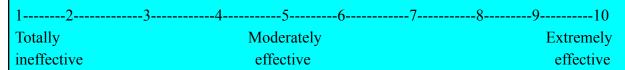
Your name: Elliot Kisiel

Hyperlink to the draft under review: Isaak Cirone

Audience

How effectively do you feel this draft convinces the reader to agree with the argument being made, on a scale of 1 to 10? Try to keep in mind the kind of reader the argument seems to be targeting.



If you give a score higher than 5 and you cannot cite at least THREE specific details from the draft to justify that score, I'm going to deduct one point from YOUR peer review grade for Deadline 12. If you give a score lower than 5 and can cite TWO specific things the writer needs to work on for this category, I'll award you an extra point towards YOUR peer review grade for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I reserve the right not to award points for under-explained or banal feedback.

Your rating for audience: __9__

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

This paper is very well done in convincing the audience through its professional look. In addition to this the opening paragraph captures the reader's attention while at the same time giving insight into the topic at hand and in a way already starting to convince the audience about his point. The actual point that the author makes are straight to the point with no roundabout manner and let the audience see easily the point the author is making. Finally the conclusion is extremely effective in actively addressing a point that would help and providing a possible solution instead of the ones given by the AMA.

Purpose
What kind of public argument do you think this is? Check one (and only one) of the argument types below:
This argument establishes an original pro position on an issue of debate.
This argument establishes an original con position on an issue of debate.
This argument clarifies the causes for a problem that is being debated.
This argument proposes a solution for a problem that is being debated.
This argument positively evaluates a specific solution or policy under debate (and clearly identifies the idea I'm supporting).
x This argument openly refutes a specific solution or policy under debate (and
clearly identifies the idea I'm refuting).
How effectively do you feel this draft achieves the purpose for the argument type you identified above, on a scale of 1 to 10? Refer back to the type descriptions in the instructions for Blog Post 10.7 if needed.
128910
Totally Moderately Extremely
ineffective effective effective
If you give a score higher than 5 and you cannot cite at least THREE specific details from the draft to justify that score, I'm going to deduct one point from YOUR peer review grade for Deadline 12. If you give a score lower than 5 and can cite TWO specific things the writer needs to work on for this category, I'll award you an extra point towards YOUR peer review grade for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I reserve the right not to award points for under-explained or banal feedback.
Your rating for purpose:10_ Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:
The author clearly states that he is refuting the decision made by the AMA to name
obesity as a medical disease when he says, " In classifying obesity as disease, the American Medical Association has opened the cap on a bottle of negative future outcomes." In addition to this

fashion. The opening quickly gives the retthe article. In the c	three clear examples of why this is negating subheading of the paper also clearly independent ader everything they need to know about conclusion the author clearly states his belied in the problem at head of the problem at head o	licates the problem and what they should expect in ief and then even gives
	Argumentation	
read about for Pro and Logical or rati How effectively do might mean balan or something else, strategies So, wh	nory about the three different kinds of reject 2: Emotional appeals, Ethical or creanal appeals. I you feel this draft uses rhetoric to make cing different kinds of appeals, doubling. There's lots and lots of different ways a hat do you think of how this draft made hals, on a scale of 1 to 10?	edibility-building appeals, se its argument? This ag down on one category authors can use these
123	367	8
Totally	Moderately	Extremely
ineffective	effective	effective
the draft to justify the grade for Deadline the writer needs to peer review grade exceeds 20, I'll app	higher than 5 and you cannot cite at least That score, I'm going to deduct one point from 12. If you give a score lower than 5 and can work on for this category, I'll award you and for Deadline 12. If your overall peer review by the additional points towards recent missing right not to award points for under-explained	om YOUR peer review n cite TWO specific things extra point towards YOUR grade for this assignment ng and/or low-rated blog
	mentation:10 ason for your score in at least 3 to 5 clear ser to explain your score:	ntences. Cite specific details

First off the opening paragraph clearly brings to light the ideas of the article as well as effectively captivates the audience. The appeals to emotion are prevalent throughout and are probably the most effective in convincing his audience. The use of pictures also splits up the article while at the same time giving a quick visual of what that section is talking about. Finally the use of ethical appeals through the use of his personal story also helps to reinforce the topic and also providing a variation in the appeals.		
	Genre	
You will need to re 11.3 in order to ra	ead/look at the hyperlinked examples in thate this category.	e student author's Blog Post
the examples the mind that this is a website the stude	lo you feel this draft follows the genre co ey linked us to in Blog Post 11.3, on a sca bout how well this draft would fit - visually nt author is designing their argument for.	tle of 1 to 10? Try to keep in y and tonally - on the specific
	-3567	
Totally ineffective	Moderately effective	Extremely effective
menective	effective	enective
the draft to justify grade for Deadling the writer needs to peer review grade exceeds 20, I'll approximately appro	that score, I'm going to deduct one point from 12. If you give a score lower than 5 and can be work on for this category, I'll award you and the for Deadline 12. If your overall peer review oply the additional points towards recent missing right not to award points for under-explain	om YOUR peer review an cite TWO specific things extra point towards YOUR or grade for this assignment sing and/or low-rated blog
	re:10 reason for your score in at least 3 to 5 clear se ft to explain your score:	entences. Cite specific details

Looking at all of the examples of the times articles that the author wanted to use, this article looks almost exactly like them. The use of visual imagery and the relevance and type of pictures are exactly like the pictures from the examples. In addition to this the use of a sub description of what the title explains and the professional look of the article fits well into this genre. In addition to the visual and structural components, the authors use of a relevant intro paragraph and and provides concise details and a straightforward approach to the points the author uses.

Other comments?

I can't believe how awesome this draft looks. It looks so professional and well done and the content is all straight to the point and highly effective at convincing the audience.