

Career Exploration Google Site - 36 pts

According to [this article](#), the average person will change jobs between ten and fifteen times in their career. You may have an idea of what you want to do after high school, but it's good to have a backup plan. In my Work Seminar course here at BHS we take a deep look into finding the best career options based on a number of factors. This project will just explore a few of those areas.

Explore career options using the directions below. You will create a one page [Google Site](#) to house the information you discover. Remember to choose the New Google Sites option if needed.

Step 1 - 5 pts

IDENTIFY. Take the **Career Interests and Work Values Assessment** found [on this link](#). Once you are finished, click on the Show Career Clusters button. Take a screenshot of that page (with the career clusters) and **add it to your site**. Use the Snip Tool (built into Windows) or Awesome Screenshot (Chrome extension) to take a screenshot.

The screenshot shows the 'Career Interests and Work Values Assessment' results page. The header includes navigation links for STUDENTS, VETERANS, and WORKFORCE, along with REGISTER and LOGIN buttons. Below the header, there are links for CAREERS, GUARANTEED ADMISSION, CAREER & COURSE PLANNER, PREPARE FOR COLLEGE, and IMAGINE. The main content area displays the assessment results, including a checkmark icon, the date 'Taken 11/28/2017', and the following categories: Your primary interest (Enterprising), Your secondary interest (Artistic), Your primary value (Recognition), and Your secondary value (Support). A 'Retake Assessment' button is located to the right. Below these results are three buttons: '▼ Explain Results', '▼ Show Careers', and '▲ Show Career Clusters'. The section titled 'Career Clusters matching Enterprising/Recognition' lists three clusters with their respective match percentages: Law, Public Safety, Corrections & Security (6% Match), Business, Management & Administration (5% Match), and Arts, A/V Technology & Communications (3% Match). Each cluster is accompanied by a colorful icon.

Career Cluster	Match Percentage
Law, Public Safety, Corrections & Security	6% Match
Business, Management & Administration	5% Match
Arts, A/V Technology & Communications	3% Match

Step 2 - 10 pts

EXPLORE. Use the links below to explore **two career options that were identified** or in your career cluster. For example, the Business, Management, & Administration cluster shown above could be management jobs, marketing, finance, accounting, etc. Just make sure the careers you are exploring fall into the clusters that were identified. You will need to **find the following information for two careers and add it to your site:**

- Median or average wage
- Job outlook (will there be jobs available?)
- Education or training requirements
- A paragraph describing a day in the life of that job (2 pts)

[Career Clusters and Pathways](#) Use the Career Clusters link or Search Careers box on the right. (Try this one first.)

The screenshot shows the Minnesota State CAREERwise Education website. The header includes navigation links: HOME, BLOG, ABOUT, NEWS & EVENTS, VIDEOS, ASK US, CAMPUS CAREER SERVICE CENTERS, and a search bar. The main navigation bar has three tabs: Explore Careers, Plan Your Education, and Find a Job. Below the navigation bar, there are three sub-tabs: Assess Yourself, Set Goals, and Research Careers. The main content area is titled 'Career Clusters and Pathways' with the subtitle 'With so many career options available, where do you start?'. On the left, there is a sidebar with links: See All Careers, Career Clusters, Career Pathways, Career Cluster Interest Assessment, About Career Fields, Clusters & Pathways, and Counselor Resources. The main content area has three sections: 'Career Clusters' (highlighted with a red box), 'Career Pathways', and 'Career Cluster Interest Assessment'. The 'Career Clusters' section states: 'Use the 16 career clusters to organize your career search. Look at occupations, industries, and majors with common knowledge and skills before narrowing your search.' The 'Career Pathways' section states: 'Career Pathways are small groups of occupations within a career cluster. Explore the nearly 80 different pathways available and see how more education and training might help you move within a pathway.' The 'Career Cluster Interest Assessment' section states: 'Everyone has a different way to describe themselves and what they like to do. The career cluster assessment lets you rate activities you enjoy, your personal qualities, and school subjects you like. Then you can see which career clusters are a match for your interests.' On the right, there is a 'Search Careers' box with a search bar, 'Advanced Search', 'Browse Career Clusters', 'See All Careers', and 'Search Industries' links. At the bottom right, there is a 'MINNESOTA STATE' logo and an 'Apply now' button.

[Career and Education Explorer](#) Use the example image below for reference.

Career and Education Explorer

Explore Career

[Start Over - Explore Careers](#)

[Start Over - Explore Education](#)

[Find a Workforce Center](#)

Step 1: Choose a job or occupation

Enter a job or occupation title

Enter

Or choose what general kind of job

What specific kind of job? Choose one.

Step 2: Choose a region

Region type

Go

Clear All

Step 3 - 10 pts

ADD MEDIA. Find at least two images that relate to each career option you chose (at least four images, two for each career) and add them to your site. Also, add at least one video to your site that relates to a career option.

Step 4 - 5 pts

REFLECT. Add at least one paragraph to your site reflecting on the results of the interests/values assessment and the information you discovered about the two career options. Do you feel the results were accurate? Are these careers you might consider? Why or why not?

Send me a link to your finished Google site on Schoology. Make sure to check the share settings.

Self Assessment & Rubric

Use these guiding questions to self assess your work.

1. Did you complete the assessments and include a screenshot on your Google website? 5 pts
2. Did you add all the required information for two career options to your Google website? 10 pts
3. Did you add all the required media to your Google website? Are the images and videos related to your career options? 10 pts
4. Did you think critically in your reflection? Was the reflection detailed and complete? Did you reflect on both topics? 5 pts
5. Is your site well designed (color, text, layout, spacing, media, etc.)? 2 pts
6. How unique or creative was your project? 2 pts
7. From an outside perspective, how much effort did you put into your work? 2 pts

My score: ___ / 36 pts