

OUTREACH

Subject line: Joey, this is not for you

Hi Joey,

I love how your profile picture is taken very professionally, and the angle reveals all of your muscles!

Going straight to the point,

While looking over your website I realized there are a few basic features missing from your kit.co camera shop that are preventing you from selling even more.

You must fix it right now, cause you're possibly missing around 2% of your website visitors from converting.

Just imagine,

How much more money would end up in your bank account if 2% more of your website visitors bought a plan...

These features allow you to explain the true value of your products, and create curiosity about it which leads to more people buying the product.

These features are used by CameraPro.com, keh.com, bhphotovideo.com etc., to sell more.

Do you want to know what features I am talking about? (I would explain it as a gift)

Best regards

Tautvydas