Avatar EMAIL IS DOWN BELOW

Who i am writing to

- Business owners starting ads

What are their pains/desires?

I'm beginning to think that running Ads today is a waste of money

Maybe I interact too much with negative stories because the algorithms only seem to feed me with stories of people who never see a positive ROAS on Google/Facebook/Twitter ads.

Ad/Post Boost Issues

Not sure where to turn. Having some issues creating an ad/boosting posts and the Facebook Support Team are, so far, worse than useless.

Is Facebook Ads a Failed Investment?

Facebook Ads

Can anyone share their ROI experience with Facebook ads? Despite years of efforts and hiring top-tier designers and marketers for my book summary app, we can't seem to make a profit. Are Facebook ads yielding positive results for anyone else?

was wondering if anyone of you guys were in the same situation I am now. Every time I launch a new campaign it gets really good results (6-10ROAS), but few days later it starts performing worse and worse until it gets 0 sales per day. I tried to duplicate campaigns, rise the budget, add new interests

For the last 7 or 8 years I've worked on countless Facebook ad accounts and optimized or scaled thousands of campaigns with about 70% of them being ecommerce stores, I've seen it all when it comes to Facebook ads that work well and then suddenly stop. If you've run ads for a while, you've probably experienced that frustrating moment when a campaign that was doing great suddenly stops working, leaving you wondering whether it's the ad, the audience, or even thinking that the demand for your product stopped.

Shit suck i went from making 10-20k a month to struggling to make 2k smh Facebook got me fucked up. I'm disputing all my ad payment from the last 8months and leaving the platform and starting over.

I went from making 300k a month to 10k a month! Facebook has ruined everything. I feel like I've Wasted 8 years of my life 😑

A - 1 O - - -

I got my Business account banned from advertising recently. For No Reason at all. My business is 100% legitimate, and I made sure to follow every best practice from the start to prevent this from happening.

This isn't something Google can help you with. At least not for all the issues you mentioned.

You need to budget for a professional to look into your account.

I am very frustrated. My website is ready, the campaign is ready—everything is ready, but my account is suspended. My next step is to hire someone to have a look and help me with it, but before I do this, I wanted to post here. Maybe the wisdom of the Reddit community will be able to help me.

The biggest problem with marketing agencies is buyers are generally not savvy enough to evaluate quality, which means it turns into a market for lemons. This creates negative pricing pressure on talented agencies and positive pricing pressures on crap ones until an equilibrium is reached.

Google Ads suddenly not showing and not consuming?

Google Ads

Zero cost, zero impression, and zero click. There's a budget in the account. And there is no email saying that my account was suspended.

The exact same situation happened with my account. 1,000 USD worth of ads a day for weeks, and then suddenly nothing for two weeks. Tried to resolve all policy violations and made whatever changes were recommended online, but nothing worked.

my facebook ads are active but not running, already 2 days passed and literally 0 impressions.

My audience is pretty broad and my daily budtget is \$30.

do vou have any solution?

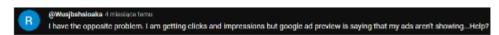
The **problem**s come when either side is artificially cheated. For example: lying about supply I think would upset most people. If you say there are only 10 miracle pills in the world to increase the price but there are actually billions of miracle pills, that is cheating people and harming society.

For me, the biggest **problem** is the hurrier hyper inefficiency of the antagonistic competition for profit. That is the main reason it has to go. It's holding us back. And it's only a thought. No reason to cling on to it.

set up (that doesn't deliver) for anyone that views the video for 3 seconds. We haven't got any leads from this for the past month. Is this the wrong funnel or setup? What would you recommend?

ago it's eligible and google showing bid strategy learning but I'm not getting any impression and clicks on that campaign google still not showing that ad in search so where's the problem?

- Getting disabled again and again without doing anything wrong. It's always suspicious activity which result is being disabled. I've been for weeks in touch with support with no positive resolution. No one will say what is happening.
- Understanding the platform: Facebook Ads Manager can be complex for beginners. Users
 may find it difficult to navigate through the interface, understand terminology, and utilize the
 available features effectively.
- Targeting the right audience: Identifying and reaching the appropriate target audience is crucial for a successful ad campaign. However, many advertisers struggle with selecting the right demographics, interests, and behaviors to target, resulting in ineffective a... (more)
- Not knowing which type of ad is appropriate for your objective Facebook has 10
 or so ad types and they all serve different, but sometimes overlapping purposes.
- Not Spending the Time to Target Your Ad Properly Facebook gives you incredible targeting ability. Using it allows you to convert clickers into buyers, get incredibly high CTR and advertise at really low rates.



Competition: The advertising industry is highly competitive, with many established agencies and new ones entering the market every day.

Related What are your top challenges with advertising/marketing?

I'd say finding the correct audience to target. Doesn't matter if you have created a perfect ad if it's being shown to the wrong audience.

Hi,my biggest challenge it's getting targeted traffic to my links and to stay focused.

Based on my experience FB ads are complete shit. I would not be surprised if 90% of those clicks are bots.

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ROI. For a long time I ignored Facebook ads because I heard horror stories about people losing money with them, bots, fake clicks etc. I was also simply focused on building my business and selling to

I have always had problems with the targeting. No matter what, 50% of my clicks are coming from a city which I am not targeting. I am literally paying for clicks which are not relevant for me. Any ideas on how I can fix this?

Hello! My main challenges are: effective targeting, and explaining clients weekly results to make them understand everything they need

Where I Want to Take Them:

I want to engage the reader in my copy so that, after seeing the headline, they want to read more and find the answer (by clicking the link) about the strategy that will allow them to increase ad conversions by 4x.

Steps I Need to Take to Take Them There:

I need to use sensory and kinesthetic language to play a movie in their minds and write about their pain, then strengthen that feeling and present the dream situation of how it will look after taking action on their part.

EMAIL

SL: I have a limited budget for creating ads and I am unsure of how to use it effectively.

I'm worried that my advertising investment will be wasted and I won't attract new customers.

I lack experience in creating ads.

I don't know how to target the right audience.

I'm struggling to create an effective ad that drives traffic to my website.

Are you afraid of getting stuck in this situation and losing money?

Are you afraid of failing and your business going bankrupt?

I want you to think about this...

You've successfully launched ads that reached the right audience.

You look at the ad conversion analysis and see a 4x increase in conversion results.

The sight of new customers appearing every day brings you happiness and satisfaction.

The revenue generated eliminates your fear of bankruptcy.

And your competitors are IN SHOCK because you've started attracting their customers right from under their noses.

Here's the kicker...

Are you afraid of going bankrupt by spending money on ads without knowledge about them?

If you're willing to do what it takes to not lose money and time when launching ads...

>> Click here to learn more <<

P.S. There are only 48 hours left, after which this offer will NEVER be available again.