



## Media Fact Sheet



### Waterloo Bull Riding Challenge – Friday February 20 and Saturday February 21st, 2026

- The Hippodrome – 257 Ansborough Ave, Waterloo, IA 50701
- 6 p.m. building opens
- 7 p.m. bull riding performance nightly
- Tickets starting at \$30 for general admission; \$5 for children (2-12 years old);  
Kid's Night FRIDAY. Under 12 get in FREE (\*One child per one paid adult).
  - Friday and Saturday Dance Night in the Pavilion following the Waterloo Bull Riding Challenge with LIVE music. FREE with your Bull Riding Ticket! Dance only: Adult Ticket (13 & up) - \$25 | Child Ticket (ages 4-12) \$10 | 3 & under FREE.

- Online Advanced Ticket link:

[Waterloo Bull Riding Challenge Tickets Feb 20-21st, 2026 Waterloo, IA](#)

This rodeo is sanctioned by Bull Riders of America (BOA).

**The official name of the rodeo is *Waterloo Bull Riding Challenge presented by Coors***

The official website [www.waterloochallenges.com](http://www.waterloochallenges.com)

Follow on Facebook @Waterloo Bull Riding Challenge

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#### **Featured Act - Stellar Trick Riding Cowgirls**

Kate and Tera Flitton will perform both nights. The sisters recently performed in Las Vegas during the National Finals Breakaway Roping. For details view [www.stellartrickridingcowgirls.com](http://www.stellartrickridingcowgirls.com)

#### **About Waterloo Bull Riding Challenge presented by Coors**

Get ready, Waterloo! The Waterloo Bull Riding Challenge, presented by Coors, is charging into The Hippodrome on Friday, Feb. 20th, and Saturday, Feb. 21st at 7 pm each night. This year, we are welcoming back Big Bucks ProRodeo, bringing their expertise to the Hippodrome, delivering a fresh take on the Bull Riding experience while preserving the tradition and excitement fans have come to love. The sport's toughest athletes will compete in a bull riding challenge with a total prize money of \$10,000+. This bull riding showcases the skill, determination, and unmatched courage of professional cowboys as they face off against top-tier stock. With two hours of nonstop action, every moment promises to be an unforgettable experience. Whether you're a lifelong rodeo enthusiast or a first-time attendee, the Waterloo Bull Riding Challenge offers something for everyone—from high-flying excitement to edge-of-your-seat action.

**Stock Contractors:** Cody Flitton and Jody Burnside (Big Bucks ProRodeo), **Secretary:** Linda Flitton; **Announcer:** Randy Taylor; **Rodeo Entertainment:** Stellar Trick Riding Cowgirls and Dustin "The Jester" Jenkins; **Bull Fighters:** Andrew Mellencamp and Lelo Garcia; **Pick up Man:** Justin Freese & Cache Burnside.