

Brainstorming (post-it)

4 scores

- to work more flexible from Home (Home office): how to get better meeting from Home-Office

2-3 scores

- For 1st time business owners, it's hard to find good business advice pricing or go to market (2)
- buying fashion online: hard to tell the size or fit type or compare across brands (2)
- How I can arrange a lunch (dinner...) with a person I know with the least hassle (3)
- SBB App: takes >20 clicks to buy a ticket (2)
- How can I find out as easily as possible what veggies, fruit, etc... are in season locally (2)

1 score

- weather in CH is too dry
- we are getting disconnected from others, therefore our empathy skills getting really bad
- Too many people come to Switzerland but they never get time to learn the language
- Hard to get quality feedback on cover letters

no scores

- Vacations are becoming too proscribed... 've been there, done that
- No place to work for freelancers with children
- No App for children from 0 to 4 years old
- shopping decisions: hard to know when it's cheaper to buy online or in a real shop
- Mobile payment UX sucks: still a lot of tastes to pay w/ card
- how to find a nice armchair
- how to find a nail salon
- No English version in popular App/sites
- to design a perfect electric kettle
- to create a perfect lamp for desk work
- No installation with smell sensors
- How find a great jogging route
- How I can know for a cooking recipe (?) the one from a recipe
- How can I buy fresh food products online and make sure that I get the veggies, etc... the way I want
- People spend too much time on social media, which influences them too many ways
- Getting bored at one job, not able to switch
- People don't find time to workout/move