lake City, UT 84111

Email: solarbrokernikolai@gmail.com